



Town of Yountville
"The Heart of the Napa Valley"

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: August 28, 2018

Contact: Steve Rogers, Town Manager
srogers@yville.com
(707) 944-8851

Subject: Small Project Grant Program

The Town of Yountville is pleased to announce its Small Project Grant Program for funding year 2018-2019.

"A portion of our Community Promotion & Programs budget has been set aside for grants to fund resident-driven projects" explained Town Manager Steve Rogers. "These projects should enhance the quality of our life in Yountville by promoting creative ideas that engage our community. We are open to diverse programming and projects that are designed to benefit our entire Town."

"It's pretty simple -- we want to increase Yountville's happiness factor," said Council Member Durham, serving along with Council Member Dorman on the Town's small project ad hoc committee.

Council Members Durham and Dorman suggested the small project idea to Council after hearing from *Love Where You Live* author Peter Kageyama during the Envision Yountville process. The author states, "Instead of merely livable, I think we need to start thinking about how we make our cities more lovable.... It's those citizens who have an emotional connection with the place who make the difference."

Any Yountville resident, business owner, employee or non-profit group may apply. "The Grant projects and programs should be temporary, fun, funny, unexpected, inspiring –

we're the Heart of the Napa Valley, and these projects are our love notes to our Town, our residents, our employees and even our visitors." Council Member Kerri Dorman noted.

For Fiscal Year 2018-19, a total of \$10,000 has been budgeted. Individual projects should be in the \$500-\$1,000 range, but more expensive ideas may be considered. Applications will be reviewed twice in the funding cycle: the **deadline for the first review is October 15, 2018**, and deadline for the second review is February 15, 2019. Following each funding deadline, all complete applications will be assessed by a committee comprised of two Town Council members, a member of the Parks & Recreation Commission and a Town Staff member. All recipients will be notified by Town Staff.

Everyone is encouraged to apply for these grants to fund projects and programs that make a difference, addition, or reinvent the familiar in Yountville. Full details, including fact sheet and applications, are available for pickup at Town Hall and at our website www.townofyountville.com under What's New.

END