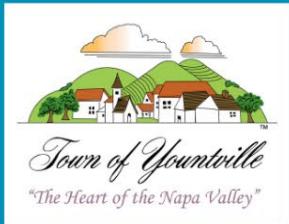


# TOWN OF YOUNTVILLE



## PARKS & RECREATION MASTER PLAN

2023 - 2028



Adopted \_\_\_\_\_, 2023

[www.yvilleparksandrec.com](http://www.yvilleparksandrec.com)



## ACKNOWLEDGEMENTS

We would like to thank the residents, staff, commissioners, council members, community groups and consultants who gave their time and expertise to the development of this plan.

### TOWN COUNCIL 2023

Marjorie Mohler, Mayor  
Eric Knight, Vice Mayor  
Robin McKee-Cant, Council Member  
Pamela Reeves, Council Member  
Hilary Bolt Trippe, Council Member

### PARKS AND RECREATION ADVISORY COMMISSION 2022-23

Carol Shirmang, Chair  
Alan Tenscher, Vice Chair  
Kathy Ainsworth, Commissioner  
Vincent Courtney, Commissioner  
David Damico, Commissioner

### PARKS AND RECREATION ADVISORY COMMISSION 2021-22

Carol Shirmang, Chair  
Alan Tenscher, Vice Chair  
Christopher Ray, Commissioner  
David Means, Commissioner  
Kathy Ainsworth, Commissioner

### TOWN STAFF

Brad Raulston, Town Manager  
Steve Rogers, Town Manager (Retired)  
Samantha Holland, Parks and Recreation Director  
John Ferons, Public Works Director  
Rosalba Ramirez, Deputy Public Works Director  
Jennifer Carvalho, Recreation Supervisor  
Garrett Kuehle Recreation Coordinator  
Taylor Solis, Recreation Coordinator  
Stacy Diaz, Administrative Assistant

## CONSULTANTS

Chris Sliz, Regional Government Services

Gary Peterson, Regional Government Services

## TABLE OF CONTENTS

EXECUTIVE SUMMARY .....	7
INTRODUCTION .....	8 - 13
Community and Geography	
Planning Process	
THE BENEFITS OF PARKS AND RECREATION .....	14 - 16
Personal	
Community	
Economic	
Environmental	
EXISTING PROGRAMS, PARKS AND FACILITIES ....	17 - 41
Parks & Recreation Department and Programs	
Park System Overview	
Trail and Path System Overview	
Recreation Facilities Overview	
GENERAL PLAN CONSIDERATIONS .....	38 - 53
NEEDS ASSESSMENT .....	39 - 61
Public Participation	
Analysis	
Public Meetings	
RECOMMENDATIONS .....	62 - 65
IMPLEMENTATION .....	66
APPENDIX	
A. INVENTORY OF HISTORICAL DOCUMENTS .....	67 – 72
B. DOG PARK HISTORICAL INFORMATION .....	73
C. COMMUNITY POOL REPORT .....	74 - 88

## EXECUTIVE SUMMARY

### PURPOSE

The Town of Yountville desired an inclusive process to evaluate community needs and to document the history and assess the current conditions of the Town's parks and recreation facilities and programs while planning for the future. The Town of Yountville prides itself on having a well maintained and popular park and trail system as well as a popular community center. This plan will be the first of its kind for Yountville.

A large portion of the staff time spent on this project went to the research and analysis of records dating back to the early 1980's. With a goal of creating a living document that can now be updated every 5-8 years to include the most recent history and progress, careful attention was placed on this portion of the document.

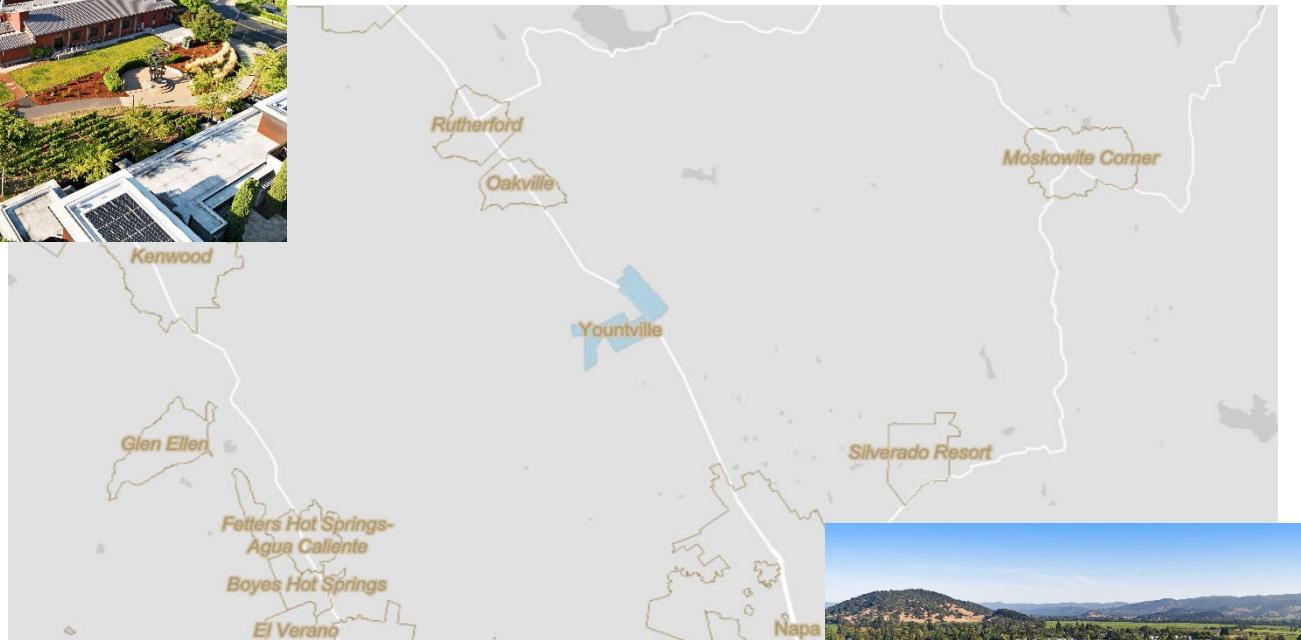
To ensure that the public outreach and survey piece of the plan was done objectively, the Town contracted with ILG Consultants to draft the survey, conduct the public outreach, and compile the results and recommendations data. The consultants also planned and held the in-person outreach session and presented the results to the Parks and Recreation Advisory Commission and presented a final report.

Utilizing the public input and needs assessment to plan for the next 5 years while also acknowledging that overall, our services and facilities are well liked and valued by our community is gratifying and exciting. Parks and Recreation is a nimble department. We adapt and update with the changing needs of our community. We feel The Yountville Parks and Recreation mission "To Provide Healthy and Cost-Effective Opportunities for Community Connection" is more relevant than ever. With this plan, we focus on the future and how can best serve our Yountville Community.

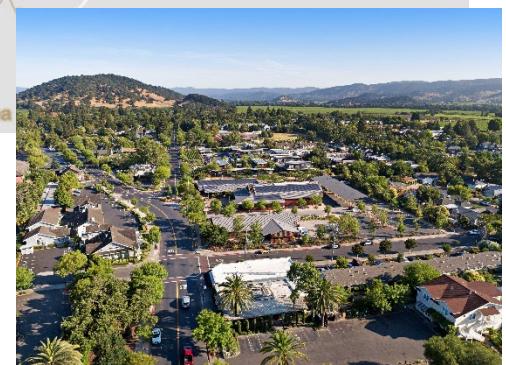
## INTRODUCTION

### COMMUNITY AND GEOGRAPHY

Nestled in the heart of the Napa Valley among vineyards between the Mayacamas Mountains and the Napa River is the Town of Yountville. The Town is approximately 1.6 square miles and has 1,606 households, 8.14 miles of paved streets, 15 acres of Parks and Open Space, 3.6 miles of pathways, and 2 acres of Public Facility Grounds. The Town also has an 8,000 square foot Town Hall Office Building, a 20,000 square foot Community Center & Library, and also owns the 7,000 Post Office Building and the adjacent 7,500 square foot Sheriff Substation.



(Map: United States Census Bureau, 2021)



## DEMOGRAPHICS

The referenced 2020 census data,<sup>1</sup> the population of Yountville is 3,001 residents with a median age of 60.4 and a median income of \$65,519. 8% of residents live below the poverty line.

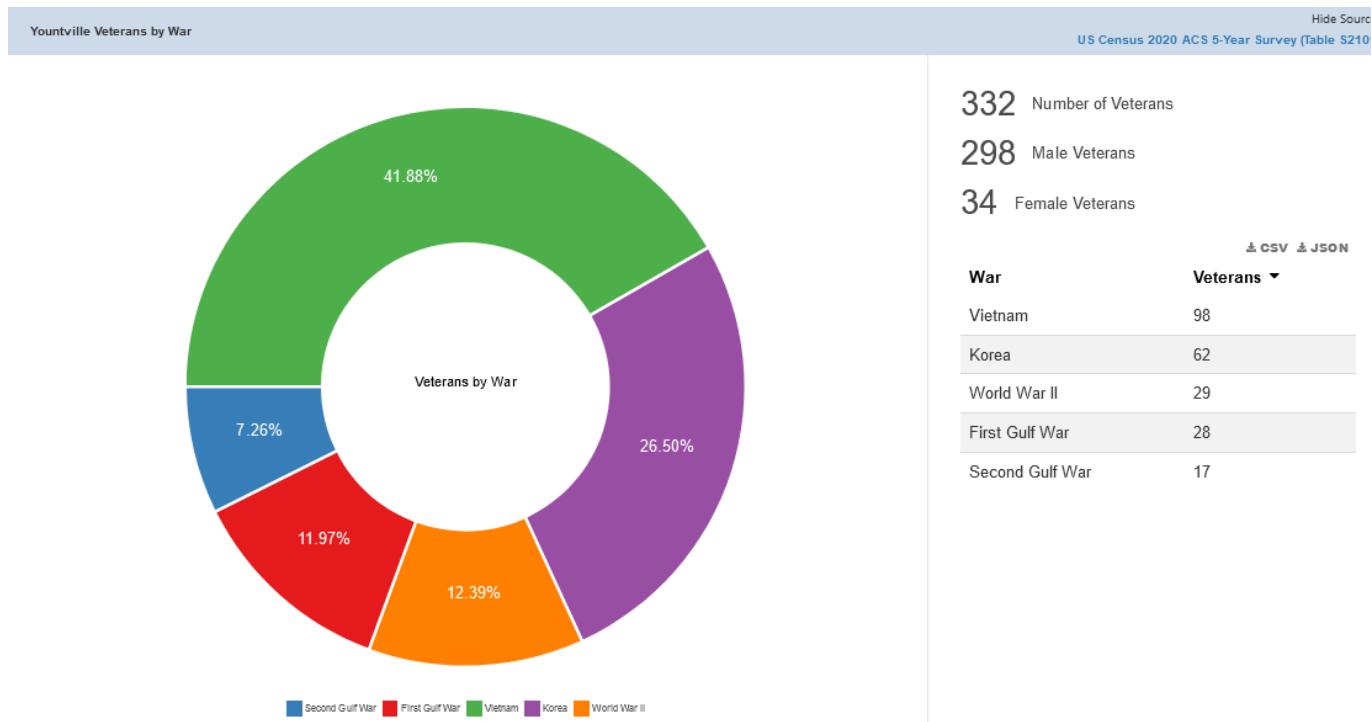
AGE RANGE	ESTIMATED POPULATION	PERCENTAGE POPULATION
Under 5	79	2.7%
5 – 17	246	8.4%
18 - 64	1,277	43.8%
65 and older	1,314	45.1%

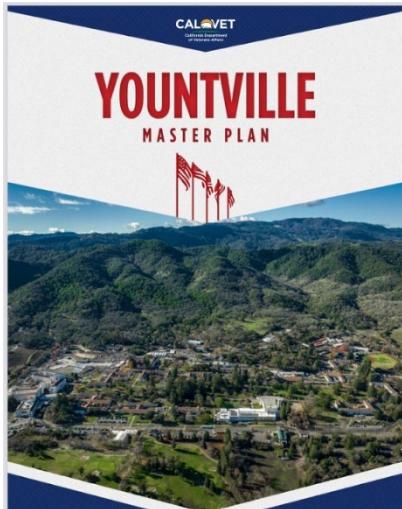
Medium Age is 60.4

Yountville's population is made up of approximately 48% male and 52% female resident.

86.6% of Yountville's Population is reported as white, 9.6% Hispanic or of Latino Origin, 1.4% Asian, 1% Black or African American, 1.2 % other races/ethnicities.

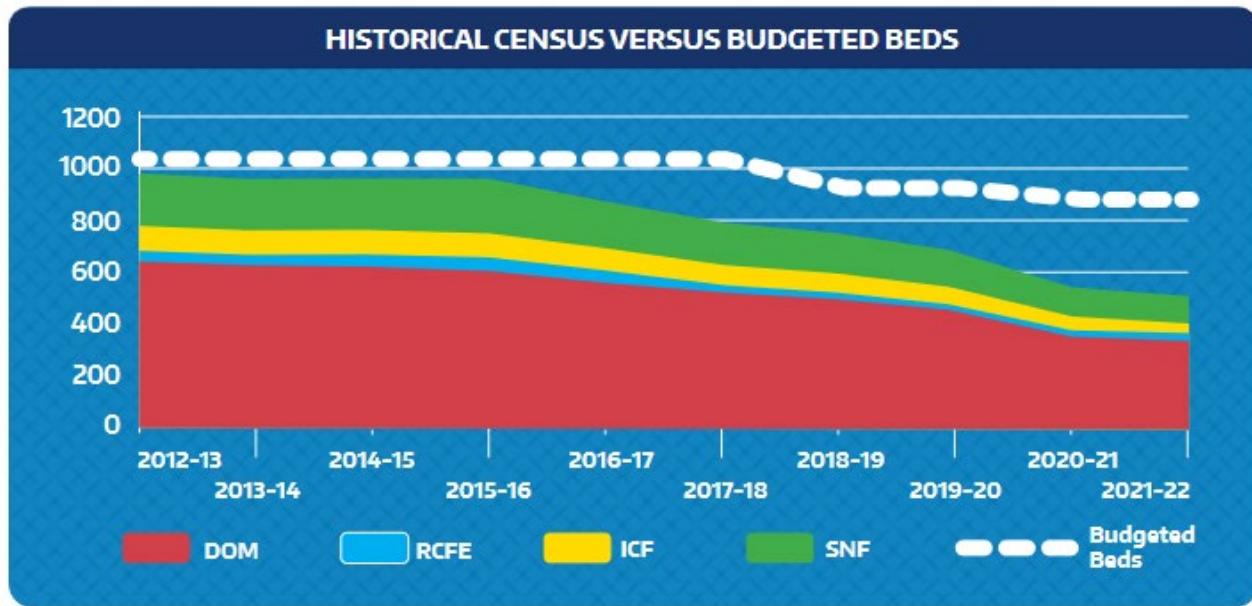
Per the census data, Yountville has 332 Veteran Residents. Of those 298 are male and 34 are female. 12.4% in World War II, 42% serving in the Vietnam War, 26.5% in the Korean War, 12% in the first Gulf War and 7.35% in the second Gulf War. All the Veterans included in the data are aged 55 and above.





From the CalVet Yountville Master Plan <sup>1</sup> released January 2023, the home is budgeted for 876 beds/residents but is currently housing under 500 residents. In recent years, the home has experienced a dramatic drop in the Domiciliary residents which is currently hovering just above 300/492 budgeted residents.

The Master plan shows 28/48 budgeted Residential Care residents, Intermediate Care at 42/105 budgeted, and Skilled Nursing at 180/231 budgeted. The report also sites that 1% of residents are ages 50 – 60, 13% ages 61-70, 40% ages 71-80, 32% ages 81-90 and 14% ages 91+.



<sup>1</sup> (Department of Veterans Affairs, 2023)

## HOME OWNERSHIP

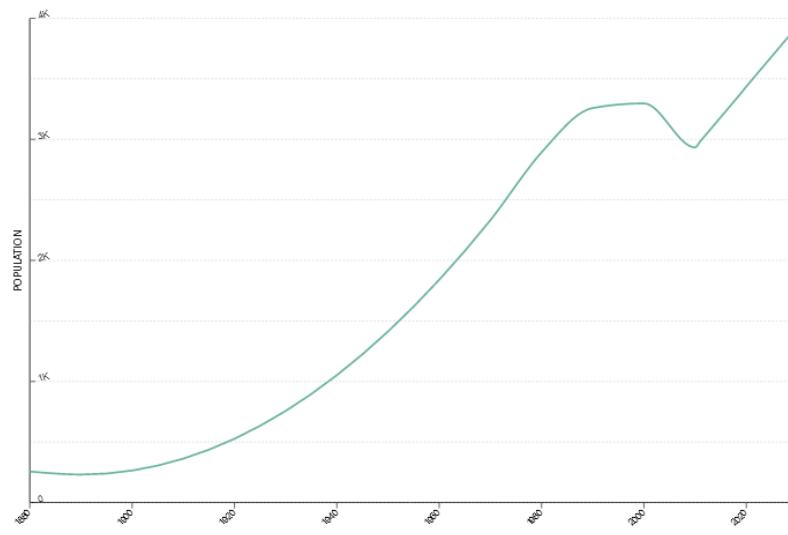
As of the 2021 ABAG Data, Yountville has 1,353 housing units (2021 ABAG Data). This includes the mobile home communities of Rancho de Napa and Bella Vista with 310 units, 107 multi-Family 2 – 4 Units, 102 Multi-Family 5+ Units and 835 Single Family Units. These numbers do not include beds at the Veterans Home or the Napa Valley Adventist Retirement Estate.

Yountville has 462 registered rental units out of the 1,353 units leaving 891 units as owner occupied. We can make the reasonable assumption that most rental units have long term tenants due to Yountville's regulations on short term rentals. Rentals in Yountville must be for a minimum of 30 days.

Yountville also has a significant number of second homeowners. It can be difficult to quantify how many spend 50% or less of their time in Yountville. Second-home ownership can change the landscape of a community with more transient visits and fewer full-time inhabitants that would use parks and recreation services.

## FUTURE DEMOGRAPHICS

The US Census Bureau estimates that Yountville will see a growth rate of approximately 1.41% (50 residents) each year and estimates a growth of 4.3% since 2020 data was compiled (150 Residents). The Yountville Veterans Home 2020 and 2023 Master Plans note employee housing development as a potential future project. If housing on the site should come to fruition in the long-term future, Yountville could potentially see a major population increase.



(Citation: U.S. Census Bureau (2021). American Community Survey 5-year estimates. Retrieved from Census Reporter Profile page for Yountville, CA Urban Cluster , n.d.)

## THE PLANNING PROCESS

The Town Council approved staff to begin this process in the 2021-22 Budget approval. Although there are many qualified consultant firms available, the cost of a consultant facilitated plan seemed unreasonable for the size and scope of Yountville so staff would be taking on a large part of collecting information and drafting the actual plan.

A major goal of the plan was to research, capture and document historical information for future planning and reference. We achieved this by utilizing a part time specialist to spend time researching the Town's electronic files looking for resolutions, minutes and documentation that related to parks and recreation since the Town's incorporation and sometimes, even documentation that pre-dates official incorporation. The documentation was assembled and put into a "living list" with live links to the original documents in the Town's document management system (Laserfiche). [Link to webpage](#). Appendices A also contains the list.

[Departments & Services](#) » [Parks & Recreation](#) » [Parks and Recreation MASTER PLANNING](#) »

## HISTORICAL DOCUMENTS

Font Size: + - + Share & Bookmark Feedback Print

Park	Item	Year	Link	Notes
Unknown	Purchase of CE Property	5/27/1965		
Yountville Community Park	Transfer of Land from Napa County	6/1/1965	<a href="http://documents.townofyountville.com/DocView.aspx?id=8997&amp;page=1&amp;searchid=916b1654-b943-43a1-adeb-d1f150f09066">http://documents.townofyountville.com/DocView.aspx?id=8997&amp;page=1&amp;searchid=916b1654-b943-43a1-adeb-d1f150f09066</a>	Council Directed to the County to transfer land.
Veterans Memorial Park	Adoption of Site Plan for the "California Drive Park and agreement"	9/14/1976	<a href="http://documents.townofyountville.com/DocView.aspx?id=11844&amp;page=1&amp;dbid=0&amp;repo=Yountville">http://documents.townofyountville.com/DocView.aspx?id=11844&amp;page=1&amp;dbid=0&amp;repo=Yountville</a>	Noted on Resolution Only. No original copy found.
Veterans Memorial Park	Resolution certifying California Dr. Park as consistent with City's park and recreation plan	4/26/1977	<a href="http://documents.townofyountville.com/DocView.aspx?id=11844&amp;page=1&amp;dbid=0&amp;repo=Yountville">http://documents.townofyountville.com/DocView.aspx?id=11844&amp;page=1&amp;dbid=0&amp;repo=Yountville</a>	
Community Center	Establishing a YCHall Commission	3/14/1978	<a href="#">Minutes 03/14/1978 (townofyountville.com)</a>	
Community Center	Regulations for Operation of the Community Hall	9/12/1978	<a href="http://documents.townofyountville.com/DocView.aspx?id=9352&amp;page=1&amp;searchid=c496fac8-c11b-45ed-938b-ff38455838bc">http://documents.townofyountville.com/DocView.aspx?id=9352&amp;page=1&amp;searchid=c496fac8-c11b-45ed-938b-ff38455838bc</a>	
Community Center	Establishing Handicapped Parking in Front of CH	8/28/1979	<a href="http://documents.townofyountville.com/DocView.aspx?id=9378&amp;page=1&amp;searchid=3dacb7e0-e021-463a-ae07-d801fc91969a">http://documents.townofyountville.com/DocView.aspx?id=9378&amp;page=1&amp;searchid=3dacb7e0-e021-463a-ae07-d801fc91969a</a>	
Community Center	Amending Regulations	1/13/1981	<a href="http://documents.townofyountville.com/DocView.aspx?id=9416&amp;page=1&amp;searchid=24c15d15-a431-42a6-a3c8-b7819c9cd36f">http://documents.townofyountville.com/DocView.aspx?id=9416&amp;page=1&amp;searchid=24c15d15-a431-42a6-a3c8-b7819c9cd36f</a>	
Unknown	Approving Tentative	2/10/1981	<a href="#">Resolution 470 - 02/10/1981 (townofyountville.com)</a>	

Another main goal is taking the pulse of and hearing how the community sees Parks and Recreation in Yountville to plan and position us for the future. The Town Council approved a budget to recruit a firm to handle the public outreach and survey portion of the plan. This allowed the community to feel comfortable giving open and honest feedback and allowing consultants to tabulate and analyze the data collected in a report. The report provided by the consultants was then be used by staff to draft the forward-looking portion of the plan. This part of the process is further outlined in the Community Needs Assessment section of the plan.



## Favorite Park or Facility

Bardessono Park	8.2%
Forrester Park	18.8%
Hopper Creek Pocket Park	8.2%
Oak Circle Park	16.4%
Three Weirs Park	2.4%
Toyon Terrace Tot Lot	5.3%
Van De Leur Park	30.0%
Veteran's Memorial Park	52.2%
Vineyard Park	25.1%
Yountville Community Park	58.0%
Yountville Community Center	41.5%

## THE BENEFITS OF PARKS AND RECREATION

Parks and Recreation services are often cited as one of the most important factors in surveys questioning how livable communities are. Public Parks provide gathering spaces for families and social groups, as well as for individuals of all ages and economic status, regardless of the ability to pay for access. Recreational programs and events assist in creating opportunities for the community to gather and individuals to have a sense of belonging and importance.

### PERSONAL BENEFITS

- Parks and Recreation Facilities are places that people go to get healthy and stay fit.
- According to the Center for Disease Control and Prevention, creating, improving, and promoting places to be physically active can improve individual and community health and result in a 25% increase of residents who exercise at least three times per week.
- In studies, visits to parks show a significant reduction in stress, lowered blood pressure, and perceived physical health.
- Parks and Recreation Programs provide places for health and well-being that are accessible to persons of all ages and abilities.
- Recreation programs encourage social interaction, improve concentration, increase personal confidence and self-awareness, and reduce feelings of depression and anxiety.
- Offer opportunities for local teens and young adults to enter the workforce for the first time.
- Provide important volunteer opportunities for all ages to remain connected to their community through service.



## COMMUNITY BENEFITS

- Parks are a tangible reflection of the quality of life in a community. They provide identity for citizens and are a major factor in the perception of quality of life in a community.
- Access to Parks and Recreation opportunities has been strongly linked to reductions in crime and to reduced juvenile delinquency.
- Parks provide a sense of public pride and cohesion.
- Parks and Recreation provides an important connection to the community during emergencies including providing shelters, testing and vaccination centers and spaces for vulnerable populations.



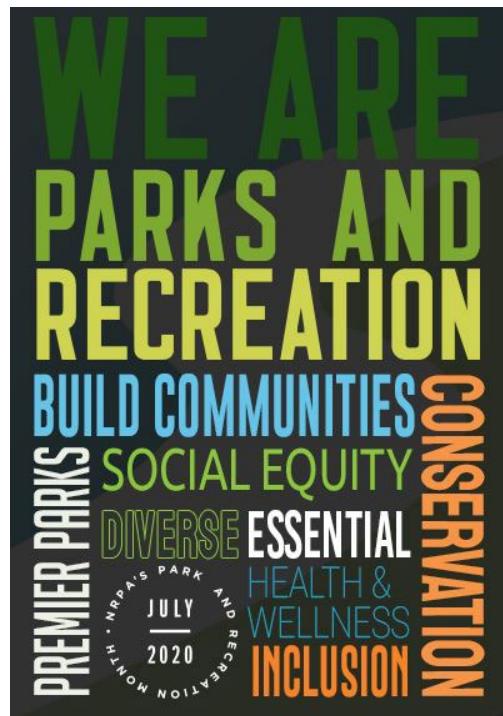
## ENVIRONMENTAL BENEFITS

- Parks and protected public lands are proven to improve water quality, protect groundwater, prevent flooding, improve the quality of the air we breathe, provide vegetative buffers to development, produce habitat for wildlife, and provide a place for children and families to connect with nature and recreate outdoors together.
- Parks lower ground temperatures with tree canopy, clean water, reduce flooding and contribute to healthier air.
- Trees and vegetation in parks help reduce air pollution directly by removing pollutants and reducing air temperature.



## ECONOMIC BENEFITS

- Public Parks nationwide are responsible for \$200 billion in annual economic activity. (NRPA)
- Parks improve the local tax base and increase property values.
- Parks and Recreation generate money for the local economy.
- Local parks and recreation agencies in the United States generated \$218 billion in economic activity and supported more than 1.3 million jobs in 2019. (NRPA)
  - Preliminary data suggest that parks and recreation's economic impact held resilient during the early days of the COVID-19 pandemic, as local parks' operations and capital spending \$225 billion in economic activity and supporting 1.25 million jobs in 2020.
- The outdoor recreation economy, which includes local parks and recreation, accounted for \$373.3 billion of 2020 U.S. Gross Domestic Product (GDP), or 1.8 percent of the U.S. economy. (NRPA)
- The more than 10,000 local park and recreation agencies across the United States employ more than 160,000 full-and hundreds of thousands part-time and seasonal park and recreation professionals. (NRPA)
- Parks and Recreation provides important out of school time care for families ensuring parents can continue working and businesses can continue operating.
- Parks and Recreation is the leading source of first jobs for youth and young adults.



## EXISTING PROGRAMS, PARKS, AND FACILITIES

Yountville is home to 15 acres of Parks and Open Space, 3.6 miles of paths and trails and a 20,000 square foot Community Center and Library facility. The Town operates programs within the Community Center serving over 1,000 people each week in programs and events as well as operating as a reliable stop for a public restroom and information. We also offer year-round community events serving over 12,000 people in our parks.

There are more than 10,000 park and recreation agencies, providing parks, trails, and other public outdoor and indoor spaces in nearly every city, town, and county across the United States.

Reported by the National Park and Recreation Association, the typical park and recreation agency has:

- One Park for every 2,232 residents
- One playground for every 3,750 residents
- One recreation center for every 31,239 residents
- One community center for every 29,036 residents
- One senior center for every 59,603 residents

How does Yountville compare?

- One Park for every 375 Residents
- One playground for every 1,000 residents
- No “Rec Center”
- One community center for our 3,001 residents also operates as a Rec and Senior Center.
- No stand alone “Senior Center”

## PROGRAMS

When the Yountville Community Center opened to the Public in December of 2009, the team started with a blank slate to build it into the hub of community activity that was desired and discussed over a decade of planning. At opening, we offered 16 programs/events/classes each month for a total of 26 hours per week. In 2020, prior to the COVID-19 Pandemic changed the landscape of our work, we were offering 52 classes/events/programs each month totaling 108 hours of programming each week.

In 2010, the department served approximately 16,000 people in programs and events annually. Revenue in Fiscal Year 2010 was \$59,077. In 2019, we served over 46,000 people and our revenues were over \$500,000. While the COVID-19 pandemic changed how we served our community for a few years, in 2022 we saw a return to more normalcy and in 2023 we are experiencing a full recovery in programs, events, services and rentals to show increased numbers over 2019.

We offer programs and events in six core areas:

### 1. Youth/Teen

Youth programming is mostly focused on our successful Day Camp Program, Camp Y-Ville. Camp is offered during traditional school breaks including Spring Break, Summer Break, Thanksgiving and Winter Break. Camp is offered for a total 13 weeks each year and serves 70 campers each week. The Camp program historically operated out of the Elementary School property up until the school closed in 2020. Camp Y-Ville now operates out of the Yountville Community Center.



We also offer several specialty classes each year that are targeted to or include youth & teens including painting classes and karate. Special events that are Youth and Family focused are also offered each year, which we will go into more detail on under Community Events.

In 2023, we established our first formal Counselor in Training program that provides leadership training and volunteer experience for tweens and teens ages 12 – 15. This program will continue year round as well as a Leader in Training Program.



## 2. Adults

Because of our demographics, Adult Programs make up most of our offerings at the Community Center during the Fall, Winter, and Spring. The Golden Ticket program began in the Fall of 2016 after it was presented to the Town Council during the 2016-17 budget process as a new program offering that would be offered to residents at a low membership rate but would need to be subsidized to be successful. The Council was fully supportive, and we have grown from offering 15 classes and having 68 members in the Fall of 2016 to offering 46 classes and having over 160 members.

We continue to offer classes for all aged adults, not just those 50 and older. We have been lucky to maintain a decade long relationship with Jazzercise Napa Valley who offers classes 7 days a week at the center. We also work with contract class instructors to offer Yoga, Zumba, Art, and other fee-based classes that are open to all adults.



### 3. Sports

The Parks and Recreation Department had a long history of offering youth sports. As the Town's demographics have changed over the past decades, we have adapted and discontinued offering youth sports leagues (Basketball and Soccer) and pivoted more towards adult sports interests. Our successful Mini Sports Programs, which serve children ages 3 – 5 are still offered year-round.

Currently, we offer Open Gym Pickleball two nights a week and on Friday mornings and Open Gym Basketball two nights a week. The gym is also open for drop-in play anytime during normal business hours when the space is available. We also offer a Corn Hole League in the Spring, Summer, and Fall. Partnering with the Pickleball steering committee, we also offering 3-5 Pickleball clinics each year typically geared towards beginners.

Our Parks and Recreation team works closely with the volunteer Pickleball Steering Committee to program the outdoor courts at Vineyard Park for structured playtime as well as to set policies and rules for the courts. We also work with the Steering Committee to plan clinics for beginners as well as higher level players. Pickleball continues to be a popular sport and is evolving to include a younger demographic bringing different needs and interests.



#### 4. Community Events

Yountville has many long-standing traditions and events that the Parks and Recreation Department has worked to maintain and evolve over the years. We view Community Events as a way for all residents to have the option of gathering to celebrate and be a part of the community without the barrier of cost. Our goal is to provide events that are accessible and inclusive for everyone in our community.

In 2023, the Parks and Recreation Department is offering 36 free and 3 paid events for the Community.

##### **Free Events**

- New Year Step Challenge
- Valentine's Day with Bouchon
- Egg Dyeing
- Egg Hunt
- Shred/E Waste Recycling
- Town Wide Yard Sale
- Town Wide Clean Up
- Art, Sip & Stroll
- Pride Celebration
- Movies in the Park (3)
- Music in the Park (7)
- 4<sup>th</sup> of July Festival
- 9-11 Memorial
- Yountville Days
- Halloween Carnival
- Turkey Hunt
- Town & Tree Lighting
- Holiday Bingo
- Visits with Santa
- Art Receptions (5)
- Other Art Events (4)
- 8 Weeks of Summer (8)

##### **Paid Events**

- Residents Bash (\$15)
- Camp Out (\$25 per site)
- Holiday Movie Night (\$10)

We found through experience and surveying our residents that Community Events are one of the top things they value about being a resident of Yountville. Events provide a reason and space for residents to gather. We have partners that assist us in making these events a success. Our partners include the Chamber of Commerce, Yountville Arts, the Napa County Library, Upper Valley Disposal Services, the Kiwanis Club of Yountville and many Yountville businesses.



## 5. Excursions

Our Excursion Program plans trips for our residents to travel outside of the Napa Valley safely and easily without having to drive and find parking etc. We attend shows, sports games and visit museums and other interesting sites. We typically offer 8 excursions each year. Our excursions provide the ticket or entry into the activity as well as luxury ADA accessible bus transportation and staff concierges to make sure everyone is safe and comfortable while on our trips. We offer snacks and drinks on the bus and go the extra mile to make sure our guests are well taken care of.



## 6. Arts

The Yountville Arts Commission brings many program and event offerings to the Town through the facilitation of the Parks and Recreation Department. Yountville Arts was founded in 2009 as a volunteer committee to provide vision, leadership, inspiration and support to artists and their art in Yountville. It has since evolved to a 7-member Commission with the Park & Recreation Department working as the support staff.

Coming from a humble, grassroots beginning, Yountville Arts has expanded its annual offerings to include six Gallery Shows, the largest Visual Arts Event in the Napa Valley (Art, Sip & Stroll), many Literary Events, a thirty-six sculpture Art Walk with an average of six rotations each year and more projects on the horizon.



## PARKS

### YOUNTVILLE COMMUNITY PARK

Yountville Community Park is located on the north end of Town adjacent to the Yountville Pioneer Cemetery. This 2.03 Acre Park draws visitors and residents alike to the lush landscaping, multi age playground, restrooms, and picnic facilities.



The land that is now Yountville Park was originally owned by George Yount and was sold to the Christian Disciples of Christ Church in 1959. The Disciples built their first brick and mortar church in California there. Yountville Park is home to a bell at the South End of the Park adjacent to site 4. The bell was cast in 1848 and hung from 1854-1896 in the Pioneer Christian Church. When the church was demolished, the bell was rescued by Senator C.L. LaRue. It was then presented by the Ellis McLanahan Family to the Native Daughters of the Golden West for installation at the original church site, which is the South end of Yountville Park. The Bell was installed into the brick monument and dedicated by the George C. Yount Parlor No. 322 Native Daughters of the Golden West on September 15, 1984.



Yountville Community Park land was previously owned by the County of Napa when in 1965, Napa County transferred the property to the "City" of Yountville for development. This was proceeding the County's intent to sell off the property as surplus in 1966. Upon agreement to transfer the property to the "City" of Yountville, the "City" agreed to never develop the parcel except for public purposes.

Yountville Community Park currently has a playground with both a 3-5 and 5-12 age group play structures, 4 picnic sites, 2 restroom facilities with 6 total stalls, and 3 water fountains with bottle filling stations. The park has 81 street parking spaces on Washington, Lincoln and Jackson Streets. 16 parking spaces located on Washington Street are designated parking spaces for Restoration Hardware (RH) as part of a development agreement which improved all the parking on the west side of the park.

The park is currently used for its reservable picnic sites, drop in/day use and for Special Events throughout the year. Special Events currently held in the park include Rock the Ride, the Walk to End Alzheimer's, the Napa Humane Society Walk for Animals, the Crush Challenge Bike Event as well as Parks and Recreation Community Events that include Yountville Days, Movies in the Park, and the Egg Hunt.

From July 1, 2022 – May 1, 2023, Yountville Community Park had 90 picnic site reservations for private group use. In that time, we had 9 Special Events held in the park. Administratively, staff works to ensure that we limit back-to-back events or large events. Our goal is to try and mitigate ongoing impacts to the residents and businesses in the area while also supporting our communities desire for events. All special events are required to alert neighboring homes and businesses of an upcoming event and that notification includes information on who to call if there are issues. In 2022-23, we did not have any calls.

It is important to note that even though Yountville Community Park sees a large number of reservations for picnic spaces as well as some special events, the park always remains open to the public for use. We are not able to accurately capture the number of people using the park in each day for drop in use, but we do know that Yountville Community Park is our most utilized facility.

## VETERANS MEMORIAL PARK

Veterans Memorial Park is located on the south end of Town in between Highway 29 and Washington Street. This 3.65 Acre Park is popular with residents for its bocce courts, sand volleyball court and ample shaded areas with grass and picnic tables. Throughout the park visitors will find acknowledgements to our Veterans within the design as well as with a sculpture the Town commissioned during the park renovation in 2017 titled "Faces of Freedom".

Originally named The Charles See Park, documentation shows a significant contribution



from the Charles See Foundation in 1974, Veterans Memorial Park was renamed in 1976 by the Town Council to recognize the Veterans who reside in the Town and the overall service and sacrifice of all Veterans.

Two bocce and one sand volleyball court were presented as a design in 1991 and were constructed in 1991-92. The restroom facility was designed and built in 1993-94. In 2002, two additional bocce courts were designed and built. Between 2002- 2004 two phases of the path system were designed and built creating a walkway around the park. In 2007, an addition onto the restroom took place to create a women's and men's restroom. Several other improvement projects occurred over the years up until the major renovation in 2017.

The park went under a massive renovation in 2017 after a public planning process. The renovation included the construction of an amphitheater at the north end as well as the addition of rock walls surrounding the plaza and the integration of several tributes to our Veterans. These include medallions in the concrete plaza, an inscribed marble inlay at the park entrance from Washington and California and the commissioned sculpture "Faces of Freedom".

Veterans Park has become a center for many of our community wide events including the very popular Yountville Summer Concert Series which takes place on Sunday afternoons from June – September. It is also the home of our popular Yountville Bocce League which is independently run by the Yountville Bocce Association. The Town and Yountville Bocce have historically shared costs of court improvements including lighting and play surfaces and the league uses the courts at no cost for their season. The Town also reserves the courts and adjacent picnic areas through our court and picnic site reservation program with fees for Yountville residents and Non-Residents.

## VINEYARD PARK

Vineyard Park is located on Oak Circle in the southern third of the Town. At the end of the street where the housing development ends and the vineyards begin, Vineyard Park is a hidden gem. This 2.5 acre park is considered a neighborhood park and was dedicated during the Vineyards Subdivision development. The developer of the subdivision constructed the tennis courts and what was a small playground area as directed in the development plan and final approval of the parcel map for the subdivision originally



approved January 27, 1981. In 1986, the Town Council formally named the park Oak Circle Park.

At the time of opening, the park included two tennis courts, a small playground and open space grass. The park went through a period of locking the tennis courts and giving keys to those who registered and paid a fee and keys were only offered to residents. In 1993, restrooms were added to the park. In 1997, the path system through the park was designed and built and the courts were refinished. In 2000, the Town entered into an agreement with a landscape architect to design improvements for the park which took place in 2002 when new playground equipment and play surface were installed. In 2007, the basketball court was refurbished.

The tennis courts were resurfaced again in 2011 and the facility had a major renovation in 2018. In 2015, the Town received a request to try out a “new” sport called Pickleball at the Community Center Gym. This evolved into taping temporary court lines and purchasing temporary nets in the gym and eventually on one of the tennis courts at Vineyard Park.



The 2018 renovation included one regulation tennis court and four regulation pickleball courts. The contract required raising the courts with the installation of a 6" post tensioned concrete slab and 2 layers of vapor barrier as well as installing additional drainage to alleviate ground water infiltration issues. Also included was new fencing and redesigned ADA ramps. The Council approved adding the SportMaster ProCushion surface which was an upgrade option to enhance comfortable usability for all ages. The project also funded five pieces of outdoor fitness equipment that was installed by Town staff. The park reopened on October 18, 2018.

In 2019 due to complaints from neighboring residents, “Acoustifence” was installed on three sides of the courts to mitigate noise impacts. The area was not accustomed to the level of use the courts were having with the popularity of pickleball and the difference in sound between a tennis ball and racket and a pickleball and paddle. The neighbors and players were satisfied with the solution.

The park continues to see a high level of use by Yountville residents and those traveling to the area from Napa and up Valley cities for Pickleball or tennis court use. In 2023, we have 7 programmed time slots on the pickleball courts for players or differing levels. Highest



use days are estimated to see 50-60 players.

In 2020, the Parks and Recreation Advisory Commission approved the phase 2 plan for finishing the development of Vineyard Park. Staff are currently applying for grant funding for the project, and it is slated to be funded for a Capitol Improvement Project in 2023/24. This project is designed to continue the walking path around the southwest side of the courts and develop a picnic and seating area along with a new access gate and bleachers for the pickleball courts. With grant funding, the project could also potentially include replacement of the single stall restroom, additional landscape design and installation as well as additional outdoor fitness equipment.

### TOYON TERRACE TOT LOT

Toyon Terrace Tot Lot is located on Larkspur Street near the corner of Heather Street. The neighborhood was developed in 1974 and the .16-acre park was built as part of the subdivision. The small park is located between two homes and currently has amenities appropriate for toddlers. The park underwent complete rehab in 1997. The last update of this park was in 2015 when the play surface was repaired around the spring mounted amenities to meet regulations.



### VAN DE LEUR PARK



Van De Leur Park is located on Washington Street between Webber and Humboldt. This .28-acre park holds a plethora of history that is outlined in the many plaques and inscribed paths within the park. The park was named after the Van de Leur family who were Irish emigrants that settled in Yountville in the 1870's and was the site of the Yountville Fire House built by Napa County in 1929. The fire department operated on an all-volunteer basis until 1963 when the County took over operations with paid firefighters.

In 1998, the Town and Napa County entered into an agreement for the construction of a new fire station on Solano and transfer the park parcel to the Town when the construction was completed, which

occurred in July 2000. In 2002, a consultant was hired to facilitate a master plan of the "Old Fire Station Park". This included assessing the site and conducting public meetings to conduct a needs assessment and present a design that addressed pedestrian circulation, accessibility and drainage issues paying special attention to the history of the site and its significance to the Town.

The park went under construction in 2003 and reopened to the public in the Spring of 2004. The parcel was rezoned from Old Town Historic to Parks and Playfields in December 2003. At that same meeting, the Council approved the first step in making Jefferson Street adjacent to the park one way to allow on-street parking to be developed.

The bronze sculpture was commissioned as part of the park development project. In July 2003 the Council approved Larry C. Shank to create and install the bronze sculpture for \$20,000. The sculpture would be mounted on the pedestal in the fountain just as you see it today. The proposed sculpture was said by the artist to be "A volunteer fireman-farmer caught in the moment when he has come from the vineyard, grabbed his fire helmet, coat and ax and is rushing off to join his fellow volunteers to fight a fire". The Council approved the project to develop the park in August 2003 and included an amendment of \$100,000 for the sculpture and PG&E undergrounding to be included bringing the project total to \$245,000.



The rich history of the park is maintained today with many plaques as well as some of the original rose bushes planted by Martha Van De Leur in the 1920's. Martha planted the rose garden as a gift to the residents of Yountville and our staff take great care in maintaining those original rose bushes that remain, over 100 years later. The park path also includes path

plaques with information about George Yount, the Van de Leur Family and the Native American tribe of the Caymus Band of the Wappo Tribe.

The Park was planned for passive use and that continues today. It has a meandering walkway with history and now art throughout, two picnic benches and five seating benches around the fountain. The park has mature trees providing lush shade and grass to enjoy. You will often find visitors there enjoying their Bouchon goods and the occasional marriage ceremony. The path through the park also acts as the connecting sidewalk to the crosswalk at Webber.



## FORRESTER PARK

Forrester Park is located on Redwood Drive in the Washington Park Subdivision and is a neighborhood park. The subdivision was completed in 1998. The .86-acre park lies between homes on the north and south side, Redwood Drive on the west and a walking path and Vineyards to the east. At present, there is a play structure geared towards 5 – 12-year-olds with rubber safety surface as well as passive benches and a water fountain. The park also connects to the eastern pathway system and is home to one of the donated “Little Loaning Libraries”.



The most recent updates to the park were 2013 when the concrete path system was updated and then in 2015 when the play structure was replaced with an updated structure as well as the rubber surface under the structure replaced the bark.

The use of this park is mostly neighborhood residents as it is not easily seen or accessible by visitors.

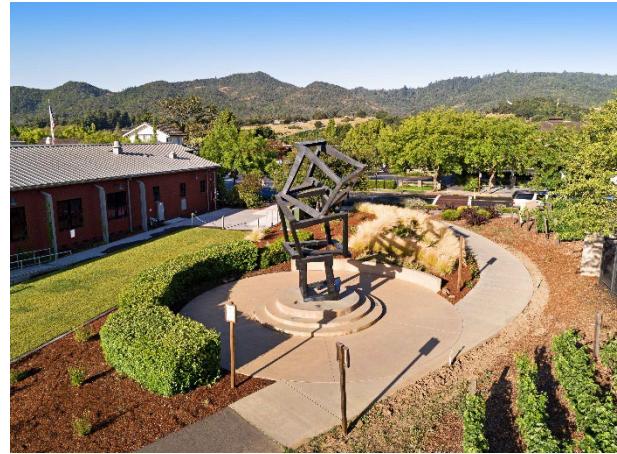
## THREE WEIRS PARK

Three Weirs Park is located on Forrester Drive in the Washington Park Subdivision. The passive open space .17-acre park was created as part of the flood control efforts for Hopper Creek. The raised grass hill acts as the third weir to prevent flooding from the creek. The park also has a connecting path and access to the pedestrian bridge over Hopper Creek. The park has two seating benches and trash receptacles.



## BARDESSONO PARK

As part of the development of the Bardessono Hotel & Spa, the park was built and dedicated to the community as a passive .10-acre park space with a path and pedestrian trail between Yount Street, Heritage Way and Finnell Road. The park was developed by Yountville Investors, LLC and the Town reimbursed them for those improvements totaling \$100,000 when the parcel was transferred into Town ownership in 2009.



The space was unnamed until 2018 when a formal naming request was approved to rename the space Bardessono Family Park. The land was previously owned by the Bardessono Family and due to their significant civic and community development contributions, the Council approved the naming and dedication.

The Park is the home to Chaos Pamplona, a 30' sculpture gifted to the Town as well as a walking path.

## HOPPER CREEK POCKET PARK

Hopper Creek Pocket Park is located on Washington Street between Hopper Creek and the current French Laundry Gardens. The Hopper Creek pedestrian bridge on Washington leads into the .10-acre park as a continuation of the sidewalk. The park contains Art Walk Sculptures as well as a picnic bench, trash, and recycling receptacles and a “Little Lending Library”.



## OAK CIRCLE PARK



Oak Circle Park is located just over the creek in the Oak Circle neighborhood. The property was undeveloped open space since the building out of the neighborhood was complete in the 1980's. In 2015, the Town hired a landscape designer to create a design for the .23-acre space that included parking and a passive park with drought tolerant landscaping and tables. Construction began and was completed in the spring of 2016.

The site has 9 on-street parking spaces that assist with overflow parking from the adjacent businesses mainly used by staff. In 2019, the Town finalized easements that allowed for the path continuance from Rancho de Napa, behind the Westamerica bank and Ad Hoc Restaurant and continues on a new pedestrian bridge over Hopper Creek. This path project and pedestrian bridge was completed in 2021.



## PATHS AND TRAILS

The Town is home to over 3.6 miles of walking and biking paths. These 3.6 miles are part of a long-term commitment by Town leadership to create a pedestrian friendly community. Discussions on path and trail construction and funding date back to the early 1980's at the Town Council level. In April of 1982, the Town Council established criteria for the routing and construction of bikeways in the Town of Yountville and outlined key projects. These included a regional trail west of Highway 29, a regional trail to connect the Town to the larger County system, a system of local pathways intended to be Class 3 (Identified by signage only) for shared pedestrian and bicycle use.

Many of the projects outlined in the 1982 plan were accomplished and included:

- A separate pedestrian path connecting the Veterans Home to the Town.
- A multi-use path on the east side of Highway 29 behind the "Vintage 1870" Properties.
- A multi-use path along Hopper Creek from Finnell Road to Yount Street alongside the school property.
- A pedestrian path along Hopper Creek from Oak Leaf Court to Oak Circle.
- A multi-purpose path along Hopper Creek behind "Yountville Inn" with an east-west connection to Washington Street.
- A pedestrian path along the east end of the Washington Park neighborhood. Connecting Forrester Lane, Forrester Park and Lande Way.
- A short pedestrian path that connects Yount Street to Jefferson Street along the boundary of the cemetery.

The 1992 General Plan addressed pedestrian-bicycle paths with the Circulation element. Policy statements included:

- Link residential areas to commercial and community facilities
- Combine bicycle and pedestrian routes along Hopper Creek
- Create pedestrian links to open space surrounding the Town
- Where possible, separate paths from vehicular traffic

In July of 2003, the Town Council adopted the first formal Pathways Plan. The Pathways plan outlined priorities and projects, establishing design and construction standards and policies for future development of paths and trails.

<http://documents.townofyountville.com/WebLink/DocView.aspx?id=10982&searchid=10a88a95-9a4a-4127-adc9-a068024ac608&dbid=0&repo=Yountville>

Path classifications used in the plan are based on the State of California Department of Transportation and Bikeway Planning and Design Manual:

Class I – Multi Purpose Path	Provides a completely separated right of way for the exclusive use of bicycles and pedestrians with crossflow minimized.
Class II – Bike Lane	Provides a striped lane for one-way bike travel on a street or highway.
Class III – Bike Route	Provides for shared use of bicycles with motor vehicle traffic.

The 2003 plan outlined several areas for path and trail improvements and linkage:

#### Class I – Multi Purpose Path

- Completion of a multi-purpose path along the east side of Highway 29 from Webber to Washington Square. (Completed Vine Trail portion)
- Additional multi-purpose paths along Hopper Creek.
  - Southerly town limits to Yountville Inn. (Completed)
  - Mission Drive to Oak Circle (Completed)
  - Bardessono Property (Completed)
- Community Hall Pathway (Completed)

#### Class II – Bike Lanes

- Yountville Cross Road (Completed)
- Finnell Road (Completed)
- California Drive from Washington to Veterans Home Grounds (Completed)
- Washington Street north of Webber (Completed)
- Yount Street north of Starkey (Completed)
- Madison Street (Completed)
- Yount Mill Road (Completed to Town Limit)
- Solano Avenue (Completed)

#### Class III – Bike Route

- Yount Street between Washington and Starkey
- Washington Street south of Town to Webber

- A north-south bike route that connects the neighborhoods on the east side of Town beginning at Mulberry and running northeasterly along Heather, Heritage, Vista, Redwood and Stags View.

Many easements have been negotiated over the years for the expansion and connectivity of the path system. These include the 1984 easement for the school path, as well as easements with the Ad Hoc, Rancho de Napa and Westamerica Bank properties for the Hopper Creek path expansion.



## PARK AMENITY INVENTORY

The following inventory was completed in March of 2023.

YOUNTVILLE COMMUNITY PARK	
ITEM	QUANTITY
Toddler Swing Set	1
Toddler Play Structure	1
Web Structure	1
Play Structure	1
Swing Set	1
Climbing Hut	1
Playground Surface	1
Grills	4
Crushed Granite in Picnic Areas	4
Trash and Recycling Containers	13 Sets
Drinking Fountain/Bottle Filler	2
Bike Racks	1
Electrical Outlets	17
Light Poles	10
Restroom Facility 1 (North)	1
Restroom Facility 2 (South)	1
Wood Picnic Tables	14
Other Picnic Tables	2
Benches	3
Mutt Mitt Dispenser	1
EV Chargers	2

VETERANS MEMORIAL PARK	
ITEM	QUANTITY
Bocce Courts	4
Grills	2
Trash and Recycling Containers	8
Drinking Fountain/Bottle Filler	2
Bike Racks	7
Electrical Outlets	5
Light Poles	3
Restroom Facility	1
Wood Picnic Tables	13
Other Picnic Tables	1
Benches	2
Shade Structures	2
Concrete Plaza	1
Game Tables	2
Court Lights	3
Storage Shed	1
Volleyball Court	1
Mutt Mitt Dispenser	2
EV Chargers	2

Van De Leur Park	
ITEM	QUANTITY
Picnic Benches Wood	2
Picnic Benches other	0
Benches	3
Trash and Recycling Containers	1
Light Poles	4
Fountain	1
Bridge	1
Pump House	1
Mutt Mitt Dispenser	1

Oak Circle Park	
ITEM	QUANTITY
Concrete Plaza	1
Game Tables	2
Trash and Recycling Containers	1
Benches	2
Bike Racks	2
Light Poles	0
Mutt Mitt Dispenser	1
Picnic Tables	3

## Vineyard Park

ITEM	QUANTITY
Exercise Equipment	5
Basketball Court	1/2 Court
Picnic Benches Wood	2
Picnic Benches other	0
Benches	2
Grills	1
Water Fountain/Bottle Filler	1
Pickleball Courts	4
Tennis Courts	1
Trash and Recycling Containers	1
Exercise Mat Surface	1
Light Poles	0
Restroom	1
Mutt Mitt Dispenser	1
Bike Rack	5
Outdoor Table Tennis Table	1

## Forrester Park

ITEM	QUANTITY
Picnic Benches Wood	1
Picnic Benches other	2
Benches	2
Trash and Recycling Containers	1
Light Poles	1
Water Fountain	1
Play Structure	1
Playground Surface	1
Mutt Mitt Dispenser	2
Little Lending Library	1
Bike Rack	1

## Toyon Tot Lot

ITEM	QUANTITY
Picnic Benches Wood	0
Picnic Benches other	1
Benches	2
Trash and Recycling Containers	2
Light Poles	0
Play Structure (Toddler)	1
Playground Surface	1
Mutt Mitt Dispenser	1
Baby Swing	1
Ride On Spring Toys	2

## Bardessono Park

ITEM	QUANTITY
Trash/Recycling	1
Mutt Mitt Dispenser	1

## Hopper Creek Park

ITEM	QUANTITY
Picnic Benches Wood	0
Picnic Benches other	1
Benches	0
Trash and Recycling Containers	1
Light Poles	0
Mutt Mitt Dispenser	1
Little Lending Library	1

## Three Weirs Park

ITEM	QUANTITY
Benches	2
Mutt Mitt Dispenser	1
Trash/Recycling	1

## COMMUNITY FACILITIES

### YOUNTVILLE COMMUNITY CENTER

The Yountville Community Center in its current form opened to the public in late 2009 after a year and a half long construction and renovation project. This was the culmination of over a decade of community input and planning.

Historical documents show that in 1978, a Community Hall Commission was formed by the Town Council. The 7-member Commission presented bylaws for how they would run and rent the Hall. The directive was that "The Community Hall was intended for a meeting place for groups or organizations of residents meeting to provide educational, recreational, or cultural service to the community. The facility is also intended to be made available on a reservation fee basis to groups and individuals for social, cultural, or recreational activities." The Community Hall at that time had a main hall and stage, a conference room, and a kitchen.

TABLE I

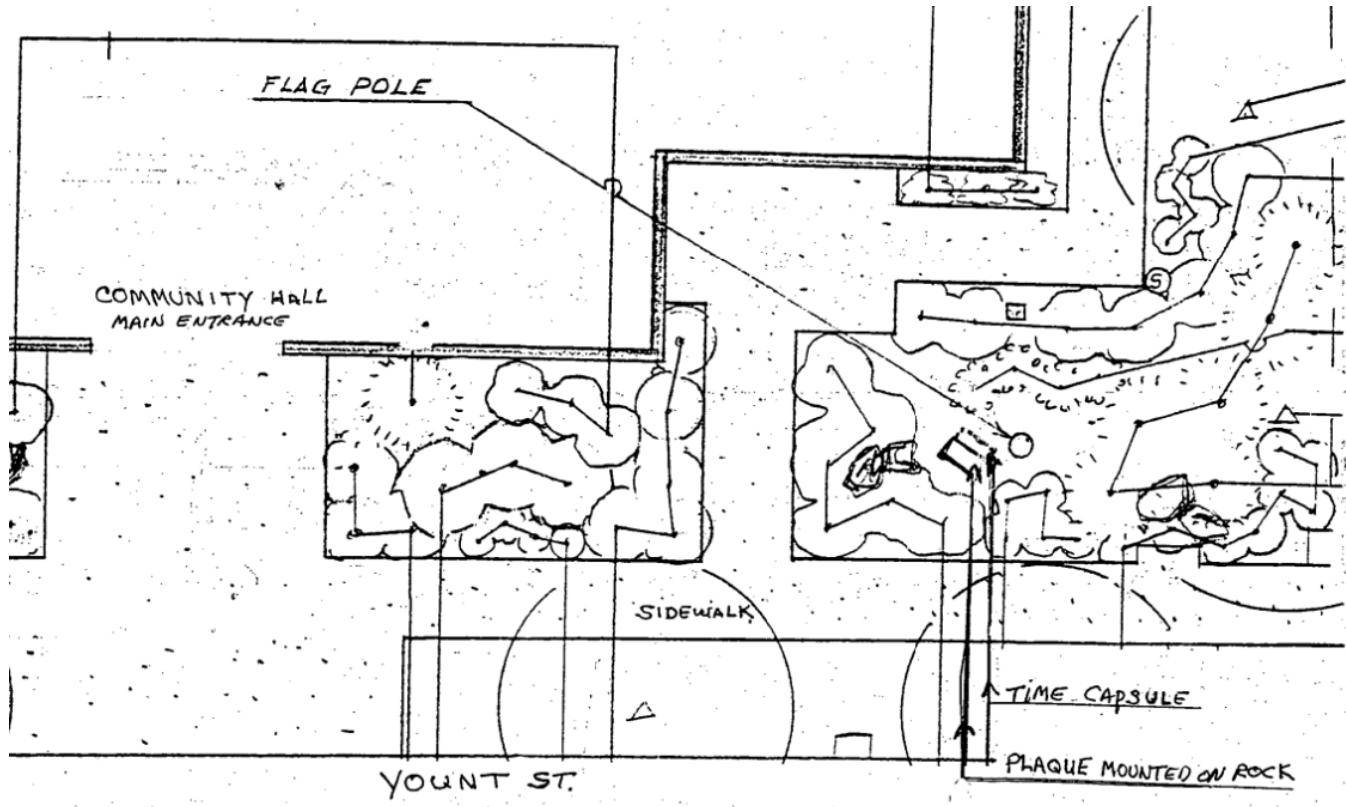
USE FEES AND DEPOSITS FOR EACH DAY USE OF COMMUNITY HALL FACILITIES:

USE CLASSIFICATION	CLEAN DEPOSIT	MAIN HALL	KITCHEN	CONFERENCE ROOM
<u>CITY USES:</u>	N/C	\$ 15.00	\$25.00	\$10.00
<u>NON-PROFIT, EDUC., RECREATION., CULTURAL:</u>				
RESIDENT	\$ 50.00	\$ 15.00	\$25.00	\$ 7.50
NON-RESIDENT	\$ 75.00	\$ 30.00	\$35.00	\$20.00
<u>SOCIAL:</u>				
RESIDENT	\$ 50.00	\$ 50.00	\$35.00	\$25.00
NON-RESIDENT	\$ 50.00	\$100.00	\$35.00	\$50.00
<u>COMMERCIAL GROUPS:</u>				
RESIDENT: GROUP	\$ 50.00	\$ 20.00	\$25.00	\$15.00
RESIDENT: INDIVIDUAL	\$ 50.00	\$ 50.00	\$50.00	\$25.00
NON-RESIDENT	\$100.00	\$200.00	\$70.00	\$50.00

Original fee schedule for rentals 1978

Historical documents show that a remodel was planned for the building that included it be brought up to current seismic retrofit requirements, new ADA restrooms and updated to meet fire code in 1986. It appears the project was completed in 1988 and a Grand Reopening Celebration took place.

In 1988, a time capsule was placed in the frontage of the Community Hall to be opened on the 100<sup>th</sup> anniversary of town (February 4, 2065). Documents show the approving Council would like the 2065 Council to properly celebrate the Towns 100<sup>th</sup> anniversary and reopen the time capsule.



Map of location of time capsule

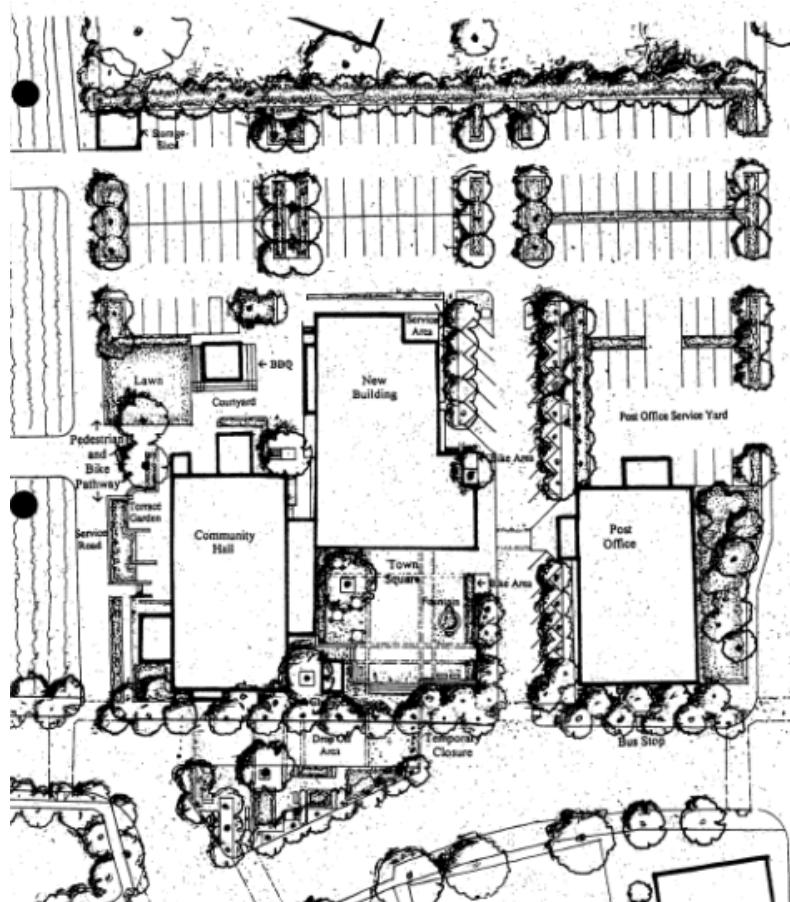
In 1993, the Chamber entered into a three-year agreement to rent a portion of the Community Hall for \$1,200 per year for their offices. That same year, a bid was awarded for the Yountville Community Hall Patio project. The patio project was completed in 1995.

The Town hired a consultant to do a Community Facilities Study in 1998. That study identified priorities and made recommendations for improvements to Town Wide Community Facilities. One of the top priorities of the plan study was to develop a master plan for improvement and

expansion of the Community Hall site to meet the communities identified needs including a multi-use room, art room and additional community gathering spaces.

The Town then hired another consultant to assist in creating a Master Plan for the Community Hall site. That plan ended up being the guide for the Community Center project that would open to the public almost a decade later. In the plan documents the goals included:

- Creating a center that functions as the Town's family room – with indoor and outdoor spaces to gather, have chance encounters, linger, feel welcome, comfortable and safe.
- Serve as a hub for Yountville, the point at which many activities come together to connect.
- Exude Yountville's "Classy informality".
- Be accessible and inviting to all.
- Provide for unmet community needs.
- Be cost efficient and revenue generating without excluding community use.
- Be flexible, multipurpose, realistic and forward looking.



### Yountville Community Hall Site Master Plan

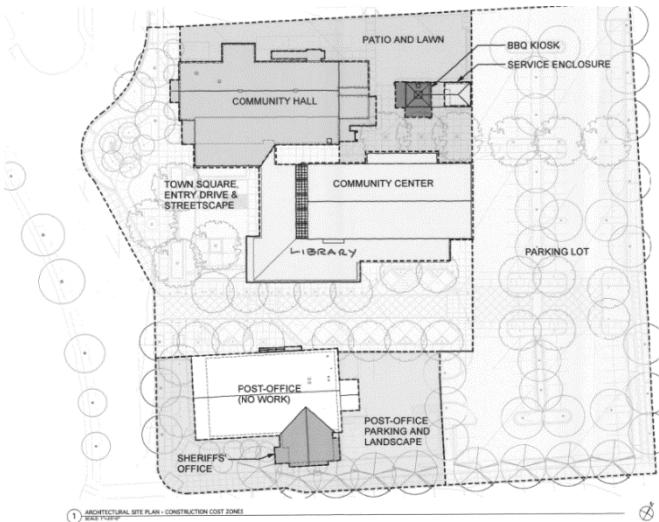
Prepared for the Town of Yountville by Community Development by Design  
September 1999

The plan outlined acquisition of two pieces of property to make it a reality, the Vintage Laundry Property, south of the historic Community Hall and north of the post office (Current Community Center/Library Building) and 3 acres of property north of the Community Hall (The Bardessono Park and Hotel today). Fast forward to today and we can see that the negotiations to purchase the Bardessono property were not fruitful. The plan estimated construction costs to be just over \$5 million not including land acquisition costs, (1999 costs).

In 2003, voters passed by a super majority vote an advisory ballot measure Proposition B, agreement to the use of two percent (2%) of the Town's TOT Tax collections to fund a "Community Center Project". Ballot Language stated, "Proposition B / Advisory Measure" Advisory Vote Only. This proposition does not increase taxes. If Proposition C is approved and the Town's Transient Occupancy Tax (Hotel Tax) is increased from 10%-12%, should the additional revenue be used for the Town's Community Center Project? The votes were 813 Yes and 389 No.

In 2006-2007, a Master Development plan for the site was drafted and brought forward. Around the same time, it appears the town purchased the lot south of the Community Hall and the Post office. The funding mechanism for the project would be the Transient Occupancy Tax. The Town Council approved a contract with Siegal and Strain Architects for the preparation of the final design and construction documents of the projects. The project scope was the 2.75-acre Town Block that before reconfiguration of the Y Stop area was located at 6516 Yount Street (Now 6516 Washington Street).

The development would include a new Community Center Building; wood-framed-two story to house a community room, library branch, entry lounge, art, room, small office and other services spaces and had to meet the structural requirements of an emergency shelter. A new Town Square, a new Entry Drive, a renovated Community Hall, a new BBQ patio and picnic lawn, a new trash enclosure, post office fencing, expanded and improved parking lot and a fence buffer for the Ivy Court neighbors. It was also to include a number of sustainable features including a geothermal heating and cooling system, photovoltaic panels, skylights, efficient and sustainably harvested framing, subsurface landscape irrigation, selection of durable and sustainable building and site materials and Low to No VOC interior materials.





On January 3, 2008, the Town Council adopted by resolution to establish a maximum debt service bond with an annual payment not to exceed amount that was estimated to be 2% of the expected TOT (\$669,000) and approving the plans and specifications for the Community Center and Town Center Site Master Plan and authorized to solicit bids.

The project was awarded on May 20, 2008, with a total cost estimated including cost of bond issuance totaling \$12,555,642. The Town had

sourced funds totaling \$12,371,000. The center reopened in November 2009 with a ribbon cutting event for the community.

The project wasn't without its opponents. Some community members felt that a public building of this size for Yountville was too much. That the cost outweighed the benefit even though visitors would be paying for it. That no one was going to use it. Here we are, 14 years later and seeing over 1,000 people each week in our programs, events and classes. This does not include visitors to the library facility or those who come in to use the restrooms or get information.

We believe the center is meeting the goals set over 25 years ago and then reaffirmed as the project moved forward. "To create a center that functions as the Town's family room – with indoor and outdoor spaces to gather, have chance encounters, linger, feel welcome, comfortable and safe. Serve as a hub for Yountville, the point at which many activities come together to connect."



### Yountville General Plan

#### Chapter 8.2 Open Space, Parks, and Scenic Resources

## **8.2 PARKS, OPEN SPACE, AND SCENIC RESOURCES**

---

The Town owns and operates several parks and recreation facilities totaling over eleven acres. Table OS-1 provides a summary of the existing parks and open space areas, including the acreage and features. Figure OS-1 shows the Town-owned parks and open space areas.

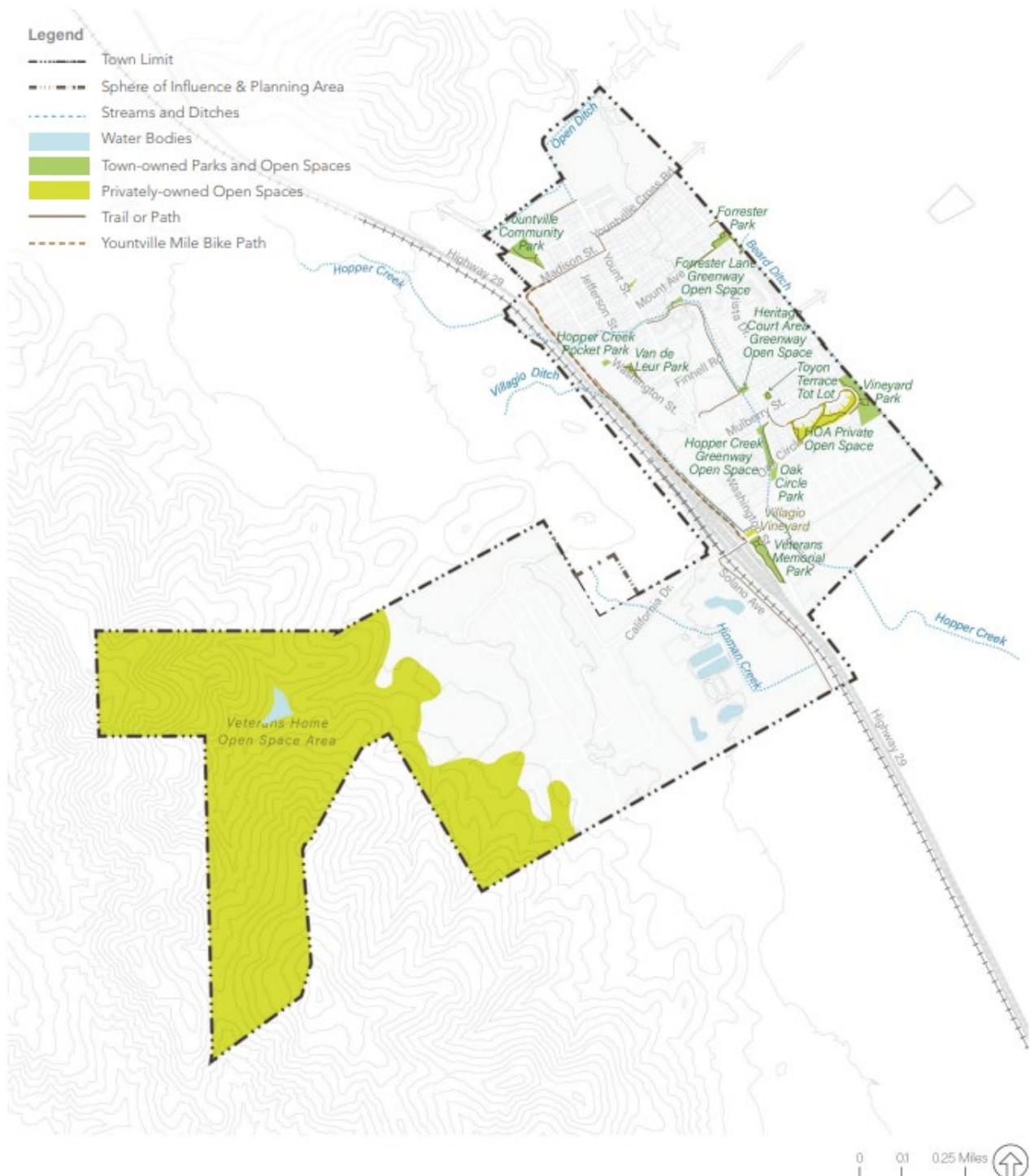
The Town's parkland inventory does not include the Veterans Home property, which provides its residents with a baseball field and stadium, picnic grounds, bocce ball courts, walking paths, and hiking trails in the upland portion of the 614-acre property. Excluding the Veterans Home property and group quarters, population results in a park standard of 5.7 acres per 1,000 residents, based on 2010 Census data.

The Town's open space inventory includes the Town-owned parks and open space areas listed in Table OS-1, Hopper Creek, Villagio Vineyard (a 2.7-acre, privately-owned parcel preserved as open space and zoned for agriculture use at the corner of Washington Street and California Drive), the dedicated open space

area of the Oak Circle condominium development, and approximately 280 acres of open space in the upland area of the Veterans Home. The Veterans Home open space consists of steep hillsides, oak woodlands, riparian land, recreational resources, and water resources, including Hinman Reservoir. This area is a critical part of the Napa River watershed and provides important habitat for plants and animals.

The Town's parks and open space areas are shown in Figure OS-1, which constitutes the Town's open space inventory and map. The open space inventory includes any parcel or area of land or water within the Yountville town limits and sphere of influence that is essentially unimproved and devoted to open space use for natural resources, the managed production of resources, outdoor recreation, public health and safety, and tribal resources, as required by California Government Code §65560. The policies and programs contained in Section 8.10 are aimed at the continued preservation and conservation of these lands.

Figure OS-1  
**PARKS AND OPEN SPACE AREAS**



## 8.10 GOALS, POLICIES, AND PROGRAMS

### Goal OS-1 Provide parks, playfields and recreation facilities for all age groups throughout the community.

#### OS-1.1 Community and Neighborhood Parks.

Provide a network of community and neighborhood parks within walking distance of all neighborhoods to the maximum extent feasible. As appropriate, identify and evaluate potential new recreational and programming uses within existing parks that are not detrimental to existing developed park uses and locations for additional neighborhood parks and recreational uses.

**OS-1.1a Maintain Parks and Playfields.** Provide funds to maintain existing Town parks and playfields shown in Figure OS-1 Parks and Open Space Areas.

**OS-1.1b Joint Use Agreements.** Maintain existing and evaluate entering additional joint use agreements with the school district, the Veterans Home, and other community partners for community access to recreation and park facilities, where appropriate.

**OS-1.1c Water Play.** Investigate adding a water splash or spray feature to a Town park.

**OS-1.2 New Development.** Evaluate proposals for new development to maximize on-site recreational space or access to recreational opportunities in the area, including trails. New residential development shall contribute towards communitywide park facilities. Maintain or exceed a recreation standard of 5 acres of park and recreation facilities per 1,000 residents.

**OS-1.2a New Neighborhood Parks.** Provide new neighborhood parks within new residential subdivisions, as feasible.

**OS-1.2b Park Land Dedication Ordinance.** Administer and update as appropriate the Town's Park Land Dedication Ordinance to assure that new development contributes to addressing community park needs.

### Goal OS-2 Provide and preserve open space to protect habitat, watercourses, riparian corridors, native vegetation, and areas of scenic beauty.

**OS-2.1 Open Space.** Establish open space within unbuilt parcels where needed to reinforce or extend the existing network of open space throughout the town. 

**OS-2.2 Existing Open Space.** Preserve and protect existing open space areas, including parks, trails, greenways and Hopper Creek, shown in Figure OS-1 Parks and Open Space Areas. 

**OS-2.2a Hopper Creek Path.** Implement steps to complete the gaps in the Hopper Creek path system, as feasible.

**OS-2.2b Trails and Pathways.** Improve trail connections within and beyond the Town limits, as feasible.

**OS-2.3 Natural Watercourses.** Protect and maintain existing natural watercourses.

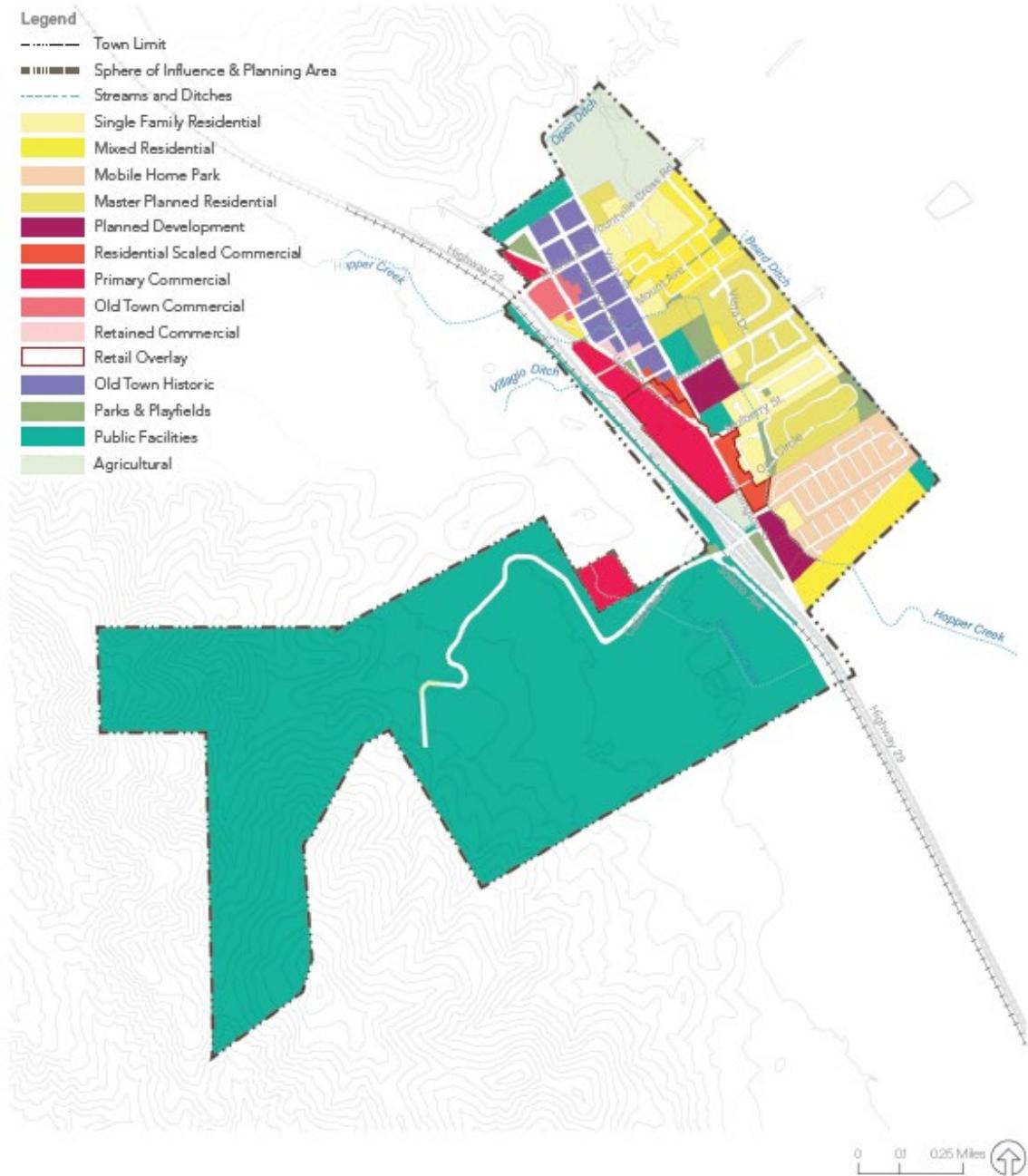
**OS-2.3a Hopper Creek.** Maintain the existing watercourse of Hopper Creek and native vegetation within its bank and along its frontage.

**OS-2.3b Hinman Creek.** Maintain the existing watercourse of Hinman Creek and native vegetation within its bank and along its frontage.

**OS-2.3c Hopper Creek Concrete Channel.** Consider evaluating the appropriateness of maintaining the concrete channel portion of Hopper Creek, taking into consideration findings from a hydrological study and impacts on adjacent properties.

**OS-2.4 Inter-Agency Cooperation.** Work with county and State agencies to provide and protect open space. 

Figure LU-3  
**LAND USE MAP**



<https://myountville.maps.arcgis.com/apps/SimpleViewer/index.html?appid=cc5181e96b3b45f0b784c50875856afd>

## 5.5 PUBLIC SERVICES AND FACILITIES

---

Yountville residents and businesses are served by a variety of public services and facilities. The Town provides local government services, domestic water distribution, and wastewater collection, treatment and recycled water. Other services are provided through contracts or joint powers agreements: water supply and treatment are primarily provided by the California Department of Veterans Affairs; trash collection and recycling are provided by Upper Valley Disposal Service; fire protection is provided by the Napa County Fire Department; police protection is provided by the Napa County Sheriff's Office; and MCE Clean Energy provides an alternative electricity source. Some services are provided by public agencies and private companies other than the Town of Yountville. For example, the elementary school is provided by the Napa Valley Unified School District, the library is operated by the Napa County Library; and the Pacific Gas & Electric Company provides electricity and natural gas distribution.

Town facilities include the Town Hall, the Community Center, the Community Hall, and the Wastewater Treatment Plant. The location of public facilities within the Town are shown on Figure LU-4. Town recreational and cultural facilities and programs are described in the Community + Quality of Life chapter, and parks are discussed in the Open Space + Conservation chapter. Police and fire services are described in the Safety + Hazards chapter.

The Town maintains a high level of communication and cooperation with other provider agencies, but each of them retains independent decision-making authority. Because the Town cannot compel other public agencies to take any specific actions or to comply with Town policy, other than through negotiated contracts, the General Plan does not include standards for public services and facilities provided by other agencies.

### WATER SUPPLY, TREATMENT AND DISTRIBUTION

Yountville has an agreement with the California Department of Veterans Affairs (CDVA) to provide the Town with 500 acre-feet of potable water per year and more when it is available. The CDVA treats water from Rector Reservoir, a tributary to the Napa River. The Reservoir was formed following the construction of Rector Dam in 1946 and was subsequently raised in 1985, resulting in a total storage capacity of approximately 4,500 acre-feet. The Reservoir's annual safe yield is estimated to be 1,670 acre-feet.

CDVA administers operations at Rector Reservoir and the Rector Water Treatment Plant. The Rector Water Treatment Plant has a daily treatment capacity of 4.5 million gallons. A 1.0 million-gallon treated water storage tank is located near the treatment plant.

In an emergency, the Town may purchase up to 25 acre-feet of treated water from the City of Napa, up to 200 acre-feet per year from spot purchases of State Water Project water through the Town's agreement with the Napa County Flood Control and Water Conservation District, and excess water from two Domaine Chandon wells. The Town can also use the municipal well that was built in 2005. The well's capacity is 300 acre-feet per year.

From Fiscal Years 2006-07 through 2017-18, the Town's annual water demand ranged from 472 to 612 acre-feet, with an average of approximately 475 acre-feet per year over the last three years. Although annual water demand has exceeded the Town's contractual allocation from the CDVA at times, the Town has been able to purchase additional water from the CDVA. Given the willingness of CDVA to sell surplus water to the Town and the Town's designated emergency water supplies, the water supply is adequate to meet Yountville's current needs. The Town's water conservation programs help the Town to reduce overall demand on potable water supplies.

## TOWN FACILITIES

The Yountville Town Hall is located at 6550 Yount Street. Originally built in the late 1920s to house the Town's grammar school, the historic building was completely remodeled in 2014 to meet modern seismic and fire codes. At this time, the historic building was added to the National Register of Historic Places. The Town Hall includes administrative offices and the Town Council Chambers with state-of-the-art video and audio technology. The Town government includes nine departments: Administration; Town Attorney; Town Clerk; Parks and Recreation; Finance; Planning and Building; Public Works/Parks; Public Safety; and Utility Operations.

The Town's Public Works Department is responsible for the design, construction, operations, and maintenance of the Town's infrastructure and the review of private development projects. This includes streets, parks, government building, the water drainage system, the sanitary sewer collection system, the wastewater treatment plant, the recycled water system, the storm drainage system, and the water conservation program.

The Planning and Building Department reviews development project applications, issues building and use permits, conducts inspections, and maintains and updates Town Ordinances.

The Parks and Recreation Department manages recreation programs and the Yountville Community Center, located at 6516 Washington Street. Built in 2009, the 10,000 square-foot Community Center consists of a large multi-purpose room and meeting rooms. It also houses the Yountville Library, which is independently operated by the Napa County Library system, which determines the hours of operation. Next door to the Community Center is the 4,800 square-foot Community Hall, renovated in 2009. The Community Hall includes a main hall, a meeting room, and a kitchen. During the Community Center construction project, a local sheriff's substation was added to the adjacent post office.

The Yountville household population is expected to increase approximately 15 percent by 2040, as detailed in Table QL-1. The Town's existing facilities and services are adequate to serve the expected population growth.

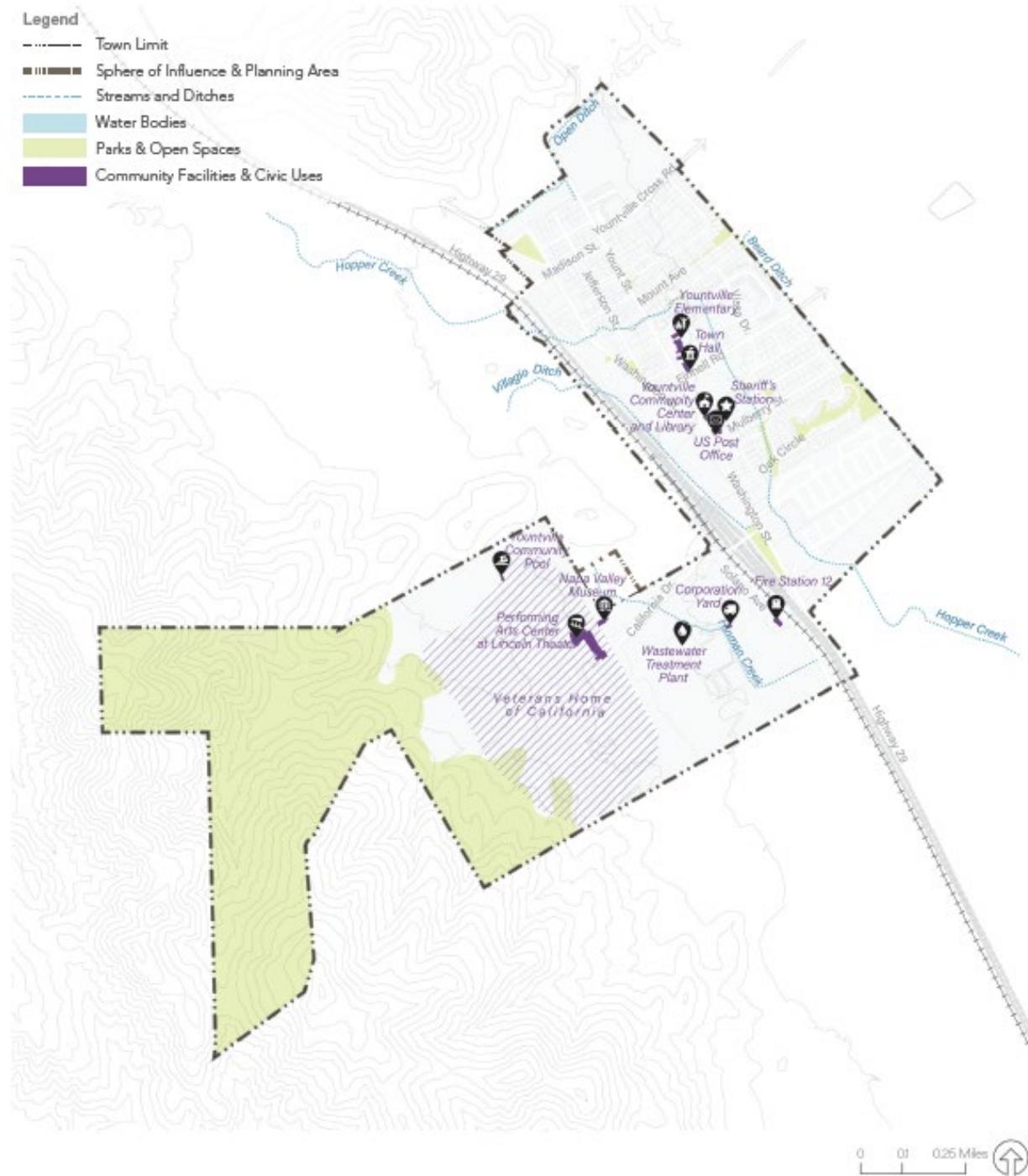


Yountville Town Hall was built in the 1920s as a school; the historic building was completely remodeled in 2014.



The Community Hall, Community Center/Library and plaza are at the heart of civic life.

Figure LU-4  
**PUBLIC FACILITIES**



**LU-6.11 Little League Concession Stand.** Coordinate with the Napa Unified School District and Yountville Little League to encourage year-round commercial use of the concession stand.

**Goal LU-7: Ensure that new commercial development maintains an appropriate balance between the needs of residents, visitors, and businesses to assure a livable community for residents.**

**LU-7.1 Residential Scale.** Require that all commercial structures on the east side of Washington Street be residential in scale.

**LU-7.2 Business Impacts.** Do not permit new businesses that generate intrusive outdoor noise, odor, parking, or other impacts that cannot be mitigated (i.e. high intensity tourist and food/wine businesses like lodging, restaurant, wine bar, etc.) on the east side of Washington Street or on properties that abut residential uses.

**LU-7.3 Large Parking Lots.** Do not permit large aggregations of parking on the east side of Washington Street.

**LU-7.4 Intensity of Commercial Uses.** Allow a greater intensity of commercial development and uses on the west side of Washington Street and a lesser intensity on the east side.

**LU-7.5 FAR Bonus.** Provide a Floor Area Ratio (FAR) bonus for retail, professional office, and services uses that increase business diversity and offer benefit to residents. This would not apply to restaurant, alcohol or cannabis-related uses.

**LU-7.5a Design Standards Ordinance Amendment.**  
Amend the Design Standards Ordinance to allow an FAR bonus for retail and service uses on the west side of Washington Street between Humboldt and Mulberry Streets, and, on the west side of Highway 29, between Humboldt Street and California Drive as shown in the area in Figure LU-1.

**LU-7.6 Project Review.** Address potential conflicts between businesses and residents in or adjacent to commercial areas by establishing specific, project-related conditions of approval when granting Master Development Plan Permits and Conditional Use Permits.

**LU-7.7 Good Neighbor Policy.** Establish clear and consistent good neighbor practices (i.e. parking, noise, litter, waste disposal, customer and employee conduct, etc.) for all businesses operating adjacent to residential uses.

**Goal LU-8: Continue to maintain and improve all public facilities and services for residents.**

**LU-8.1 Community Facilities.** Support facilities operated by public agencies, such as Yountville Elementary School, Fire Station 12, the Library, the US Post Office, and the Veterans Home.

**LU-8.2 Shared Services and Joint Use Facilities.** Support shared services and joint use facilities, such as Fire Station 12, the Library, the US Post Office, Yountville Elementary School field, and the community pool at the Veterans Home.

**LU-8.3 Veterans Home Facilities Master Plan.** Work with the California Department of Veterans Affairs and the Veterans Home to support and assist in implementing the existing Veterans Home Facilities Master Plan and future amendments and revisions to the Plan at the Veterans Home campus to the extent allowable given the Town's lack of land use authority on State-owned lands. Encourage the development of workforce and affordable housing on the site for both Veterans Home employees and other Town residents and employees.

## 3.1 PURPOSE OF THE CHAPTER

---

Yountville is a small town, surrounded by natural landscapes and filled with bustling businesses and a devoted residential community. While it is one of the finest food and wine destinations in the country, it still feels intimate when one is walking along Washington Street. With its unique combination of visual, cultural, social and environmental qualities, Yountville provides a strong sense of place. Its residents are dedicated to preserving the peace and charm of the Town, while maintaining the recreational, cultural, and educational facilities and programs that contribute to the quality of life.

The Community + Quality of Life chapter includes the following sections.

**3.2 Who We Are.** Provides an overview of demographic characteristics of Yountville residents and growth projections for population, households, employed residents, and jobs.

**3.3 Community Character.** Describes the Town's neighborhoods and commercial areas and the Veterans Home.

**3.4 Arts and Cultural Facilities and Programs.** Describes the Town's arts and cultural facilities and programs.

**3.5 Goals, Policies, and Programs.** Identifies goals, policies, and programs to maintain the sense of community and enhance residents' quality of life.



---

Yountville is one of the finest food and wine destinations in the country, and also a place where residents prize a sense of community.

---

Photo credit: Mars Lasar

## 3.4 ARTS AND CULTURAL FACILITIES AND PROGRAMS

Food and wine may be the pillars of Yountville's identity for visitors, but the Town is also known for its dedication to the arts and culture. Yountville's arts scene has a combination of venues, programming, and strong public and community support. The Yountville Art Walk showcases over 30 outdoor sculptures, many of which are for sale, placed in parks and along Washington Street and Yount Street. In 2017, a mural was installed at the entry to the Town in the California Drive underpass. Docents tell the stories behind each piece of art during a 2-hour guided walking tour.

The Napa Valley Museum Yountville, located on the Veterans Home property, provides exhibitions and educational programs that explore the connections between the Napa Valley's environment, culture, history, and creative expression. Galleries are dedicated to local history and local and regional artists, including painting, sculpture, photography, print-making, film, video, and crafts.

Also located on the Veterans Home property, the Napa Valley Performing Arts Center at Lincoln Theater, features performing arts, from Symphony Napa Valley to jazz, dance, and Broadway show tunes. The Center is also dedicated to supporting arts education in school and at the Lincoln Theater.

Yountville also supports the arts through community events and exhibitions. At "Art, Sip and Stroll," hosted by the Yountville Arts Commission, event goers visit pop-up art galleries while wine tasting and listening to live music. Other events include music at the Veterans Memorial Park, open mic night at the Community Center Plaza, and art exhibitions and classes at the Yountville Community Center.



Yountville's Art Walk features over 40 outdoor sculptures (top and middle). Yountville's new underpass mural enhances the entrance to the town (bottom).

The Community Center, located at 6516 Washington Street, is the social, cultural, and entertainment gathering space, Yountville's front porch in a way. The Community Center has a wide variety of rooms and outdoor spaces, including a large event hall, a gym, a board room, an art room, a commercial kitchen, an outdoor patio and lawn area, and an outdoor town square. The facilities host both public and private events, from weddings to community meetings and sporting events.

Located within the Community Center building is the Yountville Library, governed and operated by the Napa County Library, which moved to its current location in 2010. The library maintains a collection of books, periodicals, DVDs, CDs, and audiobooks and has eight computers for public use.

The Yountville Parks and Recreation Department offers a wide range of recreation programs, events and services to the residents and visitors of Yountville and to residents of surrounding communities. Programs include fitness classes, basketball, pickleball, aquatics at the Yountville Community Pool, and summer camps and after-school programs for youth. The department also hosts special events, such as movies and music in the park, and excursions to regional sporting events, museums, performances, and other destinations.

Cultural and recreation facilities are shown on Figure LU-4.

---

Performances, festivals, and recreational activities all contribute to Yountville's quality of life. The community center (bottom right) includes the Yountville Library and a multipurpose room, while the plaza provides Yountville's main gathering space.

---



## 3.5 GOALS, POLICIES, AND PROGRAMS

### Goal QL-1: Maintain a high quality of life in Yountville

**QL-1.1 Quality of Life.** Preserve and enhance the quality of life in Yountville by prioritizing the needs and desires of the residents in governmental decision-making and delivery of services.

**QL-1.2 Inclusive Community.** Provide people of all ages and abilities with access to public services and facilities.

**QL-1.3 Business Diversity.** Encourage commercial uses that provide a balance and diversity of shopping and services.

**QL-1.3a Shared Use Agreements.** Require new hotels to provide shared use of facilities for residents, such as business support services and recreation and health facilities, as feasible.

**QL-1.3b Home Occupations.** Consider revising the Home Occupation Ordinance to allow a greater diversity of home-based businesses that reflect current market conditions.

**QL-1.4 Good Neighbor Practices.** Maintain clear and consistent good neighbor practices, including, but not limited to, parking, noise, litter, waste disposal, and privacy.

**QL-1.4a Code Compliance.** Strengthen the Town's code compliance program and regularly report to the community on the progress toward resolving outstanding code violations.

**QL-1.4b Drones.** Evaluate the impacts of drones and whether to adopt regulations that address safety, privacy, and quality of life concerns, where not preempted by federal law.

**QL-1.5 Vacation Rentals.** Prohibit short-term vacation rentals in residential zoning districts and restrict transient uses to the commercial zoning districts.

**QL-1.5a Residential Rental Permits.** Continue to require property owners to obtain a residential rental permit to lease a residential unit, including single family homes, duplexes, condominiums, apartments, and accessory dwelling units.

**QL-1.6 Physical Activities.** Create convenient and safe opportunities for physical activity for all residents.

**QL-1.7 Healthy Eating and Active Living.** Support public and private policies, projects, and programs that improve community health, wellbeing, and physical activity.

**QL-1.8 Bicycle Events.** Reduce impacts from bicycle events by limiting the number and timing of events and ensuring adequate public safety personnel and measures are in place. Work with Napa County and other jurisdictions to ensure bicycle events that traverse Yountville comply with the Town's regulations.

### Goal QL-2: Promote arts and culture in Yountville.

**QL-2.1 Arts and Culture.** Promote arts and culture that enhance residents' quality of life and establish the Town as a premier destination for the arts.

**QL-2.1a Community Center.** Maintain the Community Center as a social, cultural, and entertainment community gathering space at the center of the community.

**QL-2.1b Public Art.** Continue the public art program and policies for the installation, preservation, and maintenance of its public art projects.

**QL-2.1c Events and Programs for the Arts.** Support and promote festivals, events, recreational and educational programs, and performing and visual arts organizations that celebrate the arts and culture for the Yountville community.

## COMMUNITY NEEDS ASSESSMENT

### PUBLIC PARTICIPATION

The Town of Yountville is undertaking a Park and Recreation Master Plan to determine changes or areas of improvement to programming and facilities.

Town staff has recognized from the beginning that community outreach and input are essential to the success of this planning effort. Therefore, to accomplish this part of the planning process, the Town contracted with Regional Government Services (RGS) to gather information from stakeholders to guide the development of this important effort.

The process of engaging the community started in May of 2022 with the development and release of an informational survey (Appendix A). The study, which ran until August 2022, is being used to inform the plan and support a community-wide meeting to add additional thoughts and ideas to be included in the master plan.

Combined, these elements will ensure that the final Park and Recreation Master Plan for the Town of Yountville are in alignment with community needs and desires.

### ANALYSIS

#### SURVEY DESIGN AND SUMMARY

RGS carefully designed the survey in consultation with staff to ensure that the right questions were being asked to elicit the information needed to support the master plan development. The survey was distributed for completion both electronically and on paper.

A summary of the results was prepared to present at the community meeting and is available in Appendix B. In addition, a complete set of responses is available in Appendix C.

Surveys were completed by 186 individuals, with 78% being Yountville residents, 16% being unincorporated county residents, and 2% being from St. Helena.

The 186 surveys returned represent a 7% margin of error. The margin of error means how many percentage points your results will differ from the real population value. It is denoted as a tiny percentage allowed for in case of miscalculation. In this survey, the 7% margin of error gives a 95% accuracy rating to the questions answered and is considered statistically valid.

The survey was divided into questions focused on parks and facilities and addressing programs and services. Information was gathered with both multiple choice/forced ranking questions (e.g., Which of the following programs and services are the most valuable to you and your family? Check all that apply) and open-ended questions (e.g., What classes or events would you like to see offered that are not offered currently?) Up to twenty people responded to the open-ended questions.

## **Parks and Facilities:**

The favorite park or facility used by citizens was determined by analyzing the total reported daily and weekly visits. Using this methodology, the top parks visited were identified as Veteran's Memorial Park (52%), Yountville Community Park (54%), and the Yountville Community Center (41%). These percentages were well above all other parks and facilities.

When asked which parks and facilities they visited most frequently, those who completed the survey provided answers consistent with the initial findings, with the notable inclusion of Vineyard Park and Bardessono Park.

When asked specifically in an open-ended question, why these parks were favorites, park aesthetics, activities, and convenience of location were themes that emerged in survey responses.

Considerations for identifying favorite parks included passive use (open space, aesthetics), walking distance, and playground equipment.

When respondents were asked what they would keep the same or improve in parks and facilities, themes included a dog park, better access to resources for citizens, and more programming facilities for children and families. In addition, respondents would keep park and facility maintenance and programming the same.

When asked about barriers to using parks and facilities, participants noted that nothing stopped them or that personal time was a limitation. The lack of a dog park was also identified as a barrier to use.

## **Programs and Services:**

A wide range of responses was received by survey participants when they were asked about programs and services that were most valuable to them.

Overall, Golden Ticket programs and services were highly valued (79%), along with exercise and programs like arts, crafts, and music. Education programs were also valuable, along with children's programs, gardening, excursions, wine and food, and table games.

Community events like music in the park (78%), Town and tree lighting (76%), and residents' bash (64%) were also included as valuable.

When asked what programs respondents would like to see more of, themes in their responses included excursions, more events, open gym time, and an effort to target wider audiences.

Participants also responded to the question, "what are programs and services we want but are not currently offered?" replies included access to a swimming pool, children's programs, family-friendly events, and more exercise classes.

Barriers to using programs and services included "nothing" as a response (34%), inconvenient times and locations (23%), and a lack of familiarity with programs (17%).

## PUBLIC MEETINGS

### Public Meeting Design and Summary

The meeting at the Yountville Community Center on September 26 was attended by over 40 individuals who generated an enormous amount of information and data.

This portion of the report describes the public meeting process and analyzes the data collected in the public meeting. All responses generated from the community meeting are included in Appendix D.

The process used for the public meeting is a modified version of the World Café Model. This process, developed by Juanita Brown, allows participants to engage each other through a range of questions designed to address a specific topic. This process was selected for its energetic and conversational style that builds on the natural cross-pollinating and idea-sharing that happens among groups of individuals who are provided with the opportunity to focus their best thinking.

The process was also selected as a structure that prevents single groups or individuals from dominating the conversation and generates significant amounts of information.

Before the Café, invitations were distributed through various means including newspapers, social media, e-mail, and word of mouth. The focus of the outreach effort was to gather a wide range of individuals with multiple perspectives about park and recreation facilities and programs. The success of this effort was demonstrated by the attendance of participants representing the population of Yountville.

The meeting began with a presentation of relevant information gleaned from the community survey that preceded the public forum. (Appendix B).

Once the information was presented, four different questions focused on this information were provided to groups of participants seated at round tables.

Twenty minutes were allotted for each question with an assigned scribe capturing information. The information generated from the four questions was posted in galleries that were visible to everyone. After each question, participants were asked to move to a different table and sit with other participants whom they had not met. Once introductions were made, the next question was offered, and conversations began again.

The questions posed and the answers given will be used to report on outcomes from this process. Each question will also include a "word cloud". Word clouds are a visual representation of the information collected that allows for a quick interpretation of the highlights and priorities in each question. The more times a single word is used, the larger it appears in the graphic.

**Question 1. What did you hear? After hearing the presentation on the survey outcomes, what stood out for you? What are the top five most important items?**

Several positive responses were provided to this question regarding the quality and quantity of services the Parks and Recreation Staff provided.

Changes in programs spoke to the need for more youth programs, which raised questions about the demand for these kinds of programs for younger segments as the senior population is most prevalent. Other programmatic needs spoke to a need to create flexible hours for those who work, more programs for men, and more programs focused on different segments of the population (teens, singles, couples, etc.). Others referenced group activities focused on specific areas of active interest, including tennis and cycling. More outdoor exercise programs were also referenced.

In terms of facilities, multiple references were made, identifying the need for access to swimming pools (7) and dog parks (17) as a high priority. In addition, some reference was made to past efforts to locate dog parks in the city and the challenge of locating this type of facility in acceptable areas.

The swimming pool was referred to as existing but not accessible.

Finally, some questions were asked about the validity of the survey and whether it was genuinely representative of community demographics. Several requests for more demographics were also made.

Following is the word cloud for this question.



**Question 2. What have we missed? In terms of improving providing park and recreation programs, services, and facilities communication, what do we need to do more of?**

Several comments regarding facilities included mile markers for walking trails, trail markers, historical markers, (7) and shade shelters (4) at parks.

Programmatically, many comments focused on programs that could attract veterans from nearby facilities to participate. Several comments also identified more excursions (4 mentions), music (5), movies (5), and other popular community events as desirable and not captured in the survey information.

Comments about lowering the cost of Golden Ticket programs or subsidizing the cost of programs were received (5). After-hours programs were also identified as desirable (4). These comments also included staff availability during off hours as being helpful.

Some participants also requested that educational programs be offered on Zoom (3). Participants also identified a balance between age-appropriate and gender-inclusive and parent-children programs as desirable (9).

Following is the word cloud for this question.



**Question 3. What are the top three to five actions I believe matter most in serving our community from a park and recreation perspective?**

In this question, participants were asked to identify specific actions that should take place to address areas of interest expressed by survey respondents and meeting participants.

Prioritizing activities to favor residents was suggested (2), along with a sliding scale for program payments and free program access for seniors (3).

Developing a drop-in" center that included card and board games and computer access with staff support was also a desirable action (2).

More information on park and recreation services was suggested, along with the publication of maps that showed parks, available services at the parks, and trails in and around the community (3).

Strong encouragement was given to support the status of park maintenance.

Following is the word cloud associated with this document.



**Question 4. What are the themes and patterns you see running through the information that has been collected?**

In this question, participants were asked to leave their tables and view the entire body of information generated through the meeting. The data was posted in galleries covering several square feet with approximately 25 pages of flip charts. Next, participants were asked to identify the overarching themes and patterns in the information. This final question was debriefed with the whole room, with all participants hearing all answers.

Beyond those items previously identified, participants also identified themes associated with the importance of community gatherings and events for all population segments.

Themes expressing great appreciation for Park and Recreation staff and the amazing community of Yountville were present, along with a desire to supplement staff with volunteers.

The word cloud for this question follows.



**A final question was presented to participants asking them to comment on the meeting using a single word.** Words used included fun, informative, dynamic, and helpful.

The Yountville Community Process was successful in several ways. First, the meeting allowed community members to become familiar with the developing Park and Recreation Master Plan and provide significant input that will be incorporated into the final outcomes. This gathering also allowed the community members and associated staff to have their work viewed and validated by the community.

The meeting also clarified the vision and values that the broader community has for developing, maintaining, and sustaining Park and Recreation facilities and programs. This community input process is an excellent example of how a community benefits when an open, well-planned, well-attended meeting supports citizen involvement in creating a viable future Town of Yountville.

## RECOMMENDATIONS

Using the data received during the public input process, the list of recommendations has been compiled for future analysis and potential placement into future budgets and Capitol Improvement plans. Based on the evaluation and outreach process, this Master Plan identifies 16 recommendations to focus on in the following areas: Parks and Facilities, Programs/Events/Services and Policies. We will outline recommendations into the Near Term (0 - 2 Years), Medium Term (3 – 4 Years) and Long Term (5+ years) and other (ongoing or to be addressed in a larger project).

### PARKS AND FACILITIES

Recommendation	Time Frame	Notes	Connection to General Plan
Maintain High Level of Programming and Events provided through Parks and Recreation	Ongoing	Community feedback clearly reflected the high importance of and need for recreation programming and community events among respondents.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville
Maintain high level of maintenance in parks and public spaces.	Ongoing	Community feedback clearly reflected a high value for the level of maintenance in our parks and facilities among respondents.	OS-1, 1a Maintain Parks and Playfields OS-2.2.2a Hopper Creek Path OS-2.2b Trails and Pathways
Development of a Dog Park	Medium Term-Long Term	This project is dependent on finding a suitable site. The process of evaluating existing Town owned property for development has occurred previously. A site could not be decided on. Given that it has been a decade since the idea was explored and undecided, the process of exploration could be considered again. Information on the historical work done is included in APPENDIX B.	OS-1.2 New Development

Access to a Swimming Pool	Other	Progress would be contingent on finding a partner site in Town for residents to access. A white paper completed on the operations of the Community Pool located at the Veterans Home is included in APPENDIX C for historical reference.	OS-1.1b Joint Use Agreements & OS-1.1c Water Play
Mile Markers on Trails and Paths	Near Term	This project is currently being worked on by the Parks & Recreation Department and Upper Valley Blue zones as the Yountville Marque Project.	OS-2.2b Trails and Pathways
Shade Structures at high use picnic areas, park and facility areas	Near Term – Medium Term	The Town Council adopted a budget that includes funding for a shade structure for the Community Center Plaza as well as a shade structure for the Yountville Park picnic site 1 in the 2023-24 CIP Budget. Staff will assess and make recommendations for other sites in need of shade structures and include them in future CIP planning.	OS-1, 1a Maintain Parks and Playfields
Comprehensive Park and Trails Map	Near Term	This project is already in process with Upper Valley Blue Zones as part of the Yountville Marque Project.	OS-1, 1a Maintain Parks and Playfields
Plaza Improvements at the Yountville Community Center	Near Term	The Town Council adopted a budget in 2023-24 that includes a shade structure for the plaza as well as funding for new seating and tables for the plaza to encourage more year-round use.	OS-1, 1a Maintain Parks and Playfields

Access to a Fitness Facility/Gym	Long Term	<p>Yountville historically had a private membership-based gym that closed in 2017. Residents must travel to Napa to visit a gym with workout equipment. The Parks and Recreation Department does offer a wide array of fitness classes but does not have a set space for stationary fitness equipment indoors. In Vineyard Park, the Town currently offers 6 pieces of stationary fitness equipment for open use. A grant application has been submitted to add an additional 3-4 pieces of equipment.</p>	QL-1 Maintain a high quality of life in Yountville
----------------------------------	-----------	--	--

## PROGRAMS, EVENTS AND SERVICES

Recommendation	Time Frame	Notes	Connection to General Plan
Drop in use area for games and activities at Community Center	Near Term	Staff to survey and research interests. Staff will analyze space and ability.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville
Additional Youth and Family Programming	Near Term	Staff to survey and research interests and add/change programming accordingly.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville
Additional Community Events	Near Term	Staff to survey and research interests and add/change programming accordingly.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville
Multi-Generational Programs (Adult/Child)	Near Term	Staff to survey and research interests and add/change programming accordingly.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville

More Gender Diversity in programs	Near Term	Staff to survey and research interests and add/change programming accordingly.	QL-1 Maintain a high quality of life in Yountville
Programs that attract Veterans Home Residents	Near Term	Staff to survey and research interests and add/change programming accordingly.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville
Programs for working adults held after work hours	Near Term	Staff to survey and research interests and add/change programming accordingly.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville

## POLICIES

Recommendation	Time Frame	Notes	Connection to General Plan
Resident Sliding Scale of Pricing	Near Term – Medium Term	Staff to research programs, options and impacts. Receive input from Commission and Council. Propose future policies as progress is made.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville
Free Programs for Seniors	Near Term – Medium Term	Staff to research programs, options and impacts. Receive input from Commission and Council. Propose future policies as progress is made.	QL-1 Maintain a high quality of life in Yountville & QL-2 Promote arts and culture in Yountville

## IMPLEMENTATION

As outlined, the recommendations include projects and policy changes that staff has placed in categories to be examined in the near term (0 - 2 Years), Medium Term (3 – 4 Years) and Long Term (5+ years) and other (ongoing or to be addressed in a larger project). In some cases, the overall cost to implement a project will dictate when it moves forward. For example, some capital projects will wait until funding is allocated from the General Fund, Capital Fund or if grant funds can be accessed, while others can be assessed and potentially implemented in the near or medium term.

As part of the longer-term Capital Improvement Plan, larger projects will be planned for over a 5 or more-year span and could also potentially be implemented in phases. This would be in addition to capital costs for already planned for equipment replacements or maintenance. With new development recommendations like the Dog Park, consideration will also have to be made for Operations and Maintenance which could have ongoing budget impacts.

Because Yountville is mostly built out, implementation of some recommendations of the plan will largely depend on opportunities that arise as those developments move forward. There are areas of potential development within the Town limits that could be of interest in the future. Program, Events, Service, and Policy recommendations we would consider near or medium term requiring less financial investment but need to be prioritized for staff, Commission and Council time for more in depth exploration.

## APPENDIX

### A. INVENTORY OF HISTORICAL DOCUMENTS

Site/Location	Title	Date	Link	Notes
Unknown	Purchase of CE Property	27-May-65	N/A	N/A
Yountville Community Park	Transfer of Land from Napa County	1-Jun-65	<a href="#">Resolution 55</a>	Council Directed staff to write to the County to transfer the land.
Veterans Memorial Park	Adoption of Site Plan for the "California Drive Park and agreement"	14-Sep-76	<a href="#">Resolution List 0226 through 0319</a>	Noted on Resolution Inventory Only. No original documents found.
Veterans Memorial Park	Resolution certifying California Dr. Park as consistent with City's park and recreation plan	26-Apr-77	<a href="#">Resolution List 0226 through 0319</a>	N/A
Community Center	Establishing a YC Hall Commission	14-Mar-78	<a href="#">Minutes March 14, 1978</a>	N/A
Community Center	Regulations for Operation of the Community Hall	12-Sep-78	<a href="#">Resolution 404</a>	N/A
Community Center	Establishing Handicapped Parking in Front of CH	28-Aug-79	<a href="#">Resolution 430</a>	N/A
Community Center	Amending Regulations	13-Jan-81	<a href="#">Resolution 466</a>	N/A
Unknown	Approving Tentative priority plan for expenditure of Ca Parklands Act of 1980	10-Feb-81	<a href="#">Resolution 470 - February 10, 1981</a>	N/A
Community Center	Amending Regulations	10-Nov-81	<a href="#">Resolution 530 - January 11, 1983</a>	N/A
Community Center	Amending Regulations	27-Jul-82	<a href="#">Resolution 513 - July 27, 1982</a>	N/A
Unknown - May be Veterans Park	Accepting Phase I construction of Charles B See Park and NOC	26-Oct-82	<a href="#">Resolution 522-A</a>	N/A
Community Center	Amending Regulations	11-Jan-83	<a href="#">Resolution 530 - January 11, 1983</a>	N/A
Veterans Memorial Park	Naming Town Park Located at California Drive	22-Feb-83	<a href="#">Resolution 535 - February 22, 1983</a>	N/A
Community Center	Amending Regulations	8-Mar-83	N/A	N/A
Community Center	Amending Regulations	26-Apr-83	N/A	N/A
Community Hall	Repair and Remodel Needs	1-May-84	<a href="#">Council Report - May 2, 1984</a>	N/A

Veterans Home Pool	Agreement	1-May-84	<a href="#">Council Report - May 2, 1984</a>	N/A
Various	"No dogs, cats or other"	1-Jun-85	<a href="#">Notice of Special Council Meeting - June 11, 1985</a>	Authorization to install signs stating "No dogs, cats or other animals allowed in Park"
Community Hall	Remodel Building Floor Plan	28-Oct-86	<a href="#">Minutes October 28, 1986</a>	N/A
Vineyard Park	Naming Vineyard Park	28-Oct-86	<a href="#">Resolution 679 - October 28, 1986</a>	N/A
Vineyard Park	Policy for Vineyard Park Tennis Courts	28-Jun-88	<a href="#">Resolution 727 - June 28, 1988</a>	N/A
Community Center	Amending Budget for the Grand Opening of the Community Hall	23-Aug-88	<a href="#">Resolution 732 - August 23, 1988</a>	N/A
Yountville Park	Special Projects Budget Adjustment	11-Oct-88	<a href="#">Resolution 735 - October 11, 1988</a>	N/A
Community Center	Establishing Rental Fees	11-Oct-88	<a href="#">Resolution 736 - October 11, 1988</a>	N/A
Community Center	Time Capsule	20-Jun-89	<a href="#">Resolution 771 - June 20, 1989</a>	Open 100th Anniversary of Town February 4, 2065
Community Center	NOC- Hall Parking	14-Aug-90	<a href="#">Resolution 813 - August 14, 1990</a>	N/A
Community Center	Re-establishing Community Hall Commission	13-Nov-90	<a href="#">Resolution 825 - November 13, 1990</a>	N/A
ALL	General Plan Review	9-Apr-91	<a href="#">Minutes - April 9, 1991</a>	N/A
Veterans Park	Robert Meyers Presented layouts for Bocce Ball and Volleyball Court at Veterans Park for Council Approval	9-Apr-91	<a href="#">Minutes - April 9, 1991</a>	N/A
Community Center	Lease Agreement with Chamber	9-Feb-93	<a href="#">Resolution 946-93 - February 9, 1993</a>	N/A
Community Center	Bid Picnic Shelter and Restrooms	23-Mar-93	<a href="#">Resolution 951-93 - March 23, 1993</a>	N/A
Veterans Park	Authorizing architect for Veterans Memorial Park Restrooms	27-Apr-93	<a href="#">Resolution 958-93 - April 27, 1993</a>	N/A
Vintage Park?	Accepting Restrooms	27-Apr-93	<a href="#">Resolution 959-93 - April 27, 1993</a>	N/A
Veterans Park	Restroom Design Approval	1-Jun-93	N/A	N/A
Community Center	Award Patio Project	8-Jun-93	<a href="#">Resolution 970-93 - June 8, 1993</a>	N/A
Veterans Memorial Park	NOC- Restrooms	11-Jan-94	<a href="#">Resolution 1009-94 - January 11, 1994</a>	N/A
Community Center	Rules and Regulations	14-Jun-94	<a href="#">Resolution 1033-94 - June 14, 1994</a>	N/A

Community Center	NOC- Patio Project	12-Sep-95	<a href="#">Resolution 1151-95 - September 12, 1995</a>	N/A
Community Center	Amending Fee Schedule	11-May-96	<a href="#">Resolution 1196-96 - May 11, 1996</a>	N/A
Oak Leaf Court Park Imp	NOC- Restrooms	21-Jan-97	<a href="#">Resolution 1291-97 - January 21, 1997</a>	N/A
Vineyard Park	Tennis Court Repave	22-Apr-97	<a href="#">Resolution 1320-97 - April 22, 1997</a>	N/A
Vineyard Park	Plans and Specs Path Imp.	13-May-97	<a href="#">Resolution 1327-97 - May 13, 1997</a>	N/A
Vineyard Park	Award - Path Imp	10-Jun-97	<a href="#">Resolution 1340-97 - June 10, 1997</a>	N/A
Vineyard Park	NOC- Path Imp	25-Nov-97	N/A	N/A
Van de Leur Park	N/A	10-Feb-98	N/A	Originally site of fire station. New fire station on Solano completed in 7/2000. Master Plan
Yountville Park	Award of Bid- Restroom Site Work	26-May-98	<a href="#">Resolution 1459-98 - May 26, 1998</a>	N/A
Yountville Park	Award of Bid - Restrooms Building	28-Jul-98	<a href="#">Resolution 1487-98 - July 28, 1998</a>	N/A
Community Center	Community Hall Master Plan Consultant Agreement	11-Aug-98	N/A	N/A
Vineyard Park	Tennis Court Policy	20-Apr-99	N/A	N/A
Community Hall	Approval of Master Plan	1-Sep-99	N/A	N/A
Community Center	Acceptance of Final Site Plan	21-Sep-99	<a href="#">Resolution 1674-99 - September 21, 1999</a>	N/A
Community Center	Adopting Fees, Rules and Regulations	5-Oct-99	<a href="#">Resolution 1682-99 - October 5, 1999</a>	N/A
Community Center	Fee Waiver Policy	20-Jun-00	N/A	N/A
Community Center	Chamber of Commerce Lease	3-Oct-00	<a href="#">Resolution 1795-00 - October 3, 2000</a>	N/A
Vineyard Park	Improvement Project	5-Dec-00	<a href="#">Resolution 1823-00 - December 5, 2000</a>	N/A
Community Center	Agreement for Consultant for Community Hall Expansion Project	20-Feb-01	<a href="#">Resolution 1851-01 - February 20, 2001</a>	N/A
Community Center	Fees, Rules, Regulations, Deposit	4-Mar-01	N/A	N/A
Veterans Memorial Park	Park and Bocce Court Imp	15-Jan-02	<a href="#">Resolution 1939-02 - January 15, 2002</a>	N/A
Vineyard Park	Imp Project	5-Feb-02	<a href="#">Resolution 1947-02 - February 5, 2002</a>	N/A

Veterans Memorial Park	Bocce Court Reservation	5-Mar-02	<a href="#">Resolution 1958-02 - March 5, 2002</a>	N/A
Veterans Memorial Park	Award of Bid - Bocce Court Project	2-Apr-02	N/A	N/A
Vineyard Park	NOC- Project	25-Jun-02	<a href="#">Resolution 1984-02 - June 25, 2002</a>	N/A
Veterans Memorial Park	NOC- Project	25-Jun-02	<a href="#">Resolution 1986-02 - June 25, 2002</a>	N/A
Van de Leur Park	Preparation of Master Plan	6-Aug-02	<a href="#">Resolution 2001-02 - August 6, 2002</a>	N/A
Van de Leur Park	Master Plan for Park Resolution 2078-03	21-Jan-03	<a href="#">Minutes - January 21, 2002</a>	Lee Hart Requested naming the park after Martha Van de Leur
Van de Leur Park	Naming of Park	3-Mar-03	N/A	N/A
Community Center	Fees, Rules, Regulations, Deposit	3-Mar-03	<a href="#">Agenda Packet / Staff Report - March 3, 2003</a>	N/A
Van de Leur Park	Award of Bid	1-Jul-03	<a href="#">Agenda Packet / Staff Report - July 1, 2003</a>	N/A
Van de Leur Park	VDL Park Sculpture	5-Aug-03	<a href="#">Agenda Packet / Staff Report - August 5, 2003</a>	N/A
Van de Leur Park	Artist Larry Shank presented Firefighter Sculpture to Council	1-Sep-03	N/A	Council directed staff to get public input.
Van de Leur Park	Land Use - Reso 2179-03	1-Dec-03	<a href="#">Staff Report - December 1, 2003</a>	Rezoned Parcel 036-052-001 from Old Town Historic to Parks and Playfields.
All	Amending the Parks and Playfields Summary or the GP	2-Dec-03	<a href="#">Agenda Packet / Staff Report - December 2, 2003</a>	N/A
Community Center	Improvements	6-Jan-04	<a href="#">Agenda Packet / Staff Report - January 6, 2004</a>	N/A
Community Center	Fees, Rules, Regulations, Deposit	20-Apr-04	<a href="#">Resolution 2224-04</a>	N/A
Veterans Memorial Park	Award of Bid Pathway	1-Jun-04	<a href="#">Agenda Packet / Staff Report - June 1, 2004</a>	N/A
Veterans Memorial Park	Award of Bid - Trellis Project	6-Jul-04	<a href="#">Agenda Packet / Staff Report - July 6, 2004</a>	N/A
Veterans Memorial Park	Path Phase II	5-Oct-04	<a href="#">Agenda Packet / Staff Report - October 5, 2004</a>	N/A
Community Center	Fees, Rules, Regulations, Deposit	5-Apr-05	<a href="#">Resolution 2339-05</a>	N/A
Community Center	Naming of Community Hall Kitchen "Barbara's Kitchen" for Barbara Dulinsky	5-Apr-05	<a href="#">Resolution 2340-05 to 2395-05</a>	N/A

All	Park Use Guidelines and Fees	18-Apr-06	<a href="#">Agenda Packet / Staff Report - April 18, 2006</a>	N/A
Community Center	Master Development Plan	22-May-07	<a href="#">Agenda Packet / Staff Report - May 22, 2007</a>	N/A
Bardessono Park	Passive Public Park Design Review	5-Jul-07	N/A	N/A
Forrester Park	NOC- Path Replacement	5-Jul-07	<a href="#">Resolution 2584-07 - July 5, 2007</a>	N/A
Vineyard Park	NOC- Basketball Court	5-Jul-07	<a href="#">Resolution 2590-01-01 - July 17, 2007</a>	N/A
Veterans Memorial Park	NOC- Restrooms Addition	7-Aug-07	<a href="#">Resolution 2596-07 - August 7, 2007</a>	N/A
Community Center	Town Center Project Design Review	16-Oct-07	<a href="#">Minutes October 16, 2007</a>	N/A
Bardessono Park	Direction from Council on Design	1-Nov-07	<a href="#">Agenda Packet / Staff Report - November 20, 2007</a>	Passive and low maintenance park transitioning from hotel to Town Center Project. Discussed who maintains what?
Community Center	Town Center Project Plans and Specs	3-Jan-08	<a href="#">Agenda Packet / Staff Report - January 3, 2008</a>	N/A
Community Center	Award of Construction	20-May-08	<a href="#">Agenda Packet / Staff Report - May 20, 2008</a>	N/A
All	Establishing Park and Community Services Commission	8-Nov-08	N/A	N/A
Bardessono Park	Acceptance and Dedication	17-Mar-09	<a href="#">Resolution 2768-09 - March 17, 2009</a>	N/A
All	PCSC Bylaws	2-Jun-09	<a href="#">-</a> <a href="#">Resolution 2792-09 - June 2, 2009</a>	N/A
All	Naming Policy	6-Jul-09	N/A	N/A
Yountville Community Park	Playground Equipment	6-Oct-09	N/A	N/A
Community Center	Naming of Reading Room for Lou Jefferson	31-Aug-10	<a href="#">Resolution 2907-10 - August 31, 2010</a>	N/A
All	Establishing and increased Park Rental Fees	7-Sep-10	<a href="#">RResolution 2909-10 - September 7, 2010</a>	N/A
Vineyard Park	Tennis Court Repaving Project	18-Oct-11	<a href="#">Resolution 2992-11 - October 18, 2011</a>	N/A
Veterans Memorial Park	Path Project	1-Nov-11	<a href="#">Resolution 2998-11 - November 1, 2011</a>	N/A
Vineyard Park	Path Project	1-Nov-11	<a href="#">Resolution 2998-11 - November 1, 2011</a>	N/A
All	Establishing Park Reservation Guidelines	7-Nov-11	N/A	N/A

Community Center	Chair Replacement	7-Aug-12	<a href="#">Resolution 3048-12 - August 7, 2012</a>	N/A
Community Center	Marketing Plan	7-Aug-12	N/A	N/A
Van de Leur Park	Undergrounding Project Reimbursement	4-Dec-12	<a href="#">Resolution 3078-12 - December 4, 2012</a>	N/A
?	Gametime Contract?	2-Dec-14	<a href="#">Resolution 3217-14 - December 2, 2014</a>	N/A
Yountville Community Park	Drainage Improvements	2-Dec-14	<a href="#">Resolution 3218-14 - December 2, 2014</a>	N/A
Yountville Community Park	Conceptual Plan	21-Apr-15	<a href="#">Resolution 15-3254 - April 21, 2015</a>	N/A
Oak Circle Park	Plans and Spec	6-Oct-15	<a href="#">Resolution 15-3296 - October 6, 2015</a>	N/A
Oak Circle Park	Award	1-Dec-15	<a href="#">-</a> <a href="#">Resolution 15-3311 - December 1, 2015</a>	N/A
Forrester Park	Removal of Valley Oak	1-Dec-15	<a href="#">Minutes December 1, 2015</a>	N/A
Veterans Memorial Park	Conceptual Plan and tree removal	2-Feb-16	<a href="#">-</a> <a href="#">Resolution 16-3323 - February 2, 2016</a>	N/A
All	Amending General Plan Open Space/Park	21-Jun-16	<a href="#">Resolution 16-3350 - June 21, 2016</a>	N/A
Veterans Memorial Park	Plans and Specs	2-Aug-16	<a href="#">Resolution 16-3361 - August 2, 2016</a>	N/A
Veterans Memorial Park	Award of Bid	20-Sep-16	<a href="#">Ordinance 16-3373 - September 20, 2016</a>	N/A
Yountville Community Park	Long Term Lease for Parking with RH - Not adopted	7-Feb-17	<a href="#">Minutes February 7, 2017</a>	N/A
Veterans Memorial Park	NOC	1-Aug-17	N/A	N/A
Community Center	Lease Revenue Bonds to fund Town Center	19-Sep-17	N/A	N/A
Veterans Memorial Park	Sculpture	7-Nov-17	<a href="#">Resolution 17-3441 - November 7, 2017</a>	N/A
Vineyard Park	Plans and Specs, Court Improvement Project	6-Mar-18	<a href="#">Resolution 18-3460 - March 6, 2018</a>	N/A
Bardessono Park	Naming Bardessono Family Park	17-Apr-18	<a href="#">Minutes April 17, 2018</a>	N/A
Vineyard Park	Award of Bid	1-May-18	<a href="#">Resolution 18-3484 - May 1, 2018</a>	N/A
Vineyard Park	NOC	6-Nov-18	<a href="#">Resolution 18-3518 - November 6, 2018</a>	N/A
Community Center	Emergency Generator plans and specs	2-Apr-19	<a href="#">Resolution 19-3544 - April 2, 2019</a>	N/A
Community Center	Emergency Generator Contract	7-May-19	<a href="#">Resolution 19-3550 - May 7, 2019</a>	N/A

Yountville Community Park	Establishing Underground Utility Zone	4-Jun-19	<a href="#"><u>Resolution 19-3560 - June 4, 2019</u></a>	N/A
All	Plans and Specs for Parking Improvements, Timed Parking	1-Oct-19	<a href="#"><u>Resolution 19-3584 - October 1, 2019</u></a>	N/A
Community Center	NOC - Emergency Generator	7-Jan-20	<a href="#"><u>Resolution 20-3961 - January 7, 2020</u></a>	N/A
Yountville Community Park	Parking Lease with Restoration Hardware	5-May-20	<a href="#"><u>Resolution 20-3987 - May 5, 2020</u></a>	N/A
Vineyard Park	Sound Deadening Materials	4-Aug-20	<a href="#"><u>Resolution 20-4006 - August 4, 2020</u></a>	N/A
All	Self Locking Systems for Park Restrooms	20-Oct-20	<a href="#"><u>Resolution 20-4018 - October 6, 2020</u></a>	N/A
Yountville Community Park	North Restrooms Project	6-Apr-21	<a href="#"><u>Resolution 21-4046</u></a>	N/A
Van de Lier Park	Reopens as a Park Spring 2004	22-Jun-04	<a href="#"><u>Resolution 2239-04 - June 22, 2004</u></a>	N/A
Yountville Community Park	Plaque Request for Former Town Clerk Frances Emilie Field	N/A	N/A	N/A

## **B. DOG PARK HISTORICAL INFORMATION**

The Community conversation, Commission and Council work around the topic of a Dog Park dates back in document research to November of 2005 and potentially before. In 2008 there were discussions again, and several meetings were held with ideas for a location but there was no resolution to the siting issue. At that time, the Town Council direction was to have the newly forming Commission Services Commission explore the idea.

In May of 2010, staff brought an update to the Council sharing many months of work by the Commission to engage the community, research potential locations and approve criteria for which it would base its recommendations. The goal was to seek further Council direction on the project. The Council voted unanimously to stop the process of evaluation and potential construction of a dog park at the May 18, 2010 meeting. The specific concerns outlined in the meeting minutes were the potential cost, the lack of an appropriate site and the size of the park to accommodate all dogs.

Although the further exploration of a site and design of a dog park stopped at that time, the idea has continued to be brought up by residents in surveys and questionnaires. Most recently, the dog park item was the most mentioned request when respondents were asked what they would change or add to the park system in the master plan survey.

Documentation and public comment speakers and letters were split amongst those wanting a dog park in town and those who did not. Given this occurred over a decade ago, the process of exploration on this subject could be reopened.

**C. COMMUNITY POOL HISTORICAL INFORMATION**

# **Yountville Community Pool**

## **Report**

**Presented to Council**

**January 2019**



## HISTORY

The Town of Yountville entered into an agreement with the California Department of Veterans Affairs in 2005 for the use and improvement of the Community Swimming Pool which is located on the Veterans Home of California property. The contract allowed the State and Town to work together to design, construct, operate and maintain the facility and provided a long term agreement for operations to the Town. The term of the agreement was for 20 years terminating May 28, 2025. Prior to this, the Town ran programming at the Pool dating back to the early 80's while the Veterans Home was responsible for all maintenance.

In the agreement, the State agreed that the Town's contribution of capital improvements, maintenance, staffing and benefits to the Veteran Member of the Town was considered fair market value and charged rent of \$1 per year for the facility. The Veterans Home is responsible for paying for all utility bills including water, electricity, sewer, gas and garbage.

Upon entering into the agreement, the Town agreed to pay 90% of the cost of needed improvements with the State paying 10%. At the time, the improvements were estimated to cost \$750,000. The project included removal and replacement of pool drains, repair to fiberglass pool liner, replacement and adding of surface skimmers, demo and replacement of surrounding concrete, demo and construction of new wading pool, remodel and expansion of pool building, demo and replacement of fencing, parking lot surface and landscaping. After the final designs of the project were completed, the bid process resulted in receiving 4 bids all more than double the engineer's estimate.

The bids were rejected and Town staff began working on the project internally handling all project management and contracting subs to complete the project. Public Works staff completed many parts of the project including excavation, plumbing, electrical, roofing, finish carpentry and cleanup of the site and other needs were contracted out. The project was completed for \$1,380,000.00.

The pool was scheduled to open in June 2006 but opened only partially in July 2006. The concession area and children's activity wading pool were not able to open in 2006 due to permitting issues. A formal opening was held on May 19, 2007 with the first season for the full operational facility opening May 26, 2007.

## HOURS OF OPERATION

From 2010 to 2017, hours of operation have stayed consistent. In 2013 we began offering private swim lessons which cut back on the Senior/Veterans Swim time by 2 hours per week (Saturday Mornings). Community Swim has stayed consistent as well as resident and family swim times.

In 2018, we modified the schedule due to issues staffing the pool. Hours were reduced and swim lessons were only offered for one modified session.

Activity	2018	2017	2016	2015*	2014	2013	2012	2011	2010
Senior/Veteran Swim	5	10	10	10	10	10	12	12	12
Community Swim	20	24	24	24	24	24	24	24	24
Resident Swim	2	2	2	2.5	2.5	2.5	2.5	2.5	1.5
Family Swim	2	2	2	2.5	2.5	2.5	2.5	2.5	2.5
Swim Lessons	*0	12	13	12	12	12	10	10	10
Aqua Aerobics	0	0	0	0	1	0	0	0	0
<b>TOTAL HOURS PER WEEK</b>	<b>29</b>	<b>50</b>	<b>51</b>	<b>51</b>	<b>52</b>	<b>51</b>	<b>51</b>	<b>51</b>	<b>50</b>

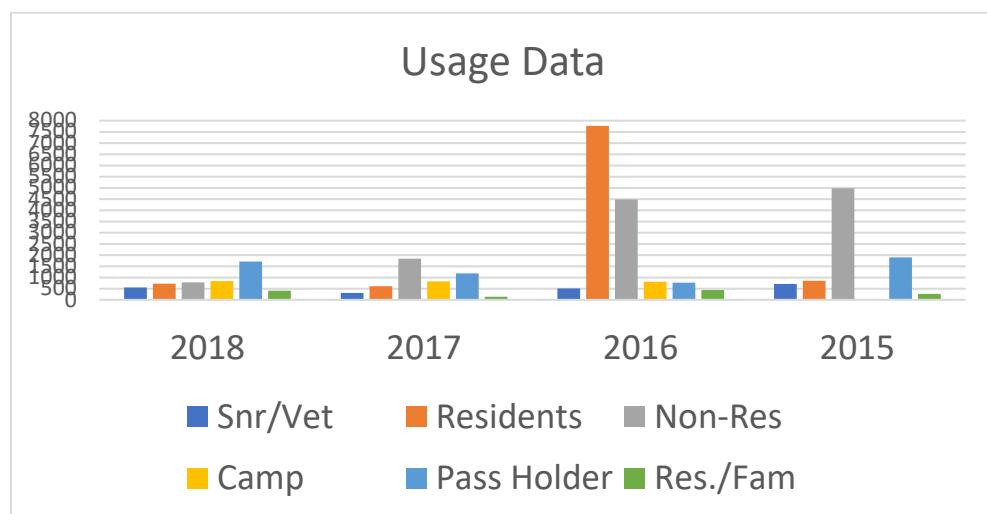
\* Added one limited session of Swim Lessons 4 hours per week for two weeks.

## USAGE DATA

Staff has compiled statistical data dating back to 2010. We analyzed the hours of operation, participation numbers, revenue and expenses in order to better understand the trends.

Activity	2018	2017	2016	2015*	2014	2013	2012	2011	2010
<b>Senior/Veteran Swim</b>	558	311	510	705	520	577	613	469	515
<b>Residents - Community Swim</b>	724	609	1,163	847	907	1,014	625	697	670
<b>Non-Residents-Community Swim</b>	776	1,840	4,485	4,978	5,063	4,206	3,808	3,523	3,748
<b>Camp Visits</b>	832	816	809						
<b>Passes</b>	1,705	1,185	769	1,899	1,571	2,129	2,006	1,397	1,390
<b>Res. &amp; Family Swim Night</b>	412	132	430	268	157	232	347	328	240
<b>TOTAL</b>	<b>5,007</b>	<b>4,856</b>	<b>8,166</b>	<b>8,941</b>	<b>8,494</b>	<b>8,158</b>	<b>7,603</b>	<b>7,009</b>	<b>7,104</b>

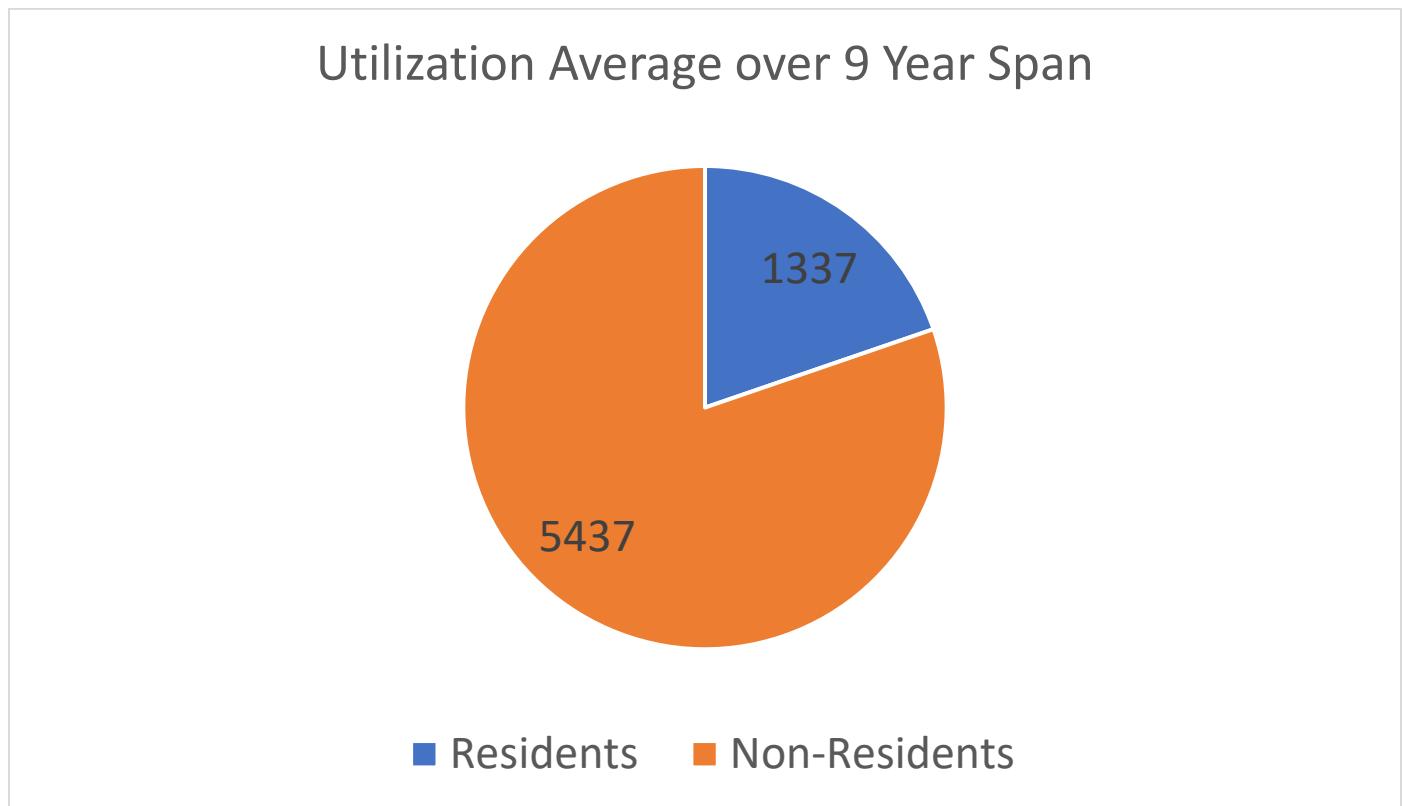
\*In summer 2015, the NVUSD had one additional week of summer vacation.



## NON-RESIDENT UTILIZATION

Community Pool usage numbers were strong in 2010, then dipped until 2013-14, topping at just under 9,000 visitors in 2015. This increase in 2015 was due to the extension of the Napa Valley Unified School District which added a week to the summer break.

In 2017, we saw a strong decline in non-resident users. This could be attributed to the City of Napa returning to a regular open swim schedule as our largest decline in population were non-residents during community swim. The decline in this area continued into 2018 serving 1,000 less non-residents. Camp visits are grouped into this Non-Resident Utilization chart.



## RESIDENT UTILIZATION

Over the past 9 years, the average visits by residents to the Pool is 1,337 per season. The lowest years were 2017 and 2018. Part of the dip in 2018 can be attributed to the shorter schedule for Community Swim when we were closed on Sundays. The lowest utilization was in 2017 where we saw 920 visits during the season. The visits from Yountville Residents has varied between 20% and 34% of our total utilization numbers.

## REVENUE AND EXPENSES

Over the past 9 years, the subsidy of pool operations by the general fund has varied between 53% and 78%. The average across the last 9 years is 61.5%. The variance is due to various capital projects and fluctuation in revenue the most being in 2018 when we only offered one modified swim lesson session.

The dollar amount subsidized per visit over the past nine years has varied between \$7.82 - \$21.72.

Pool Revenue- Season	2018	2017	2016	2015*	2014	2013	2012	2011	2010
Entrance Fees	\$11,549	\$17,118	\$20,622	\$26,157	\$20,075	\$16,009	\$18,169	\$14,024	\$14,154
Family / Couples Passes	\$3,331	\$8,175	\$9,323	\$9,353	\$10,407	\$10,104	\$8,374	\$12,687	\$1,278
Camps / Parties	\$5,161	\$2,540	\$5,271	\$4,134	\$5,206	\$4,789	\$3,236	\$3,520	\$3,574
Swim Lesson Revenues	\$1,442	\$17,158	\$15,514	\$18,654	\$14,836	\$14,277	\$14,590	\$14,046	\$12,388
Jr. Lifeguard Program	\$0	\$0	\$825	N/A	\$858	\$869	\$313	\$870	\$290
Snack Bar	\$3,771	\$4,222	\$5,818	\$7,444	\$6,400	\$5,921	\$6,397	\$7,294	\$7,229
<b>Total</b>	<b>\$25,254</b>	<b>\$49,213</b>	<b>\$57,373</b>	<b>\$65,742</b>	<b>\$57,782</b>	<b>\$52,059</b>	<b>\$51,079</b>	<b>\$51,824</b>	<b>\$46,238</b>

\* 2015 Season had one extra week of NVUSD summer vacation.

Season	**FY 2018/19	FY 2017/18	FY 2016/17	FY 2015/16	FY 2014/15	FY 2013/14	FY 2012/13	FY 2011/12	FY 2010/11
<b>Expenses during season</b>	<b>\$86,000</b>	\$107,200	\$107,720	\$95,578	\$87,964	\$87,964	\$89,549	\$88,057	\$94,178
<b>All Expenses</b>	<b>\$126,000</b>	*\$154,724	\$145,388	\$147,513	\$124,225	\$128,710	\$134,821	\$124,263	\$116,989
<b>Revenue</b>	<b>\$28,000</b>	\$49,231	\$57,573	\$65,742	\$57,782	\$52,059	\$51,823	\$51,823	\$46,238
<b>Subsidy</b>	<b>\$98,000</b>	\$105,493	\$87,815	\$81,771	\$66,443	\$76,652	\$82,998	\$72,440	\$70,751

\*Estimated Year End    \*\* Estimated based on scheduling changes continuing for summer 2019 season

## FACILITY & CAPITAL IMPROVEMENTS

As described in the history section of this report, the Town entered into the agreement in 2005 to take over maintenance and operations of the pool for 20 years. The Town is responsible for the annual and ongoing maintenance of the pool and as such, costs occur year round for a percentage of the full time staff allocations, year round maintenance and operations. The pool facility also has a large number of infrastructure needs and systems that must have regular maintenance and replacement at the end of the life cycle or as issues occur.

In fiscal year 2019-2020, it is estimated that \$275,000 in capital improvements will need to be made of which the most expensive would be the resurfacing of the large pool. The resurfacing could potentially be deferred another year but will need to occur within the next two. Several costly items have been deferred including the painting of the exterior of the onsite building that includes the locker rooms, mechanical rooms and offices scheduled for 2018 as well as recommended replacement of the pool heaters in 2018-19. These two items are estimated to cost \$48,000. By the end of our lease agreement with the Veterans Home in 2025 funding needed for capital projects estimated at \$346,400. This is taking into consideration the typical life span of the facilities mechanical and structural inventory and does not include any unforeseen issues arising.

As with every facility that serves the public, upkeep and regular maintenance is very important. Not only do we pride ourselves on having well maintained facilities for our residents and visitors and have the duty of adequately maintaining the Town's investment, we also have to ensure safety at all times. With an aquatics facility, the concerns around safety and the potential risks are much higher. All of the processes, mechanics and procedures that go into ensuring safe water quality contribute to a much higher cost of maintenance than a typical building. Also, the environment in which these systems work (wet, cold and intermittent use) contribute to a shorter than normal lifespan.



The following page shows inventory of the systems and infrastructure, the estimate replacement dates and lifespan as well as costs. Please note the estimated costs of as of 2018-19 and could increase in future years.

## Upcoming Pool Infrastructure Projects

PROJECT	Estimated Replacement Year	LIFESPAN	ESTIMATED COST as of 2018	
Building Painting	2018	5 Years	\$ 18,000.00	
Drain Replacement	2018	5 Years	\$ 6,500.00	
Large Pool Resurfacing	2019	10 Years	\$ 200,000.00	
Furniture Replacement	Each Year	3-5 Years	\$ 3,000.00	Over Six Years
Parking Lot Resurface	2020	5 Years	\$ 7,500.00	
Enduro Vac Stinger Pool Sweep	2020	7 Years	\$ 8,000.00	
Chlorine Feed Pumps #1 & 2	2021	3 Years	\$ 4,500.00	
Chlorine Tank	N/A	N/A	\$ -	
High Pressure CO2 Tank	Leased		\$ -	
Triton II Sand Filter	2032	35 Years	\$ 1,200.00	
EKO CO2 Injector Pump/Controllers #1&2	2019	10 Years	\$ 3,400.00	
Lochinvar Large Pool Heater	2019	10 Years	\$ 30,000.00	Will Replace both heaters with one
Lochinvar Small Pool Heater	2019	10 Years		
EKO Large Sand Filter	2032	35 Years	\$ 10,500.00	
Variable Speed Drive for Pool Pumps #1	2024	8 years	\$ 3,000.00	
Variable Speed Drive for Pool Pumps #2	2024	8 years	\$ 3,000.00	
Variable Speed Drive for Pool Pumps #3	2021	8 years	\$ 3,000.00	
Variable Speed Drive for Pool Pumps #4	2021	8 years	\$ 3,000.00	
Backflush Pump	2023	8 Years	\$ 1,000.00	
US Filter Strantrol Controllers with PH and CL2 sensors #1 & #2	2020	3 Years	\$ 1900.00	
Palin Photometer 9 Chemical Tester	2021	5 years	\$ 400.00	
In Line Strainer Baskets #1	As Needed		\$ 500.00	
In Line Strainer Baskets #2	As Needed		\$ 500.00	
In Line Strainer Baskets #3	As Needed		\$ 500.00	
In Line Strainer Baskets #4	As Needed		\$ 500.00	
TDH of 65 for Main Pool Pump	2027	10 Years	\$ 5,000.00	
TDH of 83 For Dew Prop Feature Pump	2026	10 Years	\$ 3,500.00	
TDH of 65 for Wader Pool Pump	2026	10 Years	\$ 3,500.00	

TDH of 80 for Fountain Feature Pump	2026	10 Years	\$ 3,500.00
<b>ESTIMATED EXPENSES THRU LEASE</b>			
<b>2019-2020 \$ 275,300.00</b>			
<b>2020-2021 \$ 10,900.00</b>			
<b>2021-2022 \$ 17,900.00</b>			
<b>2022-2023 \$ 12,900.00</b>			
<b>2023-2024 \$ 29,400.00</b>			
<b>TOTAL \$346,400.00</b>			

## NAPA COUNTY AREA FACILITY INVENTORY

Around the Valley, various Public Pools exist. These include:

- The City of Napa operates seasonal aquatics programs at Redwood Middle and Napa High School pools. From 2012 - 2017, the City of Napa offered free recreational swim on limited days during the summer at only Napa High. Without a regular schedule, the options for Napa residents to use the public pools was minimal. In 2017, they resumed a regular schedule offering recreation swim 5 days a week. They have consistently offered the same swim lessons schedule throughout the years. The Napa High Pool consists of a large lap pool and a smaller, shallow pool.
- The St. Helena Community Pool which is housed at the High School and operated by the St. Helena Unified School District. It opened to the public in 2015. The pool is operated year round but limited to Lap Swim and Swim Team efforts from November – May. During the summer, open swim is offered 6 days a week, along with lessons and camps as well as water aerobics and free community swim days. The pool is a large lap pool.
- The Calistoga Community Pool was a grassroots effort over 20 years to raise money and build the complex. It opened in 2009 and currently operates 7 days a week seasonally from April – September offering Lap Swim, Aerobics, Rec Swim and Swim Team programs. The pool consists of a large lap pool with diving board along with a large shallow depth pool.
- The American Canyon Phillip West Aquatics Complex is open year round although programming October – April is limited to swim teams, lap swim, lessons and water aerobics. During the school district summer, the pool is open 7 days a week and then weekends into October.

In Yountville, the Community Pool operated at the Veterans Home is the only true public pool which allows all visitors entry. Housing associations in town that have pool facilities available to their residents include the Vintage Home Owners Association, Rancho de Napa, Bella Vista Estates, Cross Roads Condominiums, Hopper Creek Condominiums, and Vista Condominiums. These associations make up 443 housing units of the total 1,300 housing units in Yountville. This total does not include the Veterans Home. There are 41 private residential pools in Yountville leaving the total number of housing units unserved by a private or association pool at 816.



For visitors and guests staying in local hotels, the Vintage House, Hotel Villagio, Hotel Yountville, Napa Valley Lodge, North Block Hotel and the Bardessono all have on site pools.

## CURRENT & FUTURE CHALLENGES

### STAFFING



Over the past several years, staff has shared that recruiting and retaining qualified lifeguards, swim instructors and pool management staff has been difficult. We have consistently seen a drop in the number of applicants since 2015 with our lowest recruitment being in 2017. We luckily had a returning Pool Manager in 2017 that helped us to carry the season through with an almost entirely new group of new lifeguards. In 2018, many of those guards returned for year two with us but we lost our Pool Manager and had no one to fill that position. After a thorough and extensive recruitment offered no applicants, the Town was lucky to have a full time staff person that could temporarily step in to oversee the pool for the season but the impacts of reassigning the Recreation Supervisors duties elsewhere in our already slim department were felt and this is not a sustainable option.

It is not shocking that we have a difficult time recruiting and sustaining staff in these roles. A Lifeguard is a trained first responder that must complete a 24 hour training course, pass a skills assessment and physical agility test prior to certification. These certifications have to be renewed every two years. Yountville operates a seasonal pool and relies on typically high school and college aged staff people to fill these roles. Having several years of lifeguards experience is a requirement of being a Pool Manager as is current certifications. All of the Pool

Managers that Town has employed over the past 9 years have come up through the ranks in Yountville into the Manager role.

Nationwide studies and data are showing us that less and less high school students are seeking after school and summer jobs but instead look for things that further their education and college readiness with a goal of looking good “on paper” for college applications. If they are taking jobs, the plethora of service industry positions paying similar and many times higher wages, requiring less responsibility and no certification as well as offering evening hours create a very competitive environment.

We have begun our recruitment for a Pool Manager for the 2019 season. If a Pool Manager is not found, we may be able to operate the pool on a limited basis focusing on Community Swim times. This plan is based on third year lifeguards returning for another season and showing capability to move into a lead role. This, paired with a scaled down role of training and oversite by Full Time Parks and Recreation staff could limp the operation of the pool by for the season.

## INFRASTRUCTURE

As shown on pages 6 and 7, considerable infrastructure needs are coming before the end of the lease. These costs will contribute to an even higher rate of subsidy to operate the seasonal pool through the 2024 season with maintenance until May 2025. The Department of Veterans Affairs is currently auditing all of their lease agreements and we anticipate a meeting to discuss this in early 2019. The current lease does not include terms for cost sharing of maintenance or future infrastructure needs although for the 2005 facility renovation, the Veterans Home did contribute 10% or \$113,000.

## RESIDENT/NON RESIDENT SERVICES

As you know, many of the Parks and Recreation Departments events, programs and services rely on non-resident participation to keep them viable. For example, the Camp Y-Ville Program is offered during school breaks to serve Yountville Residents who have no other child care options in town for their school aged children while also welcoming non-residents who assist in recovering the basic costs and allow the program to succeed without a high rate of subsidy from the General Fund. Our excursion program offers exciting trips for our residents but we often need a minimum of 30 - 40 to make the trip viable and recover the costs of transportation, so allowing non-residents to participate makes the trip happen.

When analyzing the programs and services we offer, we look at several things. Do our residents want or need it? Is it something that serves a broad range of interests or is it specialized? Is someone else offering it? Is it budgeted? Does the cost allow us to price it for success and recover costs? If it doesn't recover costs, does the subsidy benefit our residents and still allow us to meet our budget goals?

A direct example of using this philosophy is the Golden Ticket Program. We used surveys and community meetings to understand we had an underserved population. We tried a few things and gained more information before presenting the Town Council with a proposal in the budget process for a program that would be subsidized by the General Fund. In turn, the programs goal was to serve many Yountville Residents in a way that we weren't currently, increase utilization of the Community Center by our residents and provide important physical and mental health building activities to our aging population.

The Yountville Community Pool can be assessed in this same way. The level of subsidy for the Community Pool based on all visitors varies from year to year due to capital projects and facility needs.

## FUTURE SUBSIDY ESTIMATES

These estimates consider flat revenue and slightly increased operating expenses based on the hope for a Pool Manager and estimated increases in salary and benefits of 5% each year. The average per visit subsidy is based on flat attendance numbers from 2018.

	2019-20	2020-21	2021-22	2022-23	2023-24
Estimated Revenue	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000
Estimated Operating Expense	-\$130,000	-\$135,000	-\$141,750	-\$148,837	-\$156,278
Estimated Capital Expenses	-\$275,300	-\$10,900	-\$17,900	-\$12,900	-\$29,400
Total Subsidy	-\$375,300	-\$115,900	-\$129,650	-\$131,737	\$155,678
Average Per Visit Subsidy	\$74.96	\$23.15	\$25.89	\$26.31	\$31.09

## VETERANS HOME

The Town was notified that the State has a team evaluating all the leases currently in place at the home including the Pool. The outcome of those evaluations and any plans for change is not yet known.

The Town Manager met with the Home Administrator to share information and get any feedback on pool operations. Although the Administrator did not share information about the

outcome of the lease evaluation, he did share he was not surprised by the statistics we were sharing about utilization of the pool nor the future costs.

## OPTIONS TO CONSIDER

The three options that staff can see considering:

1. Attempt to keep the facility open seasonally as we have historically and as staffing levels allow.
2. Request from the Veterans Home the ability to sublease or contract out operations of the pool. This is currently not outlined in the current lease agreement as it states "The Town shall be responsible for hiring and supervising the pool staff that will provide all services for the safe operation of the pool during all hours of its operation. The Town shall control and determine the performance of Town personnel including but not limited to performance and discipline."
3. Request to cancel the lease and return the facility back over to the Veterans Home.
4. Any other suggestions brought forward by the Council.

Options 1 and 2 do not eliminate the costs of the immediate and longer term maintenance needed to continue operations. Looking at decreasing operating hours as a cost savings produces little savings. For example, if we proposed a Tuesday, Thursday, Saturday and Sunday schedule of just 20 hours per week, it would equate to a staffing cost savings of \$11,000. While not insignificant, the big costs and impacts to the budget revolve around the infrastructure maintenance and projects that are coming.

If a contractor could be found and be interested in taking over operations, the Town would still be responsible for overseeing maintenance and infrastructure.

In discussing how to move forward, the staff is looking for input from the Council.

*Note: The Council approved canceling the lease and turning the facility back over to the Veterans Home based on the lease terms presented, use data and future costs.*



# *Town of Yountville*

*“The Heart of the Napa Valley”*

*Parks and Recreation Department*

*6516 Washington Street*

*Yountville, CA 94599*

*(707) 944-8712*