Town of Yountville
"The Heart of the Napa Valley"

M E M O R A N D U M

TO: Mayor & Council Members

FROM: Kyle Batista, Financial Analyst

SUBJECT: Transient Occupancy Tax (TOT) Collections – August 2025

DATE: October 7, 2025

CC: Celia King, Administrative Services Director and Brad Raulston, Town Manager

This report provides a summary analysis of TOT collections for the period of August 1, 2025 – August 31, 2025.

The Town Council approved a total TOT revenue estimate of $8,785,600 for Fiscal Year 2025/2026. This revenue estimate remained flat from the prior Fiscal Year 2024/2025.

August 2025 TOT revenues were $866,387, or 9.9% of the adopted annual TOT revenue estimate. This is a decrease of $59,059 (6.4%) when compared to August 2024. Revenues have reached 19.3% of the adopted TOT revenue estimate with ten months remaining in the fiscal year.

- Occupancy Rate for August 2025: 67% compared to August 2024: 72%
- Average room rates during August 2025: $772 compared to August 2024: $765
- Measure S 1% Tax $ 72,199
- NVTID 2%: $ 144,398

  Allocated as follows:
  - Local TID (25%): $ 36,099
  - County TID (74%): $ 106,854
  - Town Administration (1%): $ 1,444

This report will be uploaded to the website and will include three-year trend graphs showing monthly and cumulative totals, occupancy, and room rates. Please let me know if you would like additional information.

TRANSIENT OCCUPANCY TAX REPORT

Fiscal Year 2025/26

Town of Yountville
"The Heart of the Napa Valley"

REPORT PERIOD:	Collections through August 2025
TAX RATE:	12% TOT; 1% Measure S; 2% NVTID Assessment
STATISTICS:	TOT/NVTID Collections - TOT Budget to Actual Monthly Revenue - Three Year Trend TOT Cumulative Revenue by Fiscal Year - Three Year Trend Monthly Occupancy Rates - Three Year Trend Monthly Room Rates - Three Year Trend Historical Monthly Revenues Historical Occupancy Rates Historical Room Rates
PREPARED BY:	*Kyle Batista, Financial Analyst*
DATE:	October 7, 2025

PUBLIC DATA
Pages 1-15

Town of Yountville
Transient Occupancy Tax (TOT)/Napa Valley Tourism Improvement District (NVTID) Cash Flow
Year-to-Date Actual & Budget Projections
2025/26

Year to Date Collections

	Rooms	Actual												
	Rooms	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	*June*	TOTAL
2025/26 TOT	453	$ 825,607	$ 866,387	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 1,691,994
Measure S TOT (1%)		68,801	72,199	-	-	-	-	-	-	-	-	-	-	$ 141,000
Local TID (25%)		34,400	36,099	-	-	-	-	-	-	-	-	-	-	$ 70,500
County TID (74%)		101,825	106,854	-	-	-	-	-	-	-	-	-	-	$ 208,679
Town Admin (1%)		1,376	1,444	-	-	-	-	-	-	-	-	-	-	$ 2,820
Total NVTID 2%*		137,601	144,398	-	-	-	-	-	-	-	-	-	-	$ 281,999

TOT Estimated Budget to Actual Comparison - Monthly Estimates Based on 5-Year Trend

2025/26 TOT	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
Estimated Monthly Collections	*$ 797,468*	*$ 851,662*	*$ 1,008,068*	*$ 1,034,889*	*$ 713,236*	*$ 426,634*	*$ 297,390*	*$ 433,869*	*$ 568,009*	*$ 745,471*	*$ 1,013,341*	*$ 895,562*	*$ 8,785,600*
Actual Collections	**825,607**	**866,387**	-	-	-	-	-	-	-	-	-	-	**$ 1,691,994**
Variance - Actual/Estimate	*$ 28,139*	*$ 14,725*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	*$ -*	19.3%

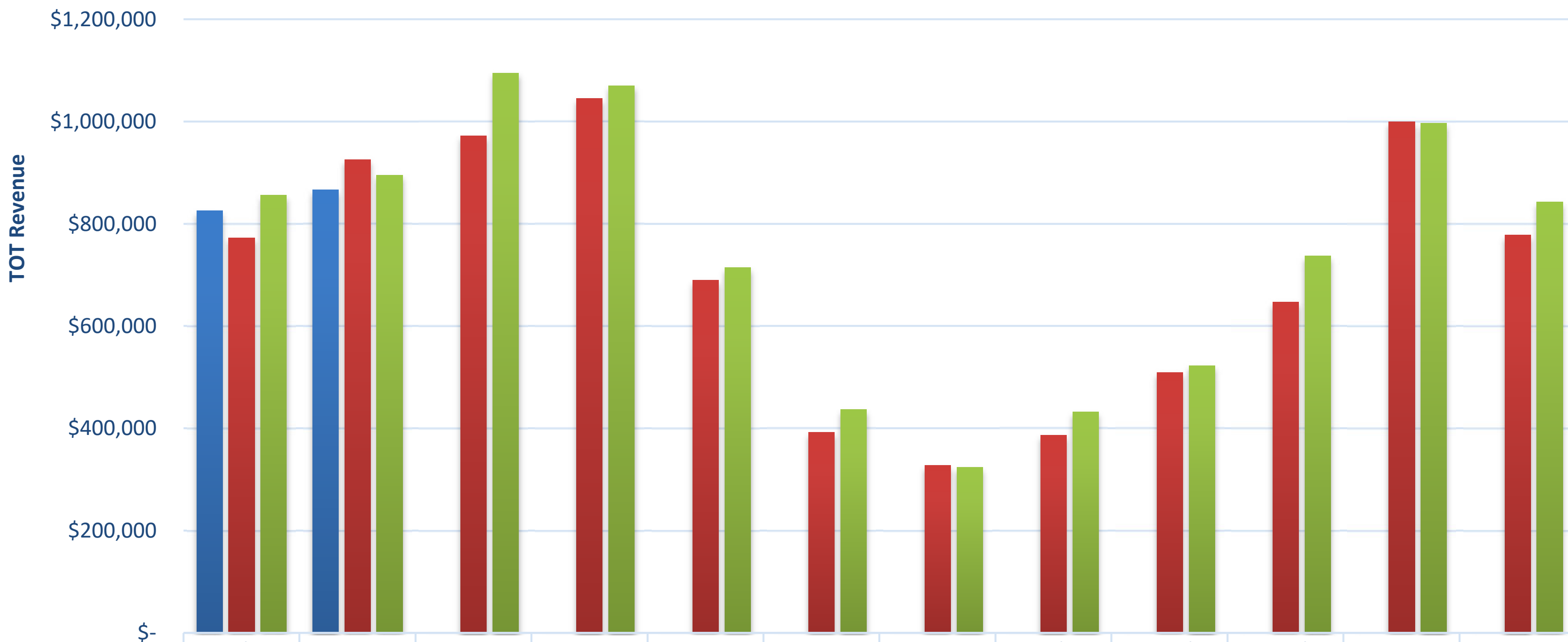
Current Period to Prior Period Variance Analysis

2024/25 Actual TOT		**772,832**	**925,446**	**972,255**	**1,044,996**	**690,027**	**392,462**	**328,001**	**387,093**	**509,362**	**646,544**	**999,824**	**778,198**
Increase/(Decrease)	$	52,776	(59,059)	-	-	-	-	-	-	-	-	-	-
	%	6.8%	-6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Eleven Year History

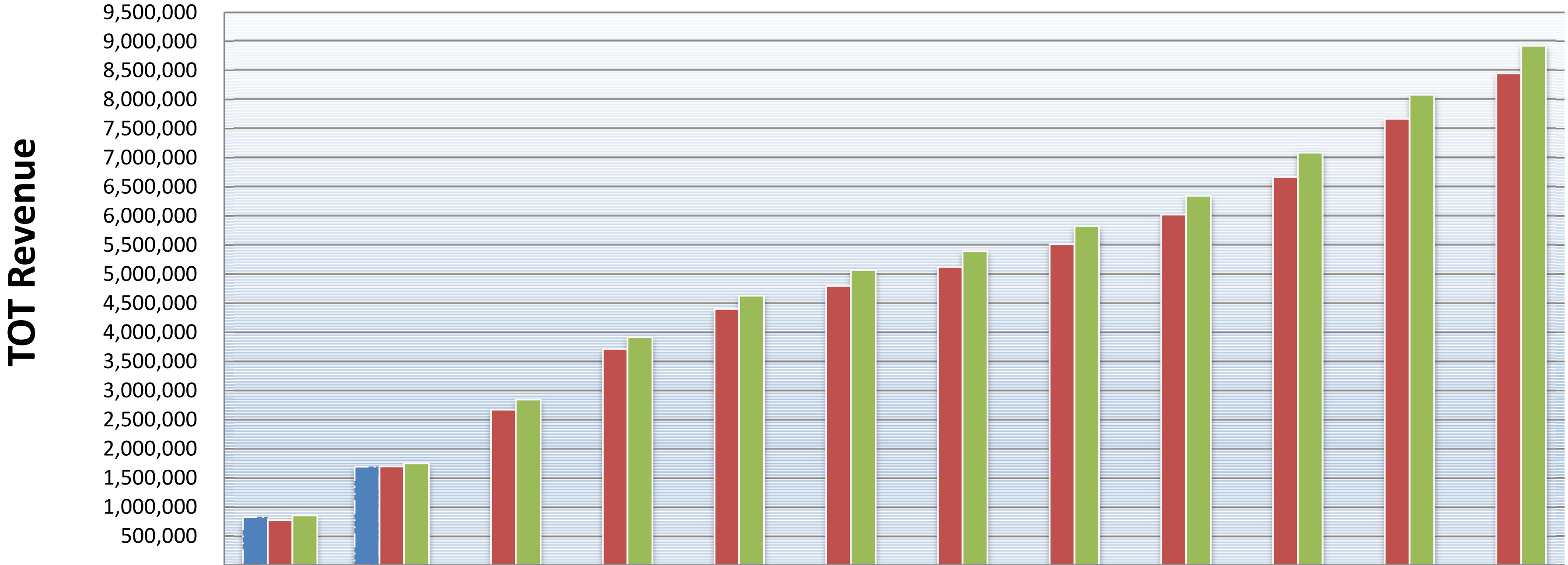
Fiscal Year	Rooms	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June	TOTAL
2025/26	453	**825,607**	**866,387**	-	-	-	-	-	-	-	-	-	-	**$ 1,691,994**
2024/25	453	772,832	925,446	972,255	1,044,996	690,027	392,462	328,001	387,093	509,362	646,544	999,824	778,198	$ 8,447,040
2023/24	453	855,773	895,160	1,095,165	1,070,167	714,455	436,862	324,447	432,235	522,793	737,148	997,003	843,464	$ 8,924,671
2022/23	453	779,468	832,670	1,109,112	1,121,807	719,718	454,235	339,081	490,016	546,915	663,770	912,098	781,699	$ 8,750,591
2021/22	455	947,120	952,587	1,134,593	1,188,125	809,484	573,336	329,768	483,268	701,890	870,605	984,191	852,562	$ 9,827,529
2020/21	455	344,302	345,041	365,352	375,807	375,054	122,282	58,308	220,130	354,062	540,210	807,824	898,634	$ 4,807,007
2019/20	455	719,714	920,587	922,835	919,866	598,689	404,638	347,991	440,720	187,488	612	5,788	199,896	$ 5,668,824
2018/19	452	720,753	682,777	841,075	962,598	584,945	383,294	341,628	422,158	536,088	552,919	812,524	686,608	$ 7,527,368
2017/18	451	735,606	730,944	889,317	425,659	437,229	332,093	267,375	352,716	414,736	503,165	662,843	585,830	$ 6,337,514
2016/17	452	731,507	713,745	855,968	893,468	568,183	374,599	311,064	343,359	460,793	561,994	687,664	652,411	$ 7,154,754
2015/16	452	665,840	653,887	740,414	807,611	525,871	345,567	326,673	387,258	452,263	585,475	658,965	658,707	$ 6,808,531
11 year average		$ 736,229	$ 774,476	$ 811,462	$ 800,918	$ 547,605	$ 347,215	$ 270,394	$ 359,905	$ 426,035	$ 514,768	$ 684,429	$ 630,728	

Town of Yountville
TOT Monthly Totals - 3 Year Trend
2025/2026 - 2024/25 - 2023/24



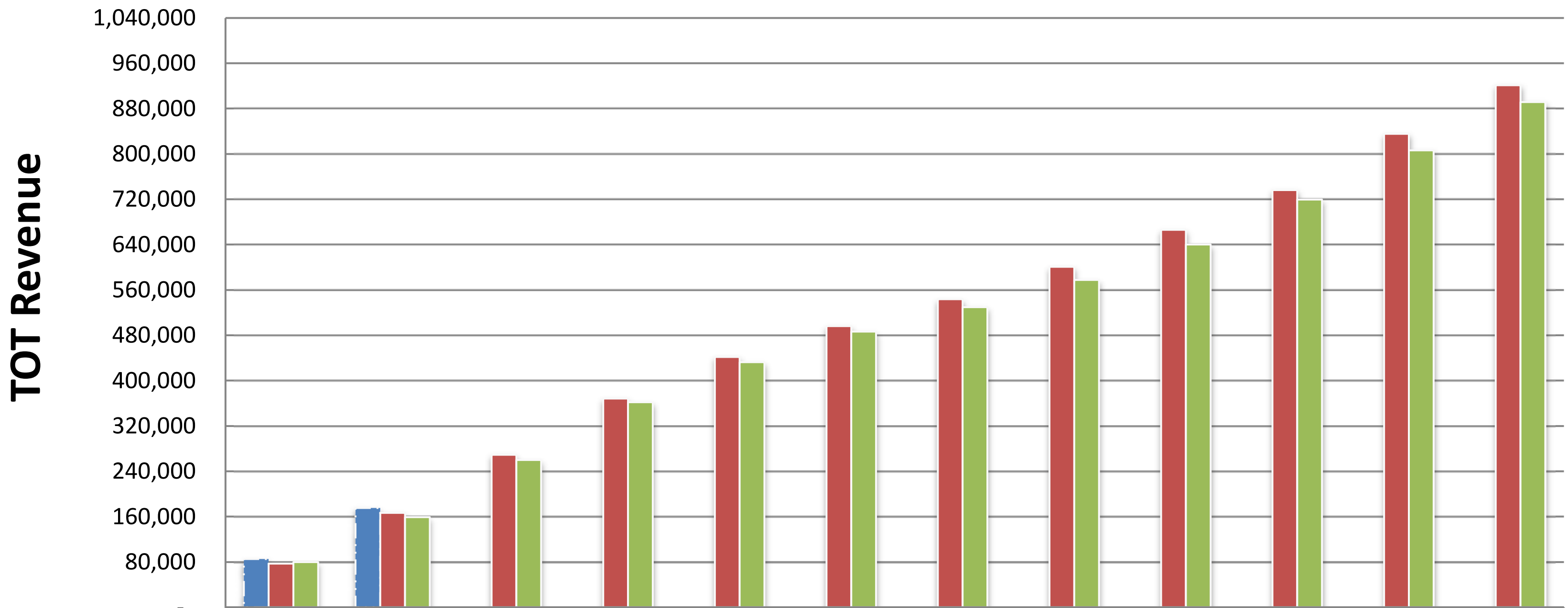
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	825,607	866,387	-	-	-	-	-	-	-	-	-	-
2024/25	772,832	925,446	972,255	1,044,99	690,027	392,462	328,001	387,093	509,362	646,544	999,824	778,198
2023/24	855,773	895,160	1,095,16	1,070,16	714,455	436,862	324,447	432,235	522,793	737,148	997,003	843,464

Town of Yountville
TOT Cumulative Totals - Aggregate - 3 Year Trend
2025/26 - 2024/25- 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	825,607	1,691,994	-	-	-	-	-	-	-	-	-	-
2024/25	772,832	1,698,278	2,670,532	3,715,528	4,405,555	4,798,018	5,126,019	5,513,112	6,022,474	6,669,019	7,668,842	8,447,040
2023/24	855,773	1,750,933	2,846,097	3,916,264	4,630,720	5,067,582	5,392,028	5,824,263	6,347,056	7,084,203	8,081,207	8,924,671

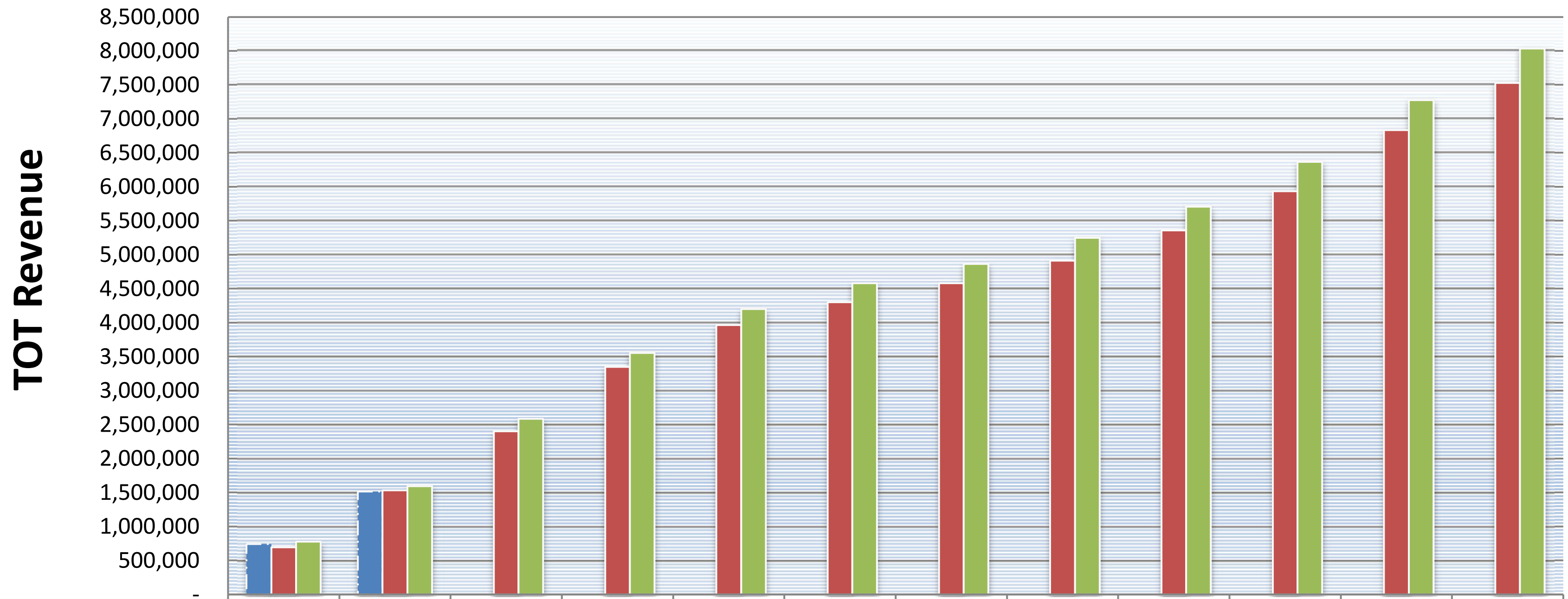
Town of Yountville
TOT Cumulative Totals - Small Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	84,973	175,463	-	-	-	-	-	-	-	-	-	-
2024/25	77,359	166,702	268,962	368,123	441,794	496,396	543,478	600,778	666,023	736,220	835,136	921,122
2023/24	79,912	158,955	260,179	361,624	432,257	486,431	529,750	577,686	640,030	719,431	806,465	891,478

* Small hotels are defined as under 50 rooms (Total rooms included = 62)

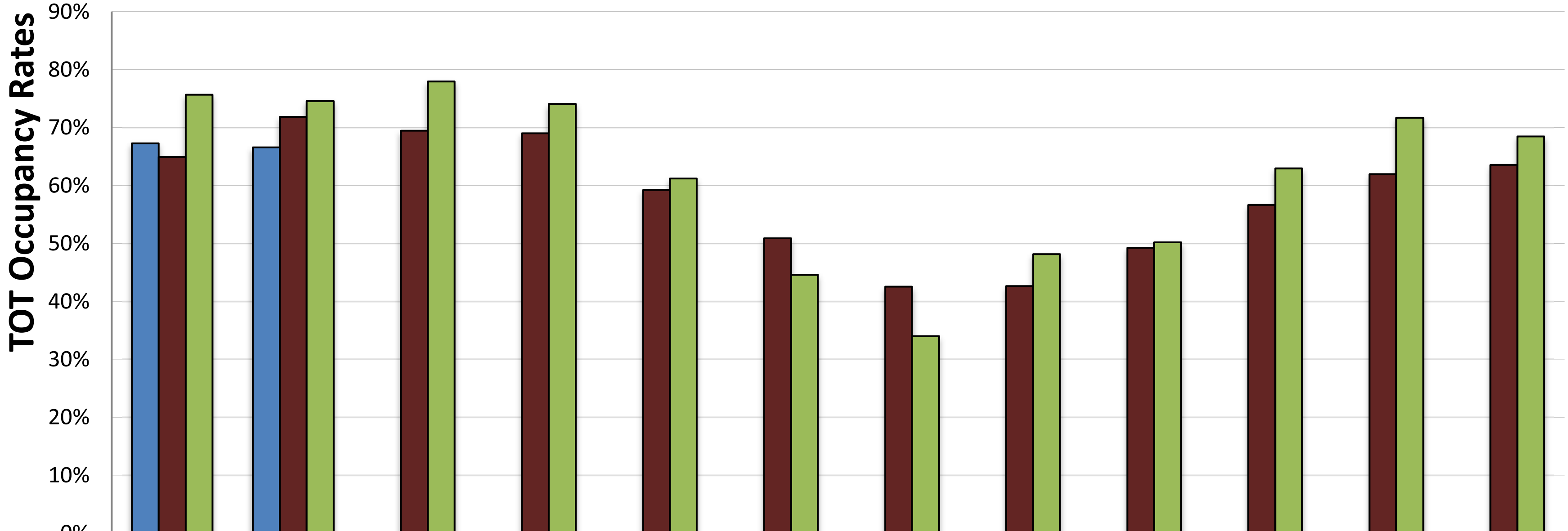
Town of Yountville
TOT Cumulative Totals - Large Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	740,635	1,516,532	-	-	-	-	-	-	-	-	-	-
2024/25	695,473	1,531,575	2,401,570	3,347,405	3,963,761	4,301,622	4,582,541	4,912,334	5,356,452	5,932,799	6,833,706	7,525,918
2023/24	775,861	1,591,978	2,585,919	3,554,640	4,198,463	4,581,150	4,862,279	5,246,577	5,707,025	6,364,773	7,274,742	8,033,193

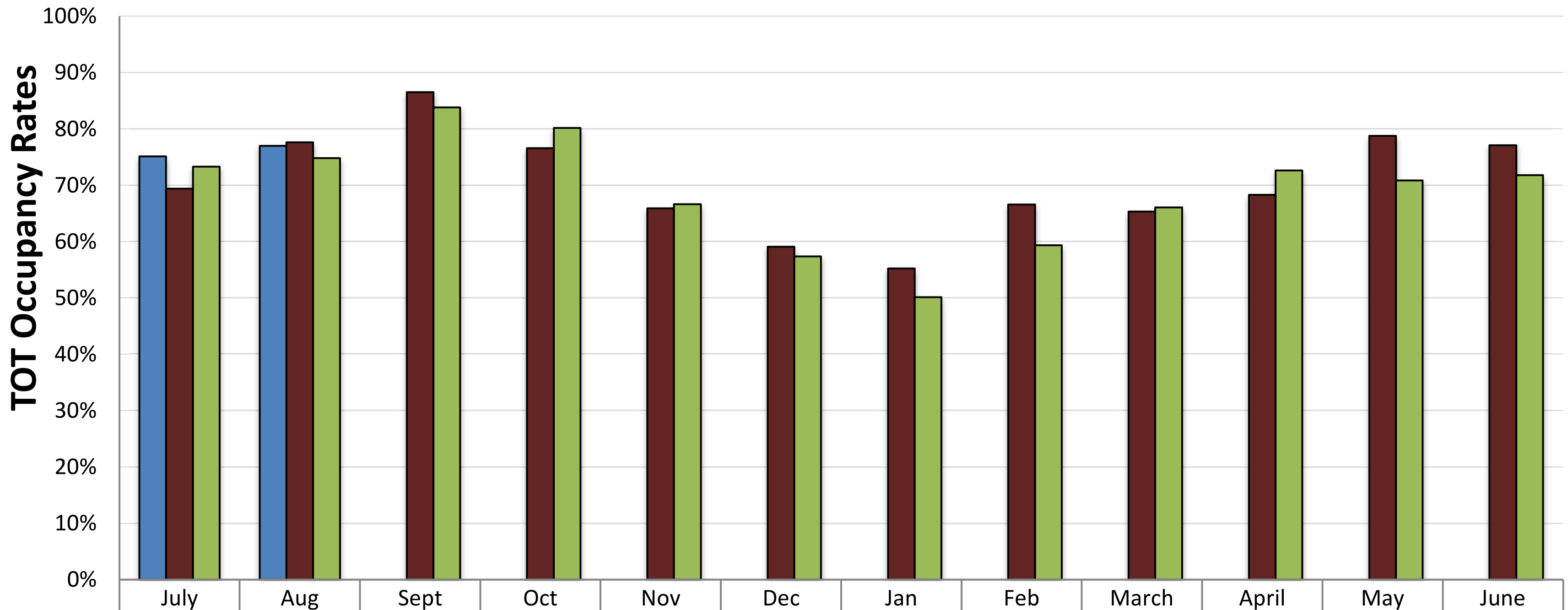
* Large hotels are defined as 50 or more rooms (Total rooms included = 391)

Town of Yountville
TOT Monthly Occupancy Rates - Aggregate - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	67%	67%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2024/25	65%	72%	69%	69%	59%	51%	43%	43%	49%	57%	62%	64%
2023/24	76%	75%	78%	74%	61%	45%	34%	48%	50%	63%	72%	68%

Town of Yountville
TOT Monthly Occupancy Rates - Small Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	75%	77%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2024/25	69%	78%	87%	77%	66%	59%	55%	67%	65%	68%	79%	77%
2023/24	73%	75%	84%	80%	67%	57%	50%	59%	66%	73%	71%	72%

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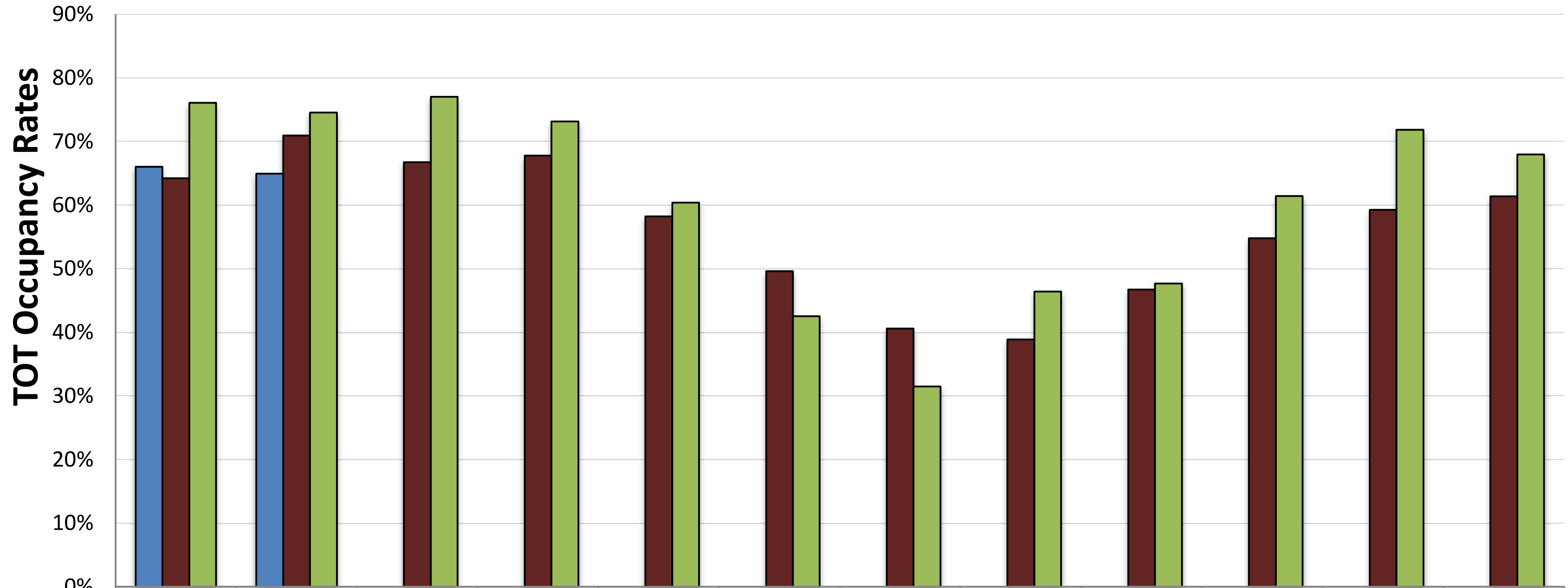
Town of Yountville
TOT Monthly Occupancy Rates - Large Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	66%	65%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
2024/25	64%	71%	67%	68%	58%	50%	41%	39%	47%	55%	59%	61%
2023/24	76%	75%	77%	73%	60%	43%	31%	46%	48%	61%	72%	68%

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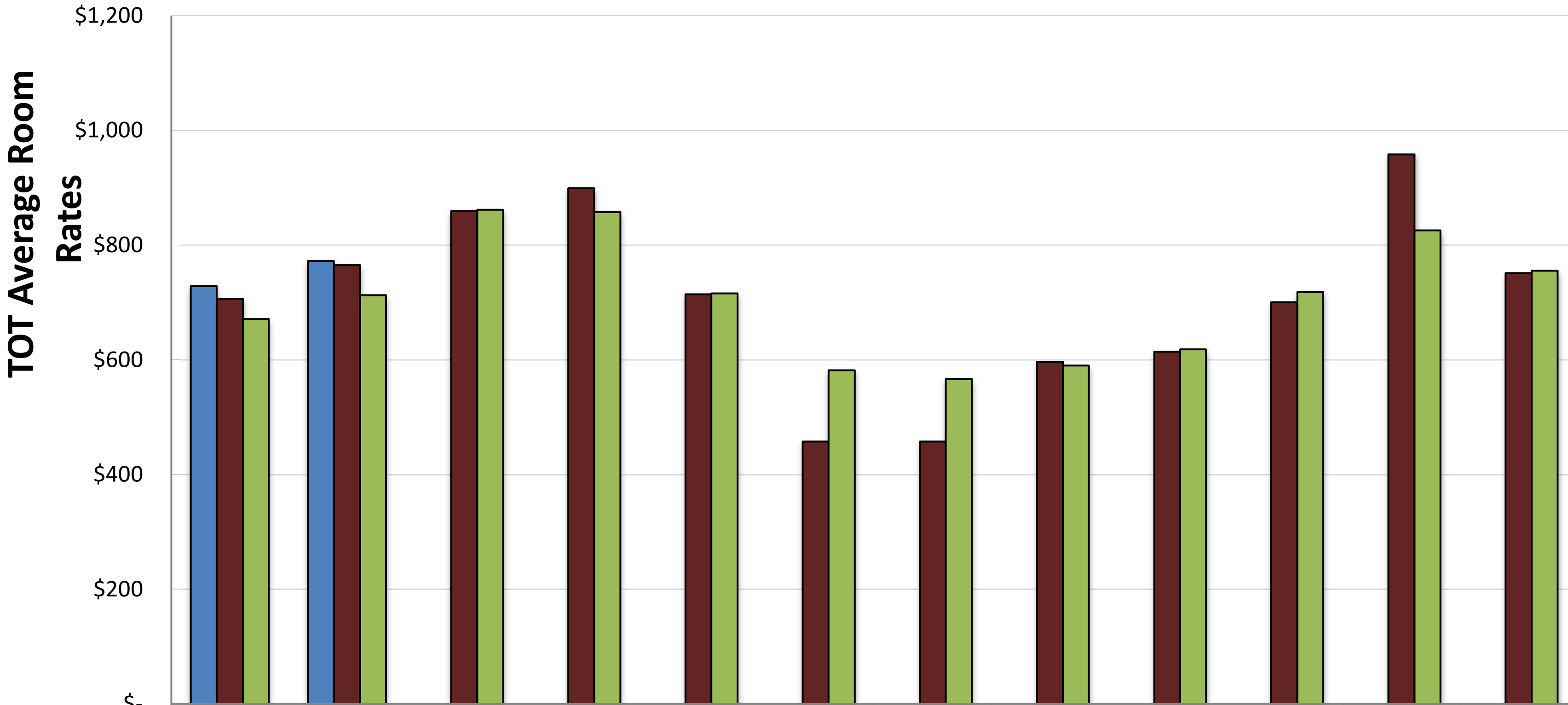
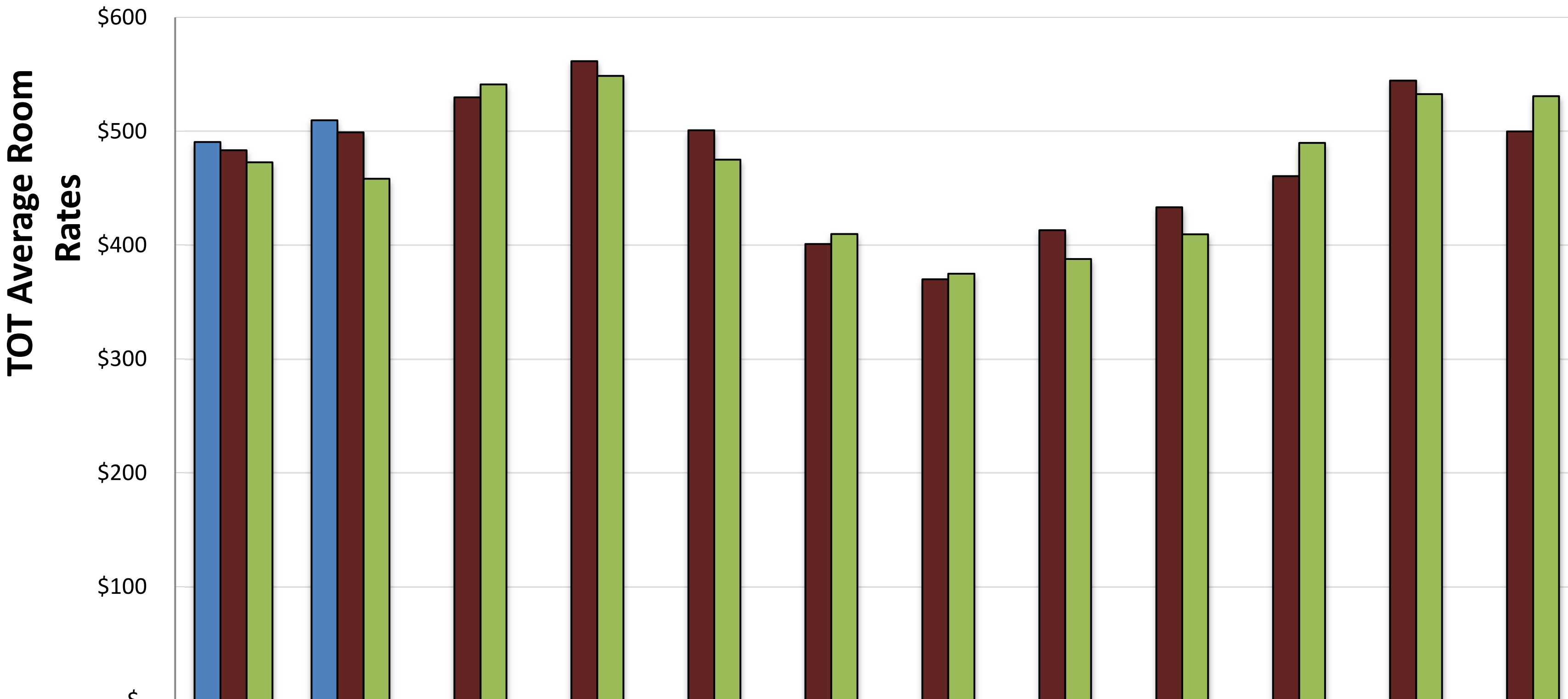
Town of Yountville
TOT Room Rates - Aggregate - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	$729	$772	$-	$-	$-	$-	$-	$-	$-	$-	$-	$-
2024/25	$706	$765	$859	$899	$714	$458	$457	$596	$614	$700	$958	$751
2023/24	$671	$712	$862	$857	$716	$582	$566	$590	$618	$718	$825	$755

Town of Yountville
TOT Room Rates - Small Hotels* - 3 Year Trend
2025/26- 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	$490	$510	$-	$-	$-	$-	$-	$-	$-	$-	$-	$-
2024/25	$483	$499	$530	$561	$501	$401	$370	$413	$433	$461	$544	$500
2023/24	$473	$458	$541	$549	$475	$410	$375	$388	$409	$490	$533	$531

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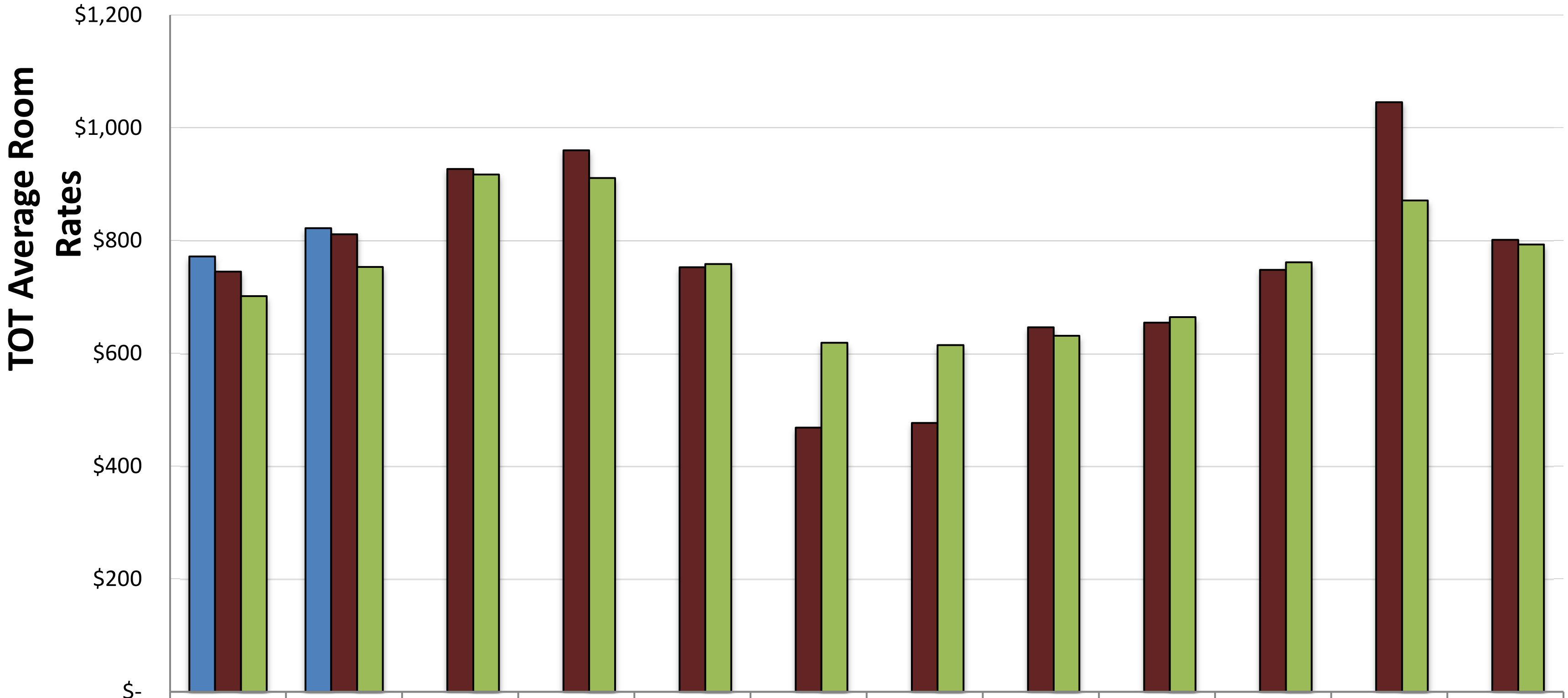
Town of Yountville
TOT Room Rates - Large Hotels* - 3 Year Trend
2025/26 - 2024/25 - 2023/24



	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
2025/26	$771	$822	$-	$-	$-	$-	$-	$-	$-	$-	$-	$-
2024/25	$745	$811	$926	$959	$753	$468	$476	$646	$654	$748	$1,045	$801
2023/24	$701	$753	$917	$911	$758	$619	$614	$631	$664	$761	$871	$793

* Large hotels are defined as 50 or more rooms (Total rooms included = 391)

TOWN OF YOUNTVILLE
TRANSIENT OCCUPANCY TAX REVENUE SUMMARY
Collections through August 2025

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUNE	MAY-JUNE	%	TOTALS	%
PERIOD TOTALS																											
2025/26	453	$ 825,607	$ 866,387	$ 1,691,994	-3.4	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ -	$ -	$ -	-100.0	$ 1,691,994	-81.0
2024/25	453	$ 772,832	$ 925,446	$ 1,698,278	-3.0	$ 972,255	$ 1,044,996	$ 2,017,250	-6.8	$ 690,027	$ 392,462	$ 1,082,490	-6.0	$ 328,001	$ 387,093	$ 715,094	-5.5	$ 509,362	$ 646,544	$ 1,155,907	-8.3	$ 999,824	$ 778,198	$ 1,778,022	-3.4	$ 8,447,040	-5.4
2023/24	453	$ 855,773	$ 895,160	$ 1,750,933	8.6	$ 1,095,165	$ 1,070,167	$ 2,165,332	-2.9	$ 714,455	$ 436,862	$ 1,151,317	-1.9	$ 324,447	$ 432,235	$ 756,681	-8.7	$ 522,793	$ 737,148	$ 1,259,940	4.1	$ 997,003	$ 843,464	$ 1,840,468	8.7	$ 8,924,671	2.0
2022/23	453	$ 779,468	$ 832,670	$ 1,612,138	-15.1	$ 1,109,112	$ 1,121,807	$ 2,230,920	-4.0	$ 719,718	$ 454,235	$ 1,173,953	-15.1	$ 339,081	$ 490,016	$ 829,097	2.0	$ 546,915	$ 663,770	$ 1,210,685	-23.0	$ 912,098	$ 781,699	$ 1,693,797	-7.8	$ 8,750,591	-11.0
2021/22	455	$ 947,120	$ 952,587	$ 1,899,708	175.6	$ 1,134,593	$ 1,188,125	$ 2,322,718	213.4	$ 809,484	$ 573,336	$ 1,382,819	178.0	$ 329,768	$ 483,268	$ 813,036	192.0	$ 701,890	$ 870,605	$ 1,572,495	75.8	$ 984,191	$ 852,562	$ 1,836,754	7.6	$ 9,827,529	104.4
2020/21	455	$ 344,302	$ 345,041	$ 689,343	-58.0	$ 365,352	$ 375,807	$ 741,159	-59.8	$ 375,054	$ 122,282	$ 497,335	-50.4	$ 58,308	$ 220,130	$ 278,438	-64.7	$ 354,062	$ 540,210	$ 894,272	375.4	$ 807,824	$ 898,634	$ 1,706,459	729.7	$ 4,807,007	-15.2
2019/20	455	$ 719,714	$ 920,587	$ 1,640,301	16.9	$ 922,835	$ 919,866	$ 1,842,701	2.2	$ 598,689	$ 404,638	$ 1,003,327	3.6	$ 347,991	$ 440,720	$ 788,711	3.3	$ 187,488	$ 612	$ 188,100	-82.7	$ 5,788	$ 199,896	$ 205,684	-86.3	$ 5,668,824	-24.7
2018/19	452	$ 720,753	$ 682,777	$ 1,403,531	-4.3	$ 841,075	$ 962,598	$ 1,803,672	37.2	$ 584,945	$ 383,294	$ 968,239	25.9	$ 341,628	$ 422,158	$ 763,786	23.2	$ 536,088	$ 552,919	$ 1,089,007	18.6	$ 812,524	$ 686,608	$ 1,499,132	20.1	$ 7,527,368	18.8
2017/18	450	$ 735,606	$ 730,944	$ 1,466,550	1.5	$ 889,317	$ 425,659	$ 1,314,976	-24.8	$ 437,229	$ 332,093	$ 769,322	-18.4	$ 267,375	$ 352,716	$ 620,091	-5.2	$ 414,736	$ 503,165	$ 917,901	-10.3	$ 662,843	$ 585,830	$ 1,248,674	-6.8	$ 6,337,514	-11.4
2016/17	451	$ 731,507	$ 713,745	$ 1,445,252	9.5	$ 855,968	$ 893,468	$ 1,749,436	13.0	$ 568,183	$ 374,599	$ 942,781	8.2	$ 311,064	$ 343,359	$ 654,423	-8.3	$ 460,793	$ 561,994	$ 1,022,787	-1.4	$ 687,664	$ 652,411	$ 1,340,074	1.7	$ 7,154,754	5.1
2015/16	451	$ 665,840	$ 653,887	$ 1,319,727	-1.0	$ 740,414	$ 807,611	$ 1,548,025	1.9	$ 525,871	$ 345,567	$ 871,438	4.1	$ 326,673	$ 387,258	$ 713,931	7.9	$ 452,263	$ 585,475	$ 1,037,738	9.2	$ 658,965	$ 658,707	$ 1,317,672	5.4	$ 6,808,531	3.9
2014/15	451	$ 668,512	$ 664,853	$ 1,333,365	3.0	$ 729,794	$ 788,766	$ 1,518,560	8.5	$ 511,295	$ 325,883	$ 837,178	2.9	$ 318,062	$ 343,382	$ 661,444	9.2	$ 416,773	$ 533,590	$ 950,363	2.2	$ 642,733	$ 607,671	$ 1,250,403	2.6	$ 6,551,314	4.6
2013/14	450	$ 627,087	$ 667,485	$ 1,294,572	16.1	$ 679,638	$ 719,648	$ 1,399,286	7.7	$ 493,483	$ 320,092	$ 813,575	17.4	$ 285,463	$ 320,120	$ 605,583	7.9	$ 412,894	$ 516,892	$ 929,787	9.2	$ 610,197	$ 608,477	$ 1,218,674	9.0	$ 6,261,477	11.1
2012/13	450	$ 537,584	$ 577,356	$ 1,114,940	10.1	$ 639,904	$ 659,234	$ 1,299,139	8.7	$ 416,402	$ 276,395	$ 692,796	17.0	$ 254,732	$ 306,685	$ 561,417	16.0	$ 381,749	$ 469,658	$ 851,407	21.8	$ 560,323	$ 558,176	$ 1,118,499	10.3	$ 5,638,198	12.8
2011/12	450	$ 484,997	$ 527,867	$ 1,012,865	32.0	$ 591,059	$ 604,173	$ 1,195,232	32.4	$ 352,364	$ 239,559	$ 591,922	32.4	$ 203,253	$ 280,708	$ 483,961	24.2	$ 334,474	$ 364,659	$ 699,133	11.7	$ 485,037	$ 528,749	$ 1,013,785	15.5	$ 4,996,899	24.6
2010/11	422	$ 371,481	$ 396,079	$ 767,560	16.3	$ 429,133	$ 473,595	$ 902,728	15.2	$ 269,918	$ 177,070	$ 446,988	13.0	$ 173,425	$ 216,225	$ 389,650	23.7	$ 274,425	$ 351,662	$ 626,087	24.0	$ 434,913	$ 442,516	$ 877,429	27.6	$ 4,010,442	19.8
2009/10	422			660,250	-8.9			783,611	-0.8			395,670	11.7	142,687	172,349	315,035	8.1	231,022	273,761	504,783	26.9	340,416	347,330	687,746	16.3	3,347,095	6.3
2008/09	402			724,636	3.7			790,292	2.3			354,171	-12.7			291,328	-7.6			397,929	-19.3			591,501	-15.0	3,149,857	-6.9
2007/08	345			698,589	4.0			772,878	2.5			405,489	2.4			315,408	-0.6			493,033	7.7			696,280	12.4	3,381,677	5.1
2006/07	345			671,683	10.8			753,975	7.7			396,124	2.9			317,347	8.9			457,758	-0.5			619,685	1.3	3,216,573	5.3
2005/06	345			606,037	7.4			699,918	7.9			384,836	16.2			291,493	2.7			460,016	4.5			611,460	6.4	3,053,759	7.4
2004/05	345			564,149	19.1			648,373	26.4			331,176	17.8			283,943	4.9			440,109	16.5			574,738	16.1	2,842,489	17.9
2003/04	345			473,479	6.2			512,907	4.2			281,174	16.2			270,736	38.5			377,722	28.4			495,079	17.8	2,411,097	15.4
2002/03	345			445,719	8.2			492,332	20.2			242,017	-4.5			195,504	2.7			294,067	-10.0			420,403	5.9	2,090,041	5.1
2001/02	345			411,979	-1.8			409,573	-16.1			253,548	-13.1			190,300	-12.9			326,773	8.8			396,959	-0.6	1,989,132	-6.1
2000/01	345			419,370	9.8			488,110	12.9			291,885	19.8			218,384	4.6			300,330	-3.9			399,234	5.9	2,117,313	8.3
1999/00	345			381,792	71.9			432,242	63.9			243,669	34.8			208,712	25.7			312,647	27.1			376,821	11.9	1,955,884	38.2
1998/99	341			222,063	27.5			263,691	49.4			180,736	54.8			166,106	73.0			246,002	88.3			336,756	84.9	1,415,353	61.5
1997/98	229			174,135	9.3			176,502	7.1			116,785	7.0			96,033	20.4			130,675	11.7			182,175	18.1	876,304	11.7
1996/97	173			159,271	17.9			164,737	17.8			109,114	17.8			79,778	8.3			116,988	6.5			154,301	6.1	784,189	12.6
1995/96	173			135,069	9.5			139,888	9.2			92,641	12.2			73,683	27.7			109,846	18.9			145,483	20.7	696,610	15.2
1994/95	173			123,370	4.2			128,063	9.9			82,576	14.6			57,710	-5.9			92,388	8.6			120,539	9.7	604,646	7.4
1993/94	173			118,393	-2.8			116,510	2.2			72,059	7.9			61,316	0.8			85,081	3.1			109,866	2.3	563,225	1.8
1992/93	173			121,838	4.4			113,954	-0.5			66,780	-9.2			60,820	5.4			82,483	8.1			107,411	1.7	553,286	1.6
1991/92	173			116,756				114,486				73,566				57,693				76,276				105,577		544,354	
YTD TOTALS																											
2025/26	453	$ 825,607	$ 866,387	$ 1,691,994	-3.4	$ -	$ -	$ 1,691,994	-56.8	$ -	$ -	$ 1,691,994	-66.6	$ -	$ -	$ 1,691,994	-70.9	$ -	$ -	$ 1,691,994	-76.1	$ -	$ -	$ 1,691,994	-81.0	$ 1,691,994	-81.0
2024/25	453	$ 772,832	$ 925,446	$ 1,698,278	-3.0	$ 972,255	$ 1,044,996	$ 3,715,528	-5.1	$ 690,027	$ 392,462	$ 4,798,018	-5.3	$ 328,001	$ 387,093	$ 5,513,112	-5.3	$ 509,362	$ 646,544	$ 6,669,019	-5.9	$ 999,824	$ 778,198	$ 8,447,040	-5.4	$ 8,447,040	-5.4
2023/24	453	$ 855,773	$ 895,160	$ 1,750,933	8.6	$ 1,095,165	$ 1,070,167	$ 3,916,264	1.9	$ 714,455	$ 436,862	$ 5,067,582	1.0	$ 324,447	$ 432,235	$ 5,824,263	-0.4	$ 522,793	$ 737,148	$ 7,084,203	0.4	$ 997,003	$ 843,464	$ 8,924,671	2.0	$ 8,924,671	2.0
2022/23	453	$ 779,468	$ 832,670	$ 1,612,138	-15.1	$ 1,109,112	$ 1,121,807	$ 3,843,058	-9.0	$ 719,718	$ 454,235	$ 5,017,011	-10.5	$ 339,081	$ 490,016	$ 5,846,108	-8.9	$ 546,915	$ 663,770	$ 7,056,793	-11.7	$ 912,098	$ 781,699	$ 8,750,591	-11.0	$ 8,750,591	-11.0
2021/22	455	$ 947,120	$ 952,587	$ 1,899,708	175.6	$ 1,134,593	$ 1,188,125	$ 4,222,425	195.2	$ 809,484	$ 573,336	$ 5,605,245	190.8	$ 329,768	$ 483,268	$ 6,418,281	190.9	$ 701,890	$ 870,605	$ 7,990,776	157.7	$ 984,191	$ 852,562	$ 9,827,529	104.4	$ 9,827,529	104.4
2020/21	455	$ 344,302	$ 345,041	$ 689,343	-58.0	$ 365,352	$ 375,807	$ 1,430,502	-58.9	$ 375,054	$ 122,282	$ 1,927,837	-57.0	$ 58,308	$ 220,130	$ 2,206,276	-58.2	$ 354,062	$ 540,210	$ 3,100,548	-43.2	$ 807,824	$ 898,634	$ 4,807,007	-15.2	$ 4,807,007	-15.2
2019/20	455	$ 719,714	$ 920,587	$ 1,640,301	16.9	$ 922,835	$ 919,866	$ 3,483,003	8.6	$ 598,689	$ 404,638	$ 4,486,330	7.4	$ 347,991	$ 440,720	$ 5,275,040	6.8	$ 187,488	$ 612	$ 5,463,140	-9.4	$ 5,788	$ 199,896	$ 5,668,824	-24.7	$ 5,668,824	-24.7
2018/19	452	$ 720,753	$ 1,403,531	$ 1,403,531	-4.3	$ 2,244,605	$ 3,207,203	$ 3,207,203	15.3	$ 3,792,148	$ 4,175,442	$ 4,175,442	17.6	$ 4,517,070	$ 4,939,228	$ 4,939,228	18.4	$ 5,475,316	$ 6,028,235	$ 6,028,235	18.5	$ 6,840,759	$ 7,527,368	$ 7,527,368	18.8	$ 7,527,368	18.8
2017/18	450	$ 735,606	$ 1,466,550	$ 1,466,550	1.5	$ 2,355,867	$ 2,781,526	$ 2,781,526	-12.9	$ 3,218,755	$ 3,550,848	$ 3,550,848	-14.2	$ 3,818,224	$ 4,170,939	$ 4,170,939	-13.0	$ 4,585,675	$ 5,088,841	$ 5,088,841	-12.5	$ 5,751,684	$ 6,337,514	$ 6,337,514	-11.4	$ 6,337,514	-11.4
2016/17	451	$ 731,507	$ 1,445,252	$ 1,445,252	9.5	$ 2,301,220	$ 3,194,688	$ 3,194,688	11.4	$ 3,762,871	$ 4,137,469	$ 4,137,469	10.7	$ 4,448,533	$ 4,791,892	$ 4,791,892	7.6	$ 5,252,685	$ 5,814,679	$ 5,814,679	5.9	$ 6,502,343	$ 7,154,754	$ 7,154,754	5.1	$ 7,154,754	5.1
2015/16	451	$ 665,840	$ 1,319,727	$ 1,319,727	-1.0	$ 2,060,141	$ 2,867,752	$ 2,867,752	0.6	$ 3,393,623	$ 3,739,189	$ 3,739,189	1.4	$ 4,065,863	$ 4,453,121	$ 4,453,121	2.4	$ 4,905,384	$ 5,490,859	$ 5,490,859	3.6	$ 6,149,824	$ 6,808,531	$ 6,808,531	3.9	$ 6,808,531	3.9
2014/15	451	$ 668,512	$ 1,333,365	$ 1,333,365	3.0	$ 2,063,159	$ 2,851,925	$ 2,851,925	5.9	$ 3,363,220	$ 3,689,103	$ 3,689,103	5.2	$ 4,007,165	$ 4,350,547	$ 4,350,547	5.8	$ 4,767,321	$ 5,300,911	$ 5,300,911	5.1	$ 5,943,643	$ 6,551,314	$ 6,551,314	4.6	$ 6,551,314	4.6
2013/14	450	$ 627,087	$ 1,294,572	$ 1,294,572	16.1	$ 1,974,210	$ 2,693,858	$ 2,693,858	11.6	$ 3,187,340	$ 3,507,432	$ 3,507,432	12.9	$ 3,792,895	$ 4,113,016	$ 4,113,016	12.1	$ 4,525,910	$ 5,042,802	$ 5,042,802	11.6	$ 5,652,999	$ 6,261,477	$ 6,261,477	11.1	$ 6,261,477	11.1
2012/13	450	$ 537,584	$ 1,114,940	$ 1,114,940	10.1	$ 1,754,844	$ 2,414,079	$ 2,414,079	9.3	$ 2,830,480	$ 3,106,875	$ 3,106,875	11.0	$ 3,361,607	$ 3,668,292	$ 3,668,292	11.7	$ 4,050,041	$ 4,519,699	$ 4,519,699	13.5	$ 5,080,022	$ 5,638,198	$ 5,638,198	12.8	$ 5,638,198	12.8
2011/12	450	$ 484,997	$ 1,012,865	$ 1,012,865	32.0	$ 1,603,924	$ 2,208,097	$ 2,208,097	32.2	$ 2,560,460	$ 2,800,019	$ 2,800,019	32.2	$ 3,003,272	$ 3,283,980	$ 3,283,980	31.0	$ 3,618,454	$ 3,983,113	$ 3,983,113	27.1	$ 4,468,150	$ 4,996,899	$ 4,996,899	24.6	$ 4,996,899	24.6
2010/11	422	$ 371,481	$ 767,560	$ 767,560	16.3	$ 1,196,693	$ 1,670,288	$ 1,670,288	15.7	$ 1,940,206	$ 2,117,276	$ 2,117,276	15.1	$ 2,290,700	$ 2,506,926	$ 2,506,926	16.4	$ 2,781,351	$ 3,133,013	$ 3,133,013	17.8	$ 3,567,926	$ 4,010,442	$ 4,010,442	19.8	$ 4,010,442	19.8
2009/10	402			660,250	-8.9			1,443,861	-4.7			1,839,531	-1.6			2,154,566	-0.3			2,659,349	3.9			3,347,095	6.3	3,347,095	6.3
2008/09	345			724,636	3.7			1,514,928	3.0			1,869,099	-0.4			2,160,427	-1.5			2,558,356	-4.7			3,149,857	-6.9	3,149,857	-6.9
2007/08	345			698,589	4.0			1,471,467	3.2			1,876,956	3.0			2,192,364	2.5			2,685,397	3.4			3,381,677	5.1	3,381,677	5.1
2006/07	345			671,683	10.8			1,425,659	9.2			1,821,782	7.7			2,139,129	7.9			2,596,887	6.3			3,216,573	5.3	3,216,573	5.3
2005/06	345			606,037	7.4			1,305,955	7.7			1,690,791	9.5			1,982,283	8.5			2,442,300	7.7			3,053,759	7.4	3,053,759	7.4
2004/05	345			564,149	19.1			1,212,522	22.9			1,543,699	21.8			1,827,642	18.8			2,267,751	18.4			2,842,489	17.9	2,842,489	17.9
2003/04	345			473,479	6.2			986,386	5.2			1,267,561	7.4			1,538,297	11.8			1,916,018	14.8			2,411,097	15.4	2,411,097	15.4
2002/03	345			445,719	8.2			938,051	14.2			1,180,068	9.8			1,375,572	8.7			1,669,639	4.9			2,090,041	5.1	2,090,041	5.1
2001/02	345			411,979	-1.8			821,552	-9.5			1,075,100	-10.4			1,265,400	-10.7			1,592,173	-7.3			1,989,132	-6.1	1,989,132	-6.1
2000/01	345			419,370	9.8			907,480	11.5			1,199,365	13.4			1,417,749	11.9			1,718,079	8.8			2,117,313	8.3	2,117,313	8.3
1999/00	345			381,792	71.9			814,035	67.6			1,057,703	58.7			1,266,416	52.1			1,579,063	46.4			1,955,884	38.2	1,955,884	38.2
1998/99	341			222,063	27.5			485,753	38.5			666,489	42.6			832,595	47.8			1,078,597	55.4			1,415,353	61.5	1,415,353	61.5
1997/98	229			174,135	9.3			350,637	8.2			467,422	7.9			563,455	9.9			694,130	10.2			876,304	11.7	876,304	11.7
1996/97	173			159,271	17.9			324,008	17.8			433,122	17.8			512,900	16.2			629,887	14.3			784,189	12.6	784,189	12.6
1995/96	173			135,069	9.5			274,957	9.4			367,598	10.1			441,281	12.7			551,127	13.8			696,610	15.2	696,610	15.2
1994/95	173			123,370	4.2			251,433	7.0			334,009	8.8			391,720	6.4			484,107	6.8			604,646	7.4	604,646	7.4
1993/94	173			118,393	-2.8			234,903	-0.4			306,962	1.5			368,278	1.3			453,359	1.7			563,225	1.8	563,225	1.8
1992/93	173			121,838	4.4			235,792	2.0			302,571	-0.7			363,392	0.2			445,875	1.6			553,286	1.6	553,286	1.6
1991/92	173			116,756				231,242				304,808				362,501				438,777				544,354		544,354	

TOWN OF YOUNTVILLE
OCCUPANCY RATES SUMMARY
Collections through August 2025

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUN	MAY-JUN	%	TOTALS	%
PERIOD TOTALS																											
2025/26	453	67.3%	66.6%	66.9%	-10.9	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	11.2%	-82.0
2024/25	453	64.9%	71.8%	68.4%	-9.0	69.4%	69.0%	69.2%	-9.0	59.2%	50.9%	55.1%	4.1	42.6%	42.7%	42.6%	3.7	49.2%	56.6%	52.9%	-6.4	61.9%	63.5%	62.7%	-10.5	58.5%	-5.6
2023/24	453	75.7%	74.6%	75.1%	41.1	77.9%	74.1%	76.0%	8.7	61.2%	44.6%	52.9%	13.5	34.0%	48.2%	41.1%	0.1	50.2%	62.9%	56.6%	8.9	71.7%	68.5%	70.1%	2.4	62.0%	12.2
2022/23	453	49.2%	57.2%	53.2%	-20.3	71.6%	68.3%	69.9%	-1.8	55.8%	37.4%	46.6%	-11.4	31.7%	50.4%	41.0%	17.1	49.7%	54.2%	51.9%	-12.9	66.8%	70.0%	68.4%	14.8	55.2%	-4.0
2021/22	455	67.0%	66.6%	66.8%	55.7	72.1%	70.3%	71.2%	55.8	58.8%	46.3%	52.6%	47.3	28.5%	41.6%	35.1%	65.3	55.9%	63.3%	59.6%	17.3	63.4%	55.7%	59.6%	-15.8	57.5%	29.2
2020/21	455	40.5%	45.3%	42.9%	-46.1	44.7%	46.7%	45.7%	-43.1	52.9%	18.5%	35.7%	-41.5	8.9%	33.5%	21.2%	-58.9	49.5%	52.1%	50.8%	338.3	66.9%	74.8%	70.8%	404.6	44.5%	-10.4
2019/20	455	73.5%	85.7%	79.6%	14.2	83.2%	77.4%	80.3%	1.1	66.8%	55.1%	61.0%	-9.1	45.4%	57.9%	51.6%	-16.4	23.2%	0.0%	11.6%	-83.3	2.9%	25.2%	14.0%	-81.1	49.7%	-29.3
2018/19	452	69.6%	69.7%	69.7%	-14.1	78.4%	80.5%	79.5%	16.6	70.6%	63.5%	67.0%	22.9	54.3%	69.1%	61.7%	20.8	71.7%	67.1%	69.4%	14.6	77.0%	71.9%	74.4%	12.8	70.3%	10.6
2017/18	450	75.7%	86.5%	81.1%	-4.9	89.7%	46.7%	68.2%	-24.2	59.1%	50.0%	54.6%	-19.9	43.4%	58.8%	51.1%	-13.2	58.8%	62.3%	60.6%	-19.2	69.0%	63.0%	66.0%	-14.0	63.6%	-16.0
2016/17	451	86.6%	83.9%	85.3%	7.9	89.8%	90.2%	90.0%	8.6	75.9%	60.3%	68.1%	-2.9	54.7%	63.1%	58.9%	-11.3	70.7%	79.2%	75.0%	1.6	73.3%	80.2%	76.7%	-8.5	75.7%	-0.5
2015/16	451	79.6%	78.5%	79.1%	-6.8	80.3%	85.5%	82.9%	-2.8	77.1%	63.2%	70.1%	8.4	61.0%	71.8%	66.4%	3.8	71.8%	75.8%	73.8%	1.0	83.6%	84.1%	83.9%	7.6	76.0%	1.4
2014/15	451	88.1%	81.6%	84.9%	-4.6	84.4%	86.2%	85.3%	-3.9	70.6%	58.8%	64.7%	-6.3	59.4%	68.5%	64.0%	-2.0	67.9%	78.3%	73.1%	-5.5	77.9%	77.9%	77.9%	-6.9	75.0%	-4.9
2013/14	450	88.6%	89.3%	88.9%	7.9	88.3%	89.2%	88.7%	3.0	76.2%	62.0%	69.1%	6.6	59.9%	70.6%	65.2%	-0.1	74.8%	79.9%	77.3%	3.3	82.8%	84.6%	83.7%	0.5	78.8%	3.5
2012/13	450	81.9%	82.9%	82.4%	4.2	87.2%	85.1%	86.1%	3.8	72.6%	56.9%	64.8%	8.3	58.3%	72.3%	65.3%	9.4	70.6%	79.1%	74.9%	11.0	81.4%	85.2%	83.3%	3.7	76.1%	6.4
2011/12	450	77.6%	80.6%	79.1%	7.5	83.9%	82.0%	83.0%	8.3	65.4%	54.2%	59.8%	10.2	51.1%	68.3%	59.7%	9.7	67.6%	67.3%	67.4%	0.1	78.0%	82.7%	80.3%	1.3	71.6%	5.9
2010/11	422	73.5%	73.6%	73.6%	-8.5	74.4%	78.7%	76.6%	-4.7	59.5%	49.1%	54.3%	-4.4	48.2%	60.6%	54.4%	8.1	64.3%	70.4%	67.4%	2.1	78.4%	80.2%	79.3%	10.6	67.6%	0.0
2009/10	422			80.4%	-9.5			80.3%	-8.1			56.8%	-0.2	45.5%	55.2%	50.4%	-2.4	64.5%	67.4%	66.0%	-2.8	71.0%	72.3%	71.7%	-14.5	67.6%	-7.1
2008/09	402			88.8%	5.0			87.3%	-2.6			56.9%	-7.2			51.6%	-8.7			67.9%	-10.5			83.8%	-2.0	72.7%	-3.8
2007/08	345			84.6%	-2.8			89.7%	-2.7			61.3%	-4.7			56.5%	-5.3			75.9%	4.2			85.5%	7.6	75.6%	-0.4
2006/07	345			87.0%	5.0			92.1%	3.2			64.3%	-0.6			59.7%	2.4			72.8%	-4.2			79.5%	-4.2	75.9%	0.3
2005/06	345			82.9%	6.3			89.3%	4.1			64.7%	9.1			58.3%	-0.1			76.0%	1.3			83.0%	3.5	75.7%	3.8
2004/05	345			78.0%	-6.2			85.7%	-1.3			59.3%	-4.9			58.3%	1.0			75.1%	12.4			80.2%	8.2	72.9%	1.2
2003/04	345			83.1%	4.4			86.8%	5.0			62.4%	15.1			57.8%	14.7			66.8%	0.0			74.1%	-6.8	72.1%	4.5
2002/03	345			79.7%	3.2			82.6%	12.5			54.2%	-4.1			50.4%	1.1			66.8%	-3.0			79.5%	6.9	69.0%	3.2
2001/02	345			77.2%	-7.1			73.5%	-19.0			56.5%	-10.4			49.8%	-10.6			68.9%	3.5			74.4%	-3.6	66.8%	-8.0
2000/01	345			83.1%	-1.1			90.7%	1.4			63.0%	7.0			55.7%	-1.6			66.5%	-7.9			77.2%	-3.3	72.6%	-1.2
1999/00	345			84.0%	-4.0			89.4%	2.4			58.9%	17.2			56.6%	9.9			72.2%	11.7			79.8%	1.9	73.5%	7.9
1998/99	341			87.5%	-4.8			87.3%	-8.4			50.3%	-27.1			51.5%	-18.1			64.6%	-17.6			78.3%	-5.9	68.1%	-15.1
1997/98	229			91.9%	2.7			95.3%	-0.8			69.0%	3.0			62.9%	8.8			78.4%	8.9			83.3%	-4.1	80.3%	2.4
1996/97	173			89.5%	1.9			96.0%	2.0			67.0%	1.4			57.8%	1.4			72.0%	-1.8			86.8%	-0.4	78.4%	0.9
1995/96	173			87.9%	1.8			94.1%	4.1			66.1%	3.7			57.0%	14.3			73.3%	7.4			87.1%	8.4	77.7%	6.0
1994/95	173			86.3%	0.2			90.4%	1.7			63.7%	10.4			49.9%	-7.0			68.3%	2.1			80.4%	0.4	73.3%	1.4
1993/94	173			86.1%	-3.0			88.9%	-0.6			57.7%	6.3			53.6%	2.5			66.9%	-2.6			80.1%	0.8	72.3%	0.0
1992/93	173			88.8%	2.0			89.4%	1.9			54.3%	-15.4			52.3%	-4.7			68.7%	8.7			79.5%	-0.7	72.3%	-1.0
1991/92	173			87.1%				87.7%				64.2%				54.9%				63.2%				80.1%		73.0%	
YTD TOTALS																											
2025/26	453	67.3%	66.6%	66.9%	-10.9	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	0.0%	0.0%	0.0%	-100.0	11.2%	-82.0
2024/25	453	64.9%	71.8%	68.4%	-9.0	69.4%	69.0%	69.2%	-9.0	59.2%	50.9%	55.1%	4.1	42.6%	42.7%	42.6%	3.7	49.2%	56.6%	52.9%	-6.4	61.9%	63.5%	62.7%	-17.6	58.5%	-5.6
2023/24	453	75.7%	74.6%	75.1%	41.1	77.9%	74.1%	76.0%	8.7	61.2%	44.6%	52.9%	13.5	34.0%	48.2%	41.1%	0.1	50.2%	62.9%	56.6%	8.9	71.7%	68.5%	70.1%	-2.0	62.0%	12.2
2022/23	453	49.2%	57.2%	53.2%	-20.3	71.6%	68.3%	69.9%	-1.8	55.8%	37.4%	46.6%	-11.4	31.7%	50.4%	41.0%	17.1	49.7%	54.2%	51.9%	-12.9	66.8%	70.0%	68.4%	-4.3	55.2%	-4.0
2021/22	455	67.0%	66.6%	66.8%	55.7	72.1%	70.3%	71.2%	55.8	58.8%	46.3%	52.6%	47.3	28.5%	41.6%	35.1%	65.3	55.9%	63.3%	59.6%	17.3	63.4%	55.7%	59.6%	-16.7	57.5%	29.2
2020/21	455	40.5%	45.3%	42.9%	-46.1	44.7%	46.7%	45.7%	-43.1	52.9%	18.5%	35.7%	-41.5	8.9%	33.5%	21.2%	-58.9	49.5%	52.1%	50.8%	338.3	66.9%	74.8%	70.8%	-1.0	44.5%	-10.4
2019/20	455	73.5%	85.7%	79.6%	14.2	83.2%	77.4%	80.3%	7.7	66.8%	55.1%	61.0%	-15.4	45.4%	57.9%	51.6%	-25.7	23.2%	0.0%	11.6%	-83.3	2.9%	25.2%	14.0%	-80.4	49.7%	-29.3
2018/19	452	69.6%	69.7%	69.7%	-14.1	72.5%	74.6%	74.6%	0.0	73.8%	72.0%	72.0%	6.1	69.5%	69.5%	69.5%	9.0	69.7%	69.5%	69.5%	10.1	70.2%	70.3%	70.3%	-7.7	70.3%	10.6
2017/18	450	75.7%	81.1%	81.1%	-4.9	83.9%	74.5%	74.5%	-14.9	71.5%	67.9%	67.9%	-16.3	64.3%	63.7%	63.7%	-15.8	63.2%	63.1%	63.1%	-16.5	63.6%	63.6%	63.6%	-16.5	63.6%	-16.0
2016/17	451	86.6%	85.3%	85.3%	8.7	86.8%	87.6%	87.6%	2.5	85.3%	81.1%	81.1%	28.3	77.3%	75.7%	75.7%	5.4	75.1%	75.5%	75.5%	-0.4	75.3%	75.7%	75.7%	5.8	75.7%	-10.0
2015/16	451	79.6%	78.5%	78.5%	-7.5	80.3%	85.5%	85.5%	0.5	77.1%	63.2%	63.2%	-19.3	61.0%	71.8%	71.8%	-3.9	71.8%	75.8%	75.8%	1.9	83.6%	84.1%	84.1%	24.4	84.1%	12.1
2014/15	451	88.1%	84.8%	84.8%	-4.6	84.7%	85.1%	85.1%	-4.2	82.2%	78.3%	78.3%	-4.8	75.6%	74.7%	74.7%	-4.3	74.0%	74.4%	74.4%	-4.5	74.7%	75.0%	75.0%	22.1	75.0%	-4.9
2013/14	450	88.6%	88.9%	88.9%	7.9	88.7%	88.8%	88.8%	5.4	86.3%	82.2%	82.2%	5.8	79.0%	78.0%	78.0%	4.6	77.7%	77.9%	77.9%	4.3	78.4%	78.9%	78.9%	28.4	78.9%	3.6
2012/13	450	81.9%	82.4%	82.4%	4.2	84.0%	84.3%	84.3%	4.0	82.0%	77.8%	77.8%	5.1	75.0%	74.7%	74.7%	6.1	74.2%	74.7%	74.7%	7.0	75.3%	76.1%	76.1%	24.0	76.1%	6.4
2011/12	450	77.6%	79.1%	79.1%	7.5	80.7%	81.0%	81.0%	7.9	77.9%	74.0%	74.0%	8.5	70.7%	70.4%	70.4%	8.7	70.1%	69.8%	69.8%	6.9	70.5%	71.5%	71.5%	16.5	71.5%	5.8
2010/11	422	73.5%	73.6%	73.6%	-8.5	73.8%	75.1%	75.1%	-6.6	72.0%	68.2%	68.2%	-6.1	65.3%	64.7%	64.7%	-4.4	64.7%	65.3%	65.3%	-2.2	66.5%	67.6%	67.6%	4.3	67.6%	10.1
2009/10	402			80.4%	-9.5			80.4%	-8.7			72.6%	-6.5	68.5%	66.9%	67.7%	-5.2	66.6%	66.7%	66.7%	-5.6	67.1%	61.4%	61.4%	-15.8	61.4%	-15.6
2008/09	402			88.8%	5.0			88.1%	1.1			77.7%	-1.1			71.4%	-2.2			70.7%	-4.0			72.9%	-3.6	72.7%	-3.8
2007/08	345			84.6%	-2.8			87.1%	-2.7			78.5%	-3.2			73.0%	-3.6			73.6%	-2.1			75.6%	-0.4	75.6%	-0.4
2006/07	345			87.0%	5.0			89.6%	4.1			81.2%	2.8			75.8%	2.7			75.2%	1.3			75.9%	0.3	75.9%	0.3
2005/06	345			82.9%	6.3			86.1%	5.2			79.0%	6.2			73.8%	4.9			74.2%	4.1			75.7%	4.0	75.7%	3.8
2004/05	345			78.0%	-6.2			81.8%	-3.7			74.3%	-4.0			70.3%	-3.0			71.3%	-0.1			72.8%	1.2	72.9%	1.2
2003/04	345			83.1%	4.4			85.0%	4.7			77.4%	7.3			72.5%	8.7			71.4%	7.0			71.9%	4.3	72.1%	4.5
2002/03	345			79.7%	3.2			81.1%	7.7			72.2%	4.5			66.7%	3.9			66.7%	2.4			69.0%	3.2	69.0%	3.2
2001/02	345			77.2%	-7.1			75.3%	-13.3			69.0%	-12.5			64.2%	-12.2			65.2%	-9.3			66.8%	-8.3	66.8%	-8.3
2000/01	345			83.1%	-1.1			86.9%	0.2			78.9%	1.9			73.1%	1.2			71.8%	-0.6			72.8%	-0.9	72.8%	-0.9
1999/00	345			84.0%	-4.0			86.7%	-0.8			77.4%	3.2			72.2%	4.5			72.2%	5.8			73.5%	7.9	73.5%	7.9
1998/99	341			87.5%	-4.8			87.4%	-6.6			75.0%	-12.1			69.1%	-13.3			68.2%	-14.2			68.1%	-15.2	68.1%	-15.2
1997/98	229			91.9%	2.7			93.6%	0.9			85.4%	1.5			79.8%	2.8			79.5%	4.0			80.3%	2.5	80.3%	2.5
1996/97	173			89.5%	1.9			92.8%	1.9			84.2%	1.8			77.6%	1.7			76.5%	1.0			78.4%	0.9	78.4%	0.9
1995/96	173			87.9%	1.8			91.0%	3.0			82.7%	3.2			76.3%	5.1			75.7%	5.5			77.7%	6.1	77.7%	6.1
1994/95	173			86.3%	0.2			88.4%	1.0			80.1%	3.3			72.6%	1.4			71.7%	1.5			73.3%	1.3	73.3%	1.3
1993/94	173			86.1%	-3.0			87.5%	-1.8			77.6%	0.1			71.6%	0.5			70.6%	-0.1			72.3%	0.1	72.3%	0.1
1992/93	173			88.8%	2.0			89.1%	1.9			77.5%	-2.7			71.2%	-3.1			70.7%	-1.0			72.3%	-1.0	72.3%	-1.0

TOWN OF YOUNTVILLE
AVERAGE DAILY ROOM RATES
Collections through August 2025

Fiscal Year	Rooms	JULY	AUG	JUL-AUG	%	SEPT	OCT	SEPT-OCT	%	NOV	DEC	NOV-DEC	%	JAN	FEB	JAN-FEB	%	MAR	APR	MAR-APR	%	MAY	JUNE	MAY-JUNE	%	TOTALS	%
PERIOD TOTALS																											
2025/26	453	728.51	772.26	750.39	8.5	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	125.06	-82.3
2024/25	453	706.40	764.63	735.52	6.3	858.73	898.97	878.85	2.3	714.23	457.54	585.88	-9.7	457.39	596.26	526.82	-8.8	613.93	700.18	657.05	-1.7	958.02	751.10	854.56	8.1	706.45	0.1
2023/24	453	671.07	712.48	691.77	-23.3	861.63	857.18	859.40	-10.7	715.77	581.83	648.80	-14.2	565.99	589.71	577.85	-9.3	618.22	718.22	668.22	-4.8	825.22	755.31	790.26	5.8	706.05	-10.0
2022/23	453	939.34	863.91	901.63	7.3	949.42	975.21	962.32	-1.7	790.52	721.56	756.04	-3.8	635.55	638.54	637.05	-11.7	653.33	750.63	701.98	-11.2	809.80	684.40	747.10	-19.2	784.35	-6.7
2021/22	455	835.65	845.21	840.43	76.5	960.67	997.89	979.28	101.1	839.96	731.56	785.76	90.7	683.09	760.00	721.54	80.2	741.23	839.51	790.37	49.8	916.99	933.84	925.20	27.8	840.47	66.6
2020/21	455	502.04	450.26	476.15	-21.5	498.54	475.58	487.06	-29.4	433.07	390.88	411.97	-16.0	385.64	415.31	400.47	-14.3	422.53	632.71	527.62	120.9	713.65	733.82	723.73	140.2	504.50	8.3
2019/20	455	578.59	634.80	606.69	1.3	676.78	702.04	689.41	0.7	546.99	434.03	490.51	13.0	453.26	480.90	467.08	20.4	477.65	-	238.83	-49.8	117.92	484.81	301.37	-50.4	465.65	-12.4
2018/19	452	615.52	582.32	598.92	10.4	658.92	710.82	684.87	18.5	509.30	358.97	434.14	1.8	374.00	402.01	388.01	1.4	444.61	506.17	475.39	3.4	627.41	587.27	607.34	5.8	531.44	7.6
2017/18	450	580.61	504.82	542.72	17.9	612.17	544.21	578.19	-16.9	456.36	396.94	426.65	-60.9	368.22	396.72	382.47	-18.0	421.02	498.87	459.95	-6.7	573.95	573.80	573.88	33.2	493.98	-18.5
2016/17	451	457.02	463.47	460.25	-7.3	902.86	488.34	695.60	-8.8	653.85	1,526.47	1,090.16	3.8	572.17	360.69	466.43	12.4	732.72	253.40	493.06	-0.1	314.17	547.22	430.70	8.1	606.03	0.6
2015/16	451	497.28	495.55	496.42	5.8	1,009.80	515.03	762.42	41.4	643.90	1,456.50	1,050.20	170.5	512.90	317.05	414.98	27.7	721.87	264.81	493.34	25.6	275.47	521.65	398.56	-18.0	602.65	39.1
2014/15	451	452.44	485.71	469.08	8.1	532.68	545.35	539.02	12.9	446.11	330.42	388.27	9.8	319.15	330.77	324.96	11.4	365.71	419.73	392.72	8.0	491.84	480.31	486.08	10.2	433.35	10.1
2013/14	450	422.08	445.49	433.78	7.4	474.30	480.88	477.59	4.3	399.10	307.84	353.47	9.8	284.11	299.27	291.69	7.7	329.17	398.28	363.73	5.5	439.31	443.04	441.18	8.2	393.57	7.0
2012/13	450	391.87	415.88	403.87	5.9	453.02	462.97	458.00	4.9	354.01	289.98	321.99	8.2	260.91	280.51	270.71	8.5	322.97	366.39	344.68	9.6	411.07	404.40	407.74	6.6	367.83	7.0
2011/12	450	372.47	390.46	381.46	14.8	433.81	439.22	436.52	14.4	331.75	263.23	297.49	12.7	237.22	261.81	249.51	3.8	294.73	333.97	314.35	4.7	370.79	393.98	382.38	6.7	343.62	9.8
2010/11	422	322.06	342.64	332.35	21.1	379.59	383.28	381.43	15.0	298.36	229.81	264.08	11.6	228.96	251.76	240.36	14.5	271.92	328.61	300.27	21.2	353.45	363.35	358.40	15.3	312.82	16.5
2009/10	422			274.51	-13.7			331.68	-7.4			236.60	-4.0	199.77	219.95	209.86	-9.0	228.18	267.23	247.71	5.2	305.23	316.30	310.77	9.6	268.52	-3.7
2008/09	402			317.94	-1.2			358.31	5.0			246.55	-5.9			230.64	2.3			235.53	-9.8			283.60	-13.3	278.76	-3.8
2007/08	345			321.78	7.0			341.35	5.3			261.88	7.4			225.48	3.6			261.08	4.9			327.08	5.9	289.78	5.8
2006/07	345			300.77	5.6			324.06	4.4			243.85	3.6			217.66	6.3			248.88	3.9			308.74	5.8	273.99	4.9
2005/06	345			284.89	1.0			310.50	3.7			235.43	6.5			204.73	2.7			239.62	3.2			291.72	2.8	261.15	3.2
2004/05	345			281.93	5.9			299.51	6.7			221.05	3.2			199.28	5.6			232.17	3.6			283.87	7.3	252.97	5.5
2003/04	345			266.25	1.8			280.75	-0.8			214.28	0.9			188.66	-1.1			224.05	7.1			264.58	5.3	239.76	2.2
2002/03	345			261.60	4.8			283.10	6.9			212.31	-0.5			190.72	21.9			209.27	11.4			251.23	18.9	234.70	9.7
2001/02	345			249.56	5.7			264.92	3.6			213.33	-3.1			156.46	-17.4			187.93	-12.4			211.32	-14.0	213.92	-5.7
2000/01	345			236.03	8.5			255.80	10.8			220.14	11.5			189.35	6.3			214.51	4.3			245.74	9.5	226.93	8.6
1999/00	345			217.50	19.6			230.76	15.9			197.38	12.9			178.08	9.8			205.69	11.1			224.35	7.3	208.96	12.7
1998/99	341			181.87	3.6			199.07	13.1			174.86	9.6			162.21	9.1			185.14	18.0			209.10	15.1	185.38	11.4
1997/98	229			175.59	5.8			175.97	8.2			159.52	3.3			148.73	7.5			156.95	-0.4			181.72	5.4	166.41	5.0
1996/97	173			165.91	15.8			162.59	15.5			154.42	16.2			138.41	9.3			157.52	11.0			172.38	9.0	158.54	12.7
1995/96	173			143.31	7.5			140.82	4.9			132.90	8.1			126.63	11.7			141.92	10.7			158.20	11.4	140.63	9.0
1994/95	173			133.26	3.9			134.22	8.1			122.88	3.8			113.40	1.2			128.23	6.4			142.04	9.3	129.01	5.6
1993/94	173			128.20	0.2			124.19	2.8			118.34	1.5			112.08	-1.6			120.51	5.9			129.97	1.5	122.22	1.7
1992/93	173			127.92	2.4			120.79	-2.4			116.54	7.3			113.93	10.7			113.77	-0.5			128.03	2.5	120.16	3.1
1991/92	173			124.97				123.70				108.58				102.96				114.36				124.90		116.58	
YTD TOTALS																											
2025/26	453	728.51	772.26	750.39	8.5	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	-	-	-	-100.0	125.06	-82.3
2024/25	453	706.40	764.63	735.52	6.3	858.73	898.97	878.85	2.3	714.23	457.54	585.88	-9.7	457.39	596.26	526.82	-8.8	613.93	700.18	657.05	-1.7	958.02	751.10	854.56	8.1	706.45	0.1
2023/24	453	671.07	712.48	691.77	-23.3	861.63	857.18	859.40	-10.7	715.77	581.83	648.80	-14.2	565.99	589.71	577.85	-9.3	618.22	718.22	668.22	-4.8	825.22	755.31	790.26	5.8	706.05	-10.0
2022/23	453	939.34	863.91	901.63	7.3	949.42	975.21	962.32	-1.7	790.52	721.56	756.04	-3.8	635.55	638.54	637.05	-11.7	653.33	750.63	701.98	-11.2	809.80	684.40	747.10	-19.3	784.35	-6.7
2021/22	455	835.65	845.21	840.43	76.5	960.67	997.89	979.28	101.1	839.96	731.56	785.76	90.7	683.09	760.00	721.54	80.2	741.23	839.51	790.37	49.8	916.99	933.84	925.42	27.9	840.47	66.6
2020/21	455	502.04	450.26	476.15	-21.5	498.54	475.58	487.06	-29.4	433.07	390.88	411.97	-16.0	385.64	415.31	400.47	-14.3	422.53	632.71	527.62	120.9	713.65	733.82	723.73	140.2	504.50	8.3
2019/20	455	578.59	634.80	606.69	-0.1	676.78	702.04	689.41	9.0	546.99	434.03	490.51	-18.3	453.26	480.90	467.08	-14.8	477.65	-	238.83	-54.7	117.92	484.81	301.37	-44.1	465.65	-12.4
2018/19	452	615.52	598.91	607.22	8.4	620.07	644.78	632.42	12.2	619.36	580.70	600.03	12.0	557.40	539.57	548.49	8.6	528.52	526.39	527.45	7.4	536.65	540.90	538.78	7.2	531.44	7.6
2017/18	450	580.61	540.19	560.40	22.2	565.28	561.95	563.62	-5.1	544.83	526.48	535.65	-17.6	511.10	498.94	505.02	-25.6	490.72	491.52	491.12	-24.3	499.79	505.82	502.80	-15.7	493.98	-18.5
2016/17	451	457.02	460.19	458.61	-26.9	609.65	578.18	593.91	-8.0	591.38	708.53	649.95	-5.3	694.62	662.54	678.58	-2.2	670.02	626.88	648.45	-1.2	598.71	594.23	596.47	0.2	606.03	0.6
2015/16	451	625.55	629.01	627.28	36.2	665.62	625.55	645.59	30.0	629.01	742.93	685.97	41.8	715.97	671.76	693.86	54.5	677.23	635.79	656.51	51.3	598.77	591.76	595.26	35.1	602.65	39.1
2014/15	451	452.44	468.44	460.44	7.6	489.31	503.62	496.47	10.0	493.94	473.25	483.60	10.7	455.78	442.58	449.18	10.5	434.60	433.05	433.83	10.3	438.72	442.27	440.50	10.1	433.35	10.1
2013/14	450	422.08	433.83	427.95	7.6	446.96	455.55	451.25	5.9	445.78	428.27	437.03	6.6	412.52	400.71	406.62	6.9	392.92	393.47	393.19	6.6	397.95	401.92	399.94	6.8	393.57	7.0
2012/13	450	391.87	403.95	397.91	5.5	420.56	431.35	425.96	5.3	417.92	402.13	410.03	5.6	386.29	374.48	380.39	5.9	368.94	368.67	368.80	6.5	372.91	375.81	374.36	6.8	367.83	7.0
2011/12	450	372.47	381.63	377.05	13.4	399.33	409.51	404.42	13.2	396.71	380.22	388.46	16.5	365.31	353.37	359.34	14.2	346.99	345.76	346.37	11.1	348.31	352.63	350.47	9.2	343.62	9.8
2010/11	422	322.06	332.36	332.36	21.1	347.88	357.24	357.24	18.0	347.69	333.39	333.39	16.7	322.26	314.66	314.66	15.9	309.86	311.85	311.85	17.0	316.39	320.97	320.97	16.9	312.82	16.5
2009/10	402			274.51	-13.7			302.84	-10.4			285.64	-7.1	277.07	271.44	271.44	-5.9	266.55	266.62	266.62	-4.0	270.50	274.63	274.63	-1.5	268.52	-3.7
2008/09	402			317.94	-1.2			338.13	2.0			307.60	-0.2			288.36	0.3			277.79	-1.6			278.76	-3.8	278.76	-3.8
2007/08	345			321.78	7.0			331.57	6.1			308.34	6.5			287.62	5.9			282.31	5.7			289.78	5.8	289.78	5.8
2006/07	345			300.77	5.6			312.41	4.9			289.56	4.6			271.58	4.9			267.04	4.7			273.99	4.9	273.99	4.9
2005/06	345			284.89	1.0			297.69	2.4			276.94	3.5			258.89	3.4			255.03	3.3			261.15	3.2	261.15	1.1
2004/05	345			281.93	5.9			290.72	6.3			267.50	5.4			250.44	5.5			246.79	5.1			252.97	5.5	258.37	5.6
2003/04	345			266.25	1.8			273.50	0.4			253.76	0.6			237.48	0.2			234.80	1.5			239.76	2.2	244.62	4.2
2002/03	345			261.60	4.8			272.35	5.9			252.34	2.9			236.93	7.2			231.40	7.9			234.70	7.4	234.70	7.4
2001/02	345			249.56	5.7			257.24	4.6			245.16	3.3			221.07	-1.9			214.44	-3.9			218.56	-5.6	218.56	-5.6
2000/01	345			236.03	8.5			245.91	9.7			237.32	10.3			225.33	9.4			223.16	8.4			231.57	9.4	231.57	9.4
1999/00	345			217.50	19.6			224.13	17.7			215.21	16.2			205.93	14.7			205.88	14.0			211.68	12.8	211.68	12.8
1998/99	341			181.87	3.6			190.47	8.4			185.27	8.7			179.50	8.8			180.63	10.6			187.65	11.5	187.65	11.5
1997/98	229			175.59	5.8			175.78	7.0			170.36	5.8			164.95	6.2			163.35	4.9			168.27	5.0	168.27	5.0
1996/97	173			165.91	15.8			164.25	15.6			160.97	15.8			155.33	14.3			155.77	13.6			160.23	12.9	160.23	12.9
1995/96	173			143.31	7.5			142.06	6.2			139.01	6.8			135.91	7.9			137.11	8.5			141.92	8.7	141.92	8.7
1994/95	173			133.26	3.9			133.74	6.0			130.12	5.3			125.94	4.3			126.40	4.8			130.60	5.9	130.60	5.9
1993/94	173			128.20	0.2			126.19	1.5			123.58	1.5			120.70	0.8			120.66	1.7			123.37	1.8	123.37	1.8
1992/93	173			127.92	2.4			124.35	0.0			121.75	2.2			119.79	4.1			118.59	3.2			121.19	2.6	121.19	2.6
1991/92	173			124.97				124.34				119.09				115.05				114.92				118.09		118.09	