



Town of Yountville

“The Heart of the Napa Valley”

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Date: **September 29, 2023**

Contact: **Samantha Holland, Parks & Recreation Director**
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Subject: **Yountville Days Parade & Festival 2023 – Saturday, October 7**

Come out to celebrate Yountville as our hometown at the 45th Annual Yountville Days Parade & Festival. This annual celebration highlights the hard work and dedication of those who established Yountville as a Town and have shaped it into the place it is today. We are celebrating with a quintessential hometown parade up Washington Street ending at Yountville Community Park for a festive afternoon!

Join us for the parade at 11 AM as it travels North on Washington Street from Veterans Memorial Park to Yountville Park. Our parade them this year is “CELEBRATING OUR ROOTS”. We have over 30 parade entries participating including Gentleman Farmer Wines, Honrama Charros, Yountville Little League, the Napa High School Marching Band, Napa Valley Model A’s, Hill Family, Jessup Cellars and so many more! The announcer’s booth and judging stand will be in front of the Community Center but all along Washington Street you will find the perfect spot to view the parade. Please take note that Washington Street and surrounding streets will have traffic impacts during the parade.

After the parade bring your chairs and blankets up to Yountville Community Park to spend the afternoon enjoying live music, food, drinks, children’s activities, arts & crafts and more! The festival will begin at 11:30 AM and end at 2 PM.

Joining us this year is the high-energy cover band “The Lucky Devil’s” from San Francisco providing music all afternoon. Food will be available for purchase by How You Mac’n, Tacos el

Muchacho Alegre and Riley's Food Truck. Beer & Wine will be available at the Kiwanis Club of Yountville booth. Herencia Coffee Napa Valley will be joining us with iced coffee drinks, horchata and churros and our LIT (Leaders in Training) group will be selling Snow Cones to benefit their trip to Six Flags!

We are excited to welcome arts and crafts vendors including Stones by Laurie, NK Jewelry Designs, Artist Sherri Gallagher, Napa Valley Support Services and a booth of Veterans Home Artists. We are also welcoming local non-profit organizations who will be sharing information, giveaways and more. Our partners include the Friends of the Yountville Library, Blue Zones Upper Napa Valley, Napa Masonic Families, Napa County Library, Veterans Home of California, Molly's Angels, Upper Valley Disposal Services, the LGBTQ Connection and the Napa County Sheriff's Department POP Team.

Finally, we will have many activities for children at the festival including face painting, carnival games, arts, crafts and prizes. **All games and activities are FREE.**

Invite your friends and family to spend the day enjoying our beautiful fall weather in Yountville at this hometown celebration, always held the first Saturday in October! We look forward to seeing you!



Napa High School Marching Band



Charros de Honrama



Joey Wolosz – Gentleman Farmer



Parade View

END