



Town of Yountville

"The Heart of the Napa Valley"

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: July 18, 2023

Contact: Samantha Holland, Parks & Recreation Director
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Subject: Draft Parks & Recreation Master Plan Document Available for Public View and Input

The Town of Yountville desired an inclusive process to evaluate community needs and to document the history and assess the current conditions of the Town's parks and recreation facilities and programs while planning for the future. The Town of Yountville prides itself on having a well maintained and popular park and trail system as well as a popular community center. This plan will be the first of its kind for Yountville.

This project began in late 2021. Largely completed in-house by Town staff, a considerable amount of staff time was spent on the research and analysis of records dating back to the 1960's. With the goal of creating a living document that can now be updated every 5 years to include the most recent history and progress, careful attention was paid to this portion of the document.

To ensure that the public outreach and survey piece of the plan was done objectively, the Town contracted with ILG Consultants to draft the survey, conduct the public outreach, and compile the results and recommendations data. The consultants also planned and held the in-person outreach session and presented the results to the Parks and Recreation Advisory Commission and provided a final report.

Director Holland shared that "Utilizing the public input and needs assessment to plan for the next 5 years while also acknowledging that overall, our services and facilities are well liked and valued by our community is gratifying and exciting. Parks and Recreation is a nimble department. We adapt and update with the changing needs of our community. I

feel the Yountville Parks and Recreation mission ‘To Provide Healthy and Cost-Effective Opportunities for Community Connection’ is more relevant than ever. With this plan, we focus on the future and how we can best serve our Yountville Community.”

The Public is invited to give feedback on the plan. The plan can be viewed on our website at <https://townofyountville.com/334/Parks-Recreation-Master-Planning> or by visiting www.yvilleparksandrec.com and clicking on the blue MASTER PLAN button. We also have several paper copies available for check out at the Community Center front desk.

The Parks and Recreation Advisory Commission will be receiving a presentation and discussing the plan as well as receiving feedback from the public at the July 20, 2023 meeting that begins at 6 PM. The public is invited to attend this meeting to give feedback in person. Public Comment for this meeting will also be accepted via email until 4 PM on the day of the meeting. Please email publiccomment@yville.com.

The July 20 meeting is one of several opportunities for the public to give feedback on the draft plan. Feedback can be submitted at any time by emailing sholland@yville.com. Feedback received between meetings will be shared at the next public meeting where the Commission and/or Council consider adopting the plan.

For more information about the plan or to view previous reports and information, please visit <https://townofyountville.com/334/Parks-Recreation-Master-Planning>.

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