

Mission and Values

Yountville employees: Connected to our community, delivering exceptional public services for our residents, supporting a world-class destination with HEART

- Hard Working
- Ethical
- Adaptable
- Respectful
- Teamwork

The Town's Management Team met in the morning of Day One to develop a draft mission and values for the organization. The retreat began with several introductory comments by the facilitator and the Town Manager. The Management Team then shared their expectations for the strategic planning process.

- Coordination between staff and Council and direction for staff
- Excited to hear more from the Council as the last plan was more staff directed
- Excited to hear what Council has to say and to learn from management team
- Interested to hear what Council has to say and how the Town is going to be guided; this will help with our department plans
- Want to learn where we are headed and what our focus will be
- Learn about the goals for the future
- Streamlining our ideas and goals to develop our plan in a concise way
- Tools to help us make better decisions and to help support the Council in making their decisions
- Want to be sure the community understands the difference between General Plan and Strategic Plan in the community; excited for Council to have this conversation as a group, especially with two newer members

The group discussed the strategic planning process and outlined the components. The mission for the organization is intended to outline the role and purpose of Town government and identifies who we are, what we do, and why we do it.

After discussion, the group developed a draft mission and values.

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This draft mission and values will be shared with Town employees for feedback at the next quarterly employee meeting.